**A red logo with black background

Description automatically generated**

*Updated 1/3/2025*

**Denver Copy Blocks - General Use**

**25 words**

Welcome to Denver, a vibrant outdoor city where 300 days of sunshine, chef-driven dining and Rocky Mountain views create the world’s most spectacular playground.

**35 words**

Welcome to Denver, a vibrant outdoor city where 300 days of sunshine, a walkable downtown, chef-driven dining, a thriving cultural scene and stunning Rocky Mountain views create the world’s most spectacular playground.

**50 words**

Welcome to Denver, a vibrant outdoor city, basking in 300 days of sunshine. With a walkable downtown, diverse neighborhoods, family-friendly activities, a thriving arts and culture scene, chef-driven dining and a stunning Rocky Mountain backdrop, The Mile High City offers endless affordable adventures in the world’s most spectacular playground. VISITDENVER.com

**75 words**

Welcome to Denver, The Mile High City, where 300 days of sunshine, a thriving arts and culture scene, diverse neighborhoods, family-friendly activities and natural beauty create the world’s most spectacular playground. An outdoor city at the base of the Rocky Mountains, Denver’s stunning architecture, chef-driven dining and unparalleled views are all within walking distance from the 16th Street pedestrian mall. Upscale shopping awaits in Cherry Creek, while six professional sports teams entertain year-round. VISITDENVER.com

**100 words**

Welcome to Denver, The Mile High City, where 300 days of sunshine, a thriving arts and culture scene, diverse neighborhoods, family-friendly activities and natural beauty create the world’s most spectacular playground. A vibrant outdoor city at the base of the Rocky Mountains, Denver’s stunning architecture, chef-driven dining and unparalleled views are all within walking distance from the famed 16th Street pedestrian mall. A free shuttle offers visitors quick access to world-class museums, cafés and live music hot spots. Upscale shopping awaits in Cherry Creek, while six professional sports teams entertain year-round. For great hotel deals, events and more, go to VISITDENVER.com

**Denver Copy Blocks - Meetings and Conventions**

**25 Words**

Welcome to Denver, a vibrant outdoor city where 300 days of sunshine, chef-driven dining and Rocky Mountain views create the world’s best meeting destination.

**35 Words**

Welcome to Denver, a vibrant outdoor city where 300 days of sunshine, a walkable downtown, chef-driven dining, a thriving cultural scene and stunning Rocky Mountain views create the world’s best meeting destination.

**50 Words**

Welcome to Denver, where 300 days of sunshine, more than 13,000 hotel rooms, a walkable downtown and chef-driven dining combine to create the world’s best meeting destination. A vibrant outdoor city near the Rocky Mountains, Denver’s stunning architecture, diverse neighborhoods and unparalleled views help produce truly epic events.

**75 Words**

Welcome to Denver, where 300 days of sunshine, more than 13,000 hotel rooms, a walkable downtown, diverse neighborhoods and chef-driven dining combine to create the world’s best meeting destination. A vibrant outdoor city near the Rocky Mountains, Denver’s stunning architecture and unparalleled views help produce truly epic events. Plus, Denver is growing! The Colorado Convention Center has completed a major expansion, creating new meeting space and a rooftop terrace with mountain and skyline views.

**100 Words**

Welcome to Denver, The Mile High City, where 300 days of sunshine, a walkable downtown, chef-driven dining and diverse neighborhoods combine for the world’s best meeting destination. A vibrant outdoor city at the base of the Rocky Mountains, Denver’s stunning architecture and unparalleled views help produce truly epic events. Denver offers more than 13,000hotel rooms in the downtown core and more than 55,000 metro-wide, with all brands and price points represented. Plus, Denver is growing! The Colorado Convention Center has completed a major expansion, creating new meeting space and a rooftop terrace with mountain and skyline views.

**Denver Facts**

**VISIT DENVER, The Convention & Visitors Bureau, by the Numbers**

* Over 60 full-time professionals dedicated to making Mile-High meetings successful
* VISIT DENVER ranks as the #1 CVB/DMO that has pitched or made a proposal to nearly 500 participating associations/corporations in the past 12 months, according to the 2020 Watkins study of meeting planners.
* Has won all major industry awards for 28 years
* Can provide meeting professionals with brochures, maps, videos, photos, B-roll footage, e-mail newsletters and more to help boost meeting attendance
* Boasts nearly 1,200 metro-area partners, including hotels, restaurants, attractions and service providers

**Denver by the Numbers**

* 92,502 residents within a 1.5-mile radius of city center (2020)
* 138,970 employees in downtown Denver (2024)
* The seven-county Denver metro area is roughly the size of Connecticut
* Denver has a population of 713,252 (2022)
  + The metro area, which includes Denver, Arapahoe, Jefferson, Adams, Boulder, Douglas and Broomfield counties, has a population of nearly 3 million (2022)
  + Colorado has a population of nearly 5.9 million (2023)

**Denver’s Top Free Visitor Attractions**

* Red Rocks Park & Amphitheatre
* Coors Brewery
* Colorado State Capitol

**Denver’s Top Paid Visitor Attractions**

* Denver Zoo
* Buffalo Bill Museum & Grave
* Colorado Rockies
* Denver Botanic Gardens
* Denver Art Museum
* Denver Museum of Nature & Science/IMAX
* Colorado Railroad Museum
* Denver Broncos
* Lakeside Amusement Park
* Downtown Aquarium

**Denver’s Character**

* Denver has the largest city park system in the country, with more than 200 parks within the city and 14,000 acres of parks in the nearby mountains, including spectacular Red Rocks Park & Amphitheatre

Other mountain parks include Echo Lake, at the base of the Mount Blue Sky Scenic Byway — thehighest road in North America — and Buffalo Bill’s Grave on top of Lookout Mountain

* There are miles of off-street, paved bike paths in Denver and one of the nation’s largest urban trail systems
* The Denver Performing Arts Complex covers four square blocks with 10 venues seating more than 10,000 people for opera, symphony, ballet, Tony Award-winning theater and touring Broadway shows
* Denver has several world-class art museums, including Denver Art Museum’s astonishing Hamilton Building, designed by world-famous architect Daniel Libeskind, and the Museum of Contemporary Art Denver (MCA Denver), designed by David Adjaye (his first building in the United States)
* Denver has six professional sports teams: Denver Broncos (NFL); Denver Nuggets (NBA); Colorado Avalanche (NHL); Colorado Rockies (MLB); Colorado Rapids (MLS); and Colorado Mammoth (NLL)
* Denver brews more beer than any other U.S. city — 200 different beers on average per day

**Denver Weather**

* Denver has 300 days of sunshine annually — more annual hours of sun than San Diego or Miami Beach
* Denver has an average daily high of 45 degrees in February and receives only 15.8 inches of precipitation a year — about the same as Los Angeles

**16th Street Mall**

* Designed by renowned architect I.M. Pei, the 16th Street Mall is a mile-long pedestrian promenade lined with trees, street cart vendors, sidewalk cafes and recycling bins
* The city is presently revitalizing the mall by expanding and diversifying the tree canopy, adding new artwork, moving the transit lines to the center to increase pedestrian safety and more

**Denver International Airport (DEN)**

* Offers nonstop service to more than 200 destinations (as of October 2024)
* DEN has built 39 new concourse gates, increasing overall capacity at the airport by 30%
* Averages 1,785 flights daily (as of December 2024)
* Travelers can take the commuter rail from Denver Union Station to Denver International Airport and vice versa

*If you have questions, please email* [*website@visitdenver.com*](mailto:website@visitdenver.com)*.*