**Top 10 Reasons to Visit Denver**

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Denver, The Mile High City, is a vibrant outdoor city located at the base of the majestic Rocky Mountains. Brilliant blue skies and 300 days of sunshine inspire urban adventures for all ages.

Whether you’re a foodie, sports enthusiast, a history buff, an art lover or an avid shopper, Colorado’s capital city will surprise you with everything it has to offer. Explore the walkable downtown on your own two feet or rent a bicycle from [Denver B-cycle](https://www.denverbcycle.com/). Venture into the diverse neighborhoods where street art depicts urban stories, bursting with color on alleyways, garage doors, building walls and storefronts.

Sample a craft beer along the [Denver Beer Trail](https://www.denver.org/visitdenver/restaurants/denver-beer-trail/), dine on Larimer Square, shop in Cherry Creek, explore Denver Art Museum and experience the famous Red Rocks Park & Amphitheatre.

1. **Red Rocks Park & Amphitheatre**

Red Rocks Park & Amphitheatre is famous for its one-of-a-kind outdoor concert venue that is surrounded by giant, ancient rock formations. During the day, Red Rocks is a free city park with easy hiking trails and a visitor center that includes a Performers’ Hall of Fame. Legendary musicians like The Beatles (1964) and U2 (1983) have performed here, and today, the summer concert series from May through October presents the best artists in jazz, rock, pop, bluegrass and more. Seeing a concert under the stars is a magical experience. Red Rocks Park is located 30 minutes west of downtown Denver.

1. **Denver Beer Trail**

Take a self-guided tour along the [Denver Beer Trail](https://www.denver.org/visitdenver/restaurants/denver-beer-trail/) and sample the craft beer paradise in The Mile High City. Explore the featured breweries, most in the walkable downtown area, and you will find everything from Stouts to Lagers and all the flavors in between. Denver's craft beer culture is thriving, creative and growing larger every day.

1. **Rockmount Ranch Wear**

A true Western icon, Jack A. Weil (1901-2008), invented the first cowboy shirt with snaps and helped popularize Western wear as legitimate American fashion. Many of the Rockmount designs are worn by movie stars and music legends, all with the signature design of diamond snaps and sawtooth pockets. The grandson of “Papa Jack” Weil, Steve Weil, continues the tradition today at the store located in the heart of downtown at 1626 Wazee St.

1. **Denver Art Museum**

See the famous collection of Native American art and explore the bold contemporary art inside and out of the new Frederic C. Hamilton building, designed by world famous architect, Daniel Libeskind. Denver Art Museum, located in downtown’s Golden Triangle, also offers free general admission on the first Saturday of every month and is free for kids under 18 at all times. The Golden Triangle is also home to galleries, fine-art studios, specialty stores and eight museums, including Clyfford Still Museum and the Kirkland Museum of Fine & Decorative Art (reopening in 2018).

1. **Larimer Square**

Larimer Square is Denver’s oldest and most historic block, home to the first saloons and businesses in The Mile High City. Today, the Victorian buildings have been transformed into shops, wine bars and the hottest, chef-owned restaurants. Look for the sparkling lights strung above the street, relax at an outdoor cafe or bar, taste the best of cuisine created by local chefs or find unique clothing and accessories in the boutiques.

1. **Union Station & LoDo (Lower Downtown)**

Downtown Denver’s Union Station has undergone a massive restoration and redevelopment effort that transformed the landmark into a transportation, dining, shopping and entertainment hub, all centered around the boutique Crawford Hotel. The station is a now a fun gathering place for locals and visitors **--** eat a breakfast burrito at Snooze, sip a beer at the Terminal Bar, sample the locally sourced cuisine at one of the unique restaurants, shop a bit or have a hand-mixed cocktail at Cooper Lounge. There is direct rail service between Denver International Airport (DEN) and this landmark in the heart of downtown.

1. **History Colorado Center**

Denver’s History Colorado Center features exhibits and programs that tell the stories of Colorado and engage visitors in the past, present and future of the Rocky Mountain West. Enjoy interactive exhibits like a virtual ride in a real Model T, test your skills on a ski-jump simulator or set off dynamite in an 1880s hard-rock mine.

1. **B-cycle to Neighborhoods – RiNo, Art District on Santa Fe and More!**

Vibrant arts and culture is just two wheels away! Explore The Mile High City using [Denver B-cycle](https://www.denverbcycle.com/), Denver’s pioneering bike-sharing program and pedal your way through Denver’s creative art districts that surround the city center. Explore the River North Art District (RiNo), which is rapidly becoming the hotspot for artists, foodies and designers. While retaining its industrial character, RiNo still offers plenty of cafés, brewpubs, restaurants and art galleries. Visit the Highlands neighborhood, just north of downtown or the Art District on Santa Fe, which is home to more than 100 galleries, artist studios and creative businesses. Denver's art districts also celebrate the first Friday of each month with art walks where galleries are open late.

1. **Cherry Creek**

Cherry Creek Shopping Center is home to more than 160 stores and restaurants including Macy’s, Neiman Marcus, Nordstrom, Abercrombie & Fitch, Levi’s, Michael Kors and Hugo Boss. Visit the guest services desk and ask for your “Passport to Shopping,” which offers discounts for more than 60 stores and restaurants. Head across 1st Avenue to find the charming, tree-lined streets of the Cherry Creek North neighborhood. Here you can explore galleries, boutiques, restaurants, coffee shops, spas and more. Cherry Creek is located just 15 minutes southeast of downtown.

1. **Mile High Culture Pass – Discount Ticket to Attractions**

The [Mile High Culture Pass](https://www.denver.org/things-to-do/denver-attractions/mile-high-culture-pass/) is one ticket to seven of the top Denver attractions. (A three-day pass is available for $30 and a five-day pass sells for $52.80.) Attractions include Denver Art Museum, Denver Museum of Nature & Science, Clyfford Still Museum, Denver Botanic Gardens, Denver Zoo and more. Stroll through the lush oasis of Denver Botanic Gardens; explore the life and work of the abstract expressionist Clyfford Still, considered one of the most influential painters of the 20th century; or, experience the Denver Museum of Nature & Science where you can get as close to a T-Rex dinosaur as you dare. The Mile High Culture Pass offers additional discounts for the B-cycle bike-sharing program and attractions like the Molly Brown House Museum, home of *Titanic* heroine, the unsinkable Margaret “Molly” Brown. (Passes available for sale online or at the downtown Tourist Information Center at 1575 California Street.)