**Top 10 Reasons to Visit Denver**

*Updated 01/15/2021*

*Please contact individual organizations to check their current operations, procedures and safety protocols.*

Denver, The Mile High City, is a vibrant outdoor city located at the base of the majestic Rocky Mountains. Brilliant blue skies and 300 days of sunshine inspire urban adventures for all ages.

Whether you’re a foodie, sports enthusiast, a history buff, an art lover or an avid shopper, Colorado’s capital city will surprise you with everything it has to offer. Explore the walkable downtown on your own two feet or by bicycle. Venture into the diverse neighborhoods where street art depicts urban stories, bursting with color on alleyways, garage doors, building walls and storefronts.

Sample a craft beer along the [Denver Beer Trail](https://www.denver.org/visitdenver/restaurants/denver-beer-trail/), dine on Larimer Square, shop in Cherry Creek, explore Denver Art Museum and experience the famous Red Rocks Park & Amphitheatre.

1. **Red Rocks Park & Amphitheatre**

Red Rocks Park & Amphitheatre is famous for its one-of-a-kind outdoor concert venue that is surrounded by giant, ancient rock formations. During the day, Red Rocks is a free city park with easy hiking trails and a visitor center that includes both the Red Rocks Hall of Fame and the Colorado Music Hall of Fame. Legendary musicians like The Beatles (1964) and U2 (1983) have performed here, and today, the summer concert series from May through October presents the best artists in jazz, rock, pop, bluegrass and more. Seeing a concert under the stars is a magical experience. Red Rocks Park is located 30 minutes west of downtown Denver.

1. **Denver Beer Trail**

Take a self-guided tour along the [Denver Beer Trail](https://www.denver.org/visitdenver/restaurants/denver-beer-trail/) and sample the craft beer paradise in The Mile High City. Explore the featured breweries, many in the walkable downtown area, and you will find everything from stouts to lagers and all the flavors in between. Denver's craft beer culture is thriving, creative and growing larger every day.

1. **Rockmount Ranch Wear**

A true Western icon, Jack A. Weil (1901-2008), invented the first cowboy shirt with snaps and helped popularize Western wear as legitimate American fashion. Many of the Rockmount designs have been worn by movie stars and music legends, all with the signature design of diamond snaps and sawtooth pockets. The grandson of “Papa Jack”, Steve Weil, continues the tradition today at the store located in the heart of downtown at 1626 Wazee St.

1. **Denver Art Museum**

See the famous Indigenous Arts of North America collection and explore the bold contemporary art inside and out of the Frederic C. Hamilton building, designed by world famous architect, Daniel Libeskind. An exciting new expansion to the Martin Building is currently underway that will include increased gallery space and the new SIE Welcome Center.

Denver Art Museum, located in the Golden Triangle Creative District, also offers free general admission on the first Saturday of every month and is free for kids under 18 at all times. The district is also home to galleries, fine-art studios, specialty stores and eight museums, including Clyfford Still Museum and the Kirkland Museum of Fine & Decorative Art.

1. **Larimer Square**

Larimer Square is Denver’s oldest and most historic block, home to the first saloons and businesses in The Mile High City. Today, the Victorian buildings have been transformed into shops, wine bars and the hottest, chef-owned restaurants. Look for the sparkling lights strung above the street, relax at an outdoor cafe or bar, taste the best of cuisine created by local chefs and find unique clothing and accessories in the boutiques.

1. **Denver Union Station & LoDo (Lower Downtown)**

Lower Downtown (LoDo) is home to Denver Union Station, which has undergone a massive restoration and redevelopment effort that transformed the landmark into a transportation, dining, shopping and entertainment hub, all centered around the boutique Crawford Hotel. The station is a now a fun gathering place for locals and visitors – eat a breakfast burrito at Snooze, sip a beer at the Terminal Bar, sample the locally sourced cuisine at one of the unique restaurants, shop a bit or have a hand-mixed cocktail at Cooper Lounge. There is direct rail service between Denver International Airport (DEN) and this landmark in the heart of downtown.

1. **History Colorado Center**

Denver’s History Colorado Center features exhibits and programs that tell the stories of Colorado and engage visitors in the past, present and future of the Rocky Mountain West. Enjoy interactive exhibits like a virtual ride in a real Model T, test your skills on a ski-jump simulator or set off dynamite in an 1880s hard-rock mine.

1. **Explore Creative Neighborhoods – RiNo, Art District on Santa Fe and More!**

Check out Denver’s creative art districts that surround the city center. The River North Art District (RiNo) is rapidly becoming the hotspot for artists, foodies and designers. While retaining its industrial character, RiNo still offers plenty of cafés, brewpubs, restaurants and art galleries. Visit the Highlands neighborhood, just north of downtown, or the Art District on Santa Fe, which is home to more than 100 galleries, artist studios and creative businesses. Denver's art districts also celebrate the first Friday of each month with art walks where galleries are open late.

1. **Cherry Creek**

Just 15 minutes from downtown, the Cherry Creek neighborhood features both Cherry Creek North and the Cherry Creek Shopping Center, which together offer more than 300 stores, 75 cafes and restaurants, 50 spas and salons and five hotels. It’s where Denver comes to shop, to sip, to browse, to see and be seen.

From world-renowned brands to one-of-a-kind local boutiques, Cherry Creek Shopping Center is Denver’s fashion destination. Experience the largest collection of luxury stores in the region, including Tiffany & Co., Louis Vuitton, Burberry, Tory Burch and kate spade new york.

Head across 1st Avenue to find the charming, tree-lined streets of Cherry Creek North. From any of the five distinctive hotels in the district, each with their own character, guests can wander about enjoying more than 250 places to shop, dine, relax and indulge. With the highest concentration of locally owned businesses in the city, it’s easy to immerse yourself in Denver’s authentic style.

1. **Denver Attraction Passes**

The Mile High City offers you two different passes to take advantage of the great attractions throughout the city. The Mile High Culture Pass gives you three days to explore many of Denver's top art and cultural museums, while the Denver CityPASS gives you access to three, four or five of Denver's most popular attractions for seven days. Explore the two options at [DenverAttractionPass.com.](https://www.denver.org/things-to-do/denver-attractions/attraction-pass/)