**CVBD Board of Directors**

**Meeting Minutes**

**May 11, 2017**

Members Present: Nancy Musselwhite, Jason Caughron, Kathy Brandt, Ricardo Gonzalo, Bill Grant, Bill Baker, Tammy Thompson, Tony Trusty, Michael Bryan, Doug McKendrick

Members Absent: Alicia Wiley

Others Present: Katie Williams, Executive Director; Brooks Binder, Esq.

Nancy Musselwhite called the meeting to order at 11:35 a.m.

**City of Dunwoody Report**

* Michael Starling attended the meeting to provide an update on the hotel/motel tax increase. He reported that Governor Deal had signed the bill allowing the City of Dunwoody to increase the tax.
* Michael is meeting with members of City Council to discuss the process and next steps. He will present the framework to Council on June 12.
* Michael gave a high-level overview of the framework that will be presented to Council and the board engaged in a discussion with Michael about the process.

**Minutes**

* The Board reviewed minutes from the March 30, 2017 Board of Directors Meeting. Upon motion duly made and seconded, the minutes were unanimously passed.

**Committee Reports:**

Executive:

* Nancy Musselwhite provided a recap of the Annual Meeting from Tuesday morning and reported that it was by all accounts, a successful first event.
* Jason Caughron provided a report of the first quarter STR report.

Personnel:

* Katie Williams reported there are no personnel updates at this time.

Financials:

* Bill Grant reported the first quarter financials. Upon motion duly made and seconded, the financials were unanimously passed.

**Director’s Report**

* Katie reviewed the Executive Director’s report that was distributed to the board.

**New Business**

Research Study

* Katie Williams introduced the idea of conducting another destination research study to look at the total number of visitors to Dunwoody. After some discussion, it was decided that Katie would solicit proposals for this kind of research study to begin at the end of the year.

The meeting adjourned at 12:26 p.m.