**FOR IMMEDIATE RELEASE**
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Proposed Convention Center Presentation and Open House

Fargo, North Dakota: Visit Fargo-Moorhead will host a presentation and open house at the Delta Hotel in the Symphony Ballroom on Thursday, October 10th. Attendees can expect an overview of Fargo’s proposed convention center and answers to frequently asked questions about the proposed convention center purpose, funding, and potential economic impact.

Fargo voters will head to the polls on November 5th to decide on two separate tax increases aimed at funding FARGODOME upgrades and a new convention center. This follows a December 2023 special election where a combined measure for both projects fell short of the required 60% approval, receiving only 52%. In response, advocates separated the issues, with voters now being asked to approve a 20-year, quarter-cent sales tax for FARGODOME improvements and a 25-year doubling of the city's lodging tax from 3% to 6% for the convention center. The Fargo City Commission approved these measures on August 5, 2024.

“If built, a convention center would attract more and larger gatherings of visitors to the community," said Charley Johnson, CEO of Visit Fargo-Moorhead. "It has the potential to bring outside dollars to local businesses, helping them invest in employees, local services, and growth. Ultimately, that spending would filter into the whole community and benefit everyone.”

Visit Fargo-Moorhead works to position our distinctive community as a desirable destination and gateway to the region and nation resulting in a superior quality of life for its residents.

Photos: <https://platform.crowdriff.com/m/s-qgeEdqmiTtEzSgTG>

Jayci Altenbernd
Digital Marketing Manager
Visit Fargo-Moorhead
701-365-4564
jayci@fargomoorhead.org