

As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report October 2023 numbers for this report.

Tourist Development Tax Revenues

October 2023 $306,502.58

October 2022 $305,578.71

Change +0.3%

Hotel & Resort Snapshot

 Occupancy Average Daily Rate

October 2023 49.3% $165.44

October 2022 63.7% $156.13

Change -22.6% + 6.0%

Vacation Rental Snapshot: Airbnb & VRBO only

 Average Listings Occupancy Rate Average Daily Rate

October 2023 1132 47% $ 306.00

October 2022 970 51% $332.00

Change +16.7% -7.1% - 7.8%

Total Sales on all Accommodations

October 2023 $6,272,586.90

October 2023 $6,194,894.43