

As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report July 2023 numbers for this report.

Tourist Development Tax Revenues

July 2023 $578,187.68

July 2022 $535,401.34

Change 7.99%

Hotel & Resort Snapshot

Occupancy Average Daily Rate

June 2023 66.3% $213.12

June 2022 64.6% $208.97

Change +2.6% +2.0%

Vacation Rental Snapshot: Airbnb & VRBO only

Average Listings Occupancy Rate Average Daily Rate

June 2023 1127 72% $ 346.00

June 2022 942 66% $357.00

Change +19.6% +9.7% - 2.9%

Total Sales on all Accommodations

May 2023 $11,558,230.41

May 2022 $10,802,417.27