

As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report August 2023 numbers for this report.

Tourist Development Tax Revenues

August 2023 $510,837.64

August 2022 $527,454.69

Change -3.1%

Hotel & Resort Snapshot

Occupancy Average Daily Rate

August 2023 53.5% $173.47

August 2022 56.6% $179.59

Change -5.6% -3.4%

Vacation Rental Snapshot: Airbnb & VRBO only

Average Listings Occupancy Rate Average Daily Rate

August 2023 1139 54% $ 328.00

August 2022 956 56% $355.00

Change +19.1% -4.2% - 7.5%

Total Sales on all Accommodations

August 2023 $11,197,142.74

August 2023 $10,652,346.49