

As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report September 2023 numbers for this report.

Tourist Development Tax Revenues

September 2023 $296,328.71

September 2022 $323,456.64

Change -8.9%

Hotel & Resort Snapshot

Occupancy Average Daily Rate

September 2023 49.1% $154.54

September 2022 49.4% $159.89

Change -0.7% --3.3%

Vacation Rental Snapshot: Airbnb & VRBO only

Average Listings Occupancy Rate Average Daily Rate

September 2023 1147 48% $ 309.00

September 2022 969 47% $338.00

Change +18.4% +2.2% - 8.6%

Total Sales on all Accommodations

September 2023 $5,759,941.79

September 2023 $6,662,208.65