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**AGENDA**

**MARKETING ADVISORY COMMITTEE (MAC) MEETING**

***Wednesday, August 14, 2024 – 10:00 A.M.***

**Broward County Convention Center**

**Conference Suite, 2nd Floor**

Call to Order / Attendance Tim Petrillo

Approval of Previous Meeting Minutes Tim Petrillo

Visit Lauderdale Stats & Analytics Dr. Ted Botimer

Marketing & Communications Update Camila Clark

Strategic Plan & Marketing Budget Tony Cordo

Review Camila Clark

New / Old Business MAC Members

Adjourn