

**Greenville in 200 Words**

Greenville, South Carolina has people talking — and they’re saying a lot of nice things. *Travel + Leisure* called Greenville a “Top Place to Travel in 2018 (in the World).” *Men’s Journal* listed Greenville among its “Top 18 Coolest Towns in America.” So why the accolades?

Nestled in the foothills of the Blue Ridge Mountains, Greenville, SC offers visitors a unique blend of traditional Southern charm and contemporary cool you won’t find anywhere else. Its award-winning, walkable downtown is packed tight with cultural and culinary distractions. An award-winning, tree-lined Main Street buzzes with people, locally owned boutiques and 110+ inventive restaurants. Art is alive through the theater, street musicians, galleries and public displays of art.

Not to mention a ridiculously picturesque 32-acre park situated in the heart of downtown, complete with a 40-foot waterfall and a one-of-a-kind floating pedestrian bridge. Bike or hike in the nearby mountains or through one of three state parks. There are a million reasons why people are saying “Yeah THAT Greenville.” It’s time you discovered a few of your own.

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