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**Explore Gwinnett Awards More Than $180,000**

**in Grants to Support Local Arts and Culture**

*Gwinnett Creativity Fund Celebrates Six Years of Strengthening Local Creative Community*

**GWINNETT COUNTY, Ga. (April 14, 2025) –** [Explore Gwinnett](https://www.exploregwinnett.org/), the destination marketing organization for Gwinnett County, Ga, today announced it has awarded more than $180,000 in funding for project grants through the 2025 Gwinnett Creativity Fund (GCF). Now in its sixth year, the GCF Project Grant Cycle provides financial support to arts and cultural projects, initiatives and programming that contribute to Gwinnett County’s economic development and enrich the community’s diverse cultural scene. The 2025 GCF Project Grant Cycle awarded grants to 25 remarkable Gwinnett County-based nonprofits.

“It is one of our greatest pleasures to continue providing support to the many incredible arts and culture organizations who elevate our creative economy across Gwinnett County, by offering unique, immersive cultural experiences," said Lisa Anders, Explore Gwinnett's chief operating officer, who leads the Gwinnett Creativity Fund. “From local theater productions to enrichment programs for neurodivergent individuals, each of the projects that received a grant this year has made a positive impact on our local community and will be able to continue enriching the experience afforded to both local residents and visitors.”

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GCF’s 2025 Project Grant Cycle rewarded 25 exemplary projects with funding, including five first-time applicants, indicated below:

* African American Cultural Arts Festival, Culture and Arts Festival
* Aurora Theatre, “The Wiz”
* Catalyst Coalition, Catalyst Film Academy for AAPI Youth
* Contemporary Classics Theatre, Mae West’s, “The Drag”
* Duluth Public Arts Commission, “It’s Up to Us” Storm Drain Murals
* Fezziwig Foundation, “The Play that Goes Wrong”
* Fresh Films, Fresh Films Career Pathway Training Program
* Gwinnett Ballet Theatre, “Dracula: A Ballet to Die For”
* Gwinnett County Public Library, Gwinnett Reads: Jane Austen
* Hudgens Center, Public Art Crosswalks at Gas South and Satellite Boulevard
* Lawrenceville Arts Commission, Magnolias on a Sweet Breeze Community Mural
* Lionheart Theatre Company, “A Year with Frog and Toad”
* Live Arts Theater, “Skylight”
* Multicultural SciFi Organization, Atlanta SciFi Film Festival
* Norcross Gallery Studios, 2025 Photography Contest
* Players Guild at Sugar Hill, 2025 Spring Productions
* Spectrum Autism Support Group, Neurodiverse Learning and Enrichment Project, Community Drum Circles
* Southern Fried Poetry, Sofried’s Words & Rhythms Poetry Day Festival
* Southeastern Railway Museum, Railscapes in the Museum
* Stone Mountain Chorus, Fall Show “A Music Man Showcase”
* Sugarloaf Ballet Inc., “Family Fall Classic”
* Sugarloaf Gwinnett Center, Spring ’25 Broadway
* Suwanee Performing Arts, “Broadway in the Park”
* Suwanee Public Arts Commission, Library Reading Grotto Mural
* Urban Mediamakers Film Festival, Future Frames: Creative Youth Summer Camp

“The Gwinnett Creativity Fund is just one element of the Gwinnett County Board of Commissioners’ continuous and overall commitment to supporting Gwinnett’s arts, culture and entertainment sectors,” said Nicole Love Hendrickson, chairwoman of the Gwinnett County Board of Commissioners. “We are pleased to see such a diverse range of grant recipients, showcasing the cultural vitality of our community.”

**For more details on the Gwinnett Creativity Fund, visit**[**GwinnettCreativityFund.com**](https://www.gwinnettcreativityfund.com/project-grant)**. Grant funding is provided by Gwinnett County Board of Commissioners.**

**For details on Explore Gwinnett, visit**[**ExploreGwinnett.org**](https://www.exploregwinnett.org/)**. Stay up-to-date on the latest news by following**[**@ExploreGwinnett**](https://www.instagram.com/exploregwinnett/)**on Instagram or [ExploreGwinnett](https://www.facebook.com/exploregwinnett" \o "https://www.facebook.com/exploregwinnett) on Facebook.**

**About Explore Gwinnett:**

Explore Gwinnett serves as the official tourism organization of Gwinnett County, which consists of 17 suburban cities northeast of Downtown Atlanta. Gwinnett County offers award-winning dining ranging from authentic Asian fare to southern delights, an abundance of shopping, arts programming, outdoor activities and more. Locals and tourists alike can explore various culinary offerings with special year-round events including Sippin' in the Suburbs: Food and Cocktails Tours and Seoul of the South Food Tours. Gwinnett County is a flourishing community for artists which benefits from the Explore Gwinnett-managed Gwinnett Creativity Fund. Explore Gwinnett works to increase economic impact and promote Gwinnett County as a tourism destination by serving over 100 hotels and over $1 billion in annual visitor expenditures. In addition to its booming tourism industry, Explore Gwinnett also leads the Gwinnett Film Commission, supporting Gwinnett County’s thriving production ecosystem for film/television.

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**MEDIA CONTACTS:**

Cameron Trice, Hemsworth

770-286-2207 | [ExploreGwinnettPR@HemsworthCommunications.com](mailto:ExploreGwinnettPR@HemsworthCommunications.com)