**Logo, company name

Description automatically generated**

**Explore Gwinnett Launches Gwinnett Hospitality, Arts and Entertainment Recovery Grant Fund**

*Applications Now Open Through January 30, 2024, to Hospitality, Arts and Entertainment Organizations*

**Gwinnett County, Ga. (January X, 2024) –** [Explore Gwinnett](https://www.exploregwinnett.org/) is pleased to announce that applications are now open for its newly launched Gwinnett Hospitality, Arts and Entertainment Recovery Grant Fund. This initiative will provide limited funding to support Gwinnett County-based organizations including, 501(c)(3) arts and cultural organizations, as well as for-profit hospitality, arts and entertainment businesses.

"We have witnessed significant growth in our non-profit arts and cultural organizations since the launch of the Gwinnett Creativity Fund in 2020 and are thrilled to expand our funding support to include for-profit organizations that serve our vibrant community," said Lisa Anders, executive director of Explore Gwinnett. "As we recognize the challenges these talented organizations have faced since the pandemic, it brings us immense joy to see this reimbursable grant program come to fruition to provide additional aid in overcoming these financial obstacles. We are so fortunate to partner with Gwinnett County to manage and distribute these funds, fostering a collaborative effort to strengthen our local arts and cultural landscape."

Eligible participants for this reimbursement grant include hotels, restaurants, breweries, inbound tour operators, receptive operators and film/TV production studios. 501(c)(3) Arts and Cultural Organizations can seek reimbursement for rent, utilities and venue rental expenses, while for-profit hospitality, arts and entertainment organizations of less than 50 employees can seek reimbursement for rent, utilities and payroll expenses.

Open now through January 30, 2024, the program will reimburse applicants for eligible expenses incurred in 2023 with American Rescue Plan (ARP) federal grant funds. Received by Gwinnett County, the funds are part of the final distribution of COVID-19 recovery funds and will be administered, determined and disbursed by Explore Gwinnett Tourism + Film.

**For additional information on eligibility and to apply for the Gwinnett Hospitality, Arts and Entertainment Recovery Grant Fund, visit** [**GwinnettARPA.com**](https://www.gwinnettarpa.com/)**.**

**For more information on Explore Gwinnett, visit** [**ExploreGwinnett.org**](https://www.exploregwinnett.org/)**. Stay up-to-date on the latest news by following** [**@ExploreGwinnett**](https://www.instagram.com/exploregwinnett/) **on Instagram or** [**ExploreGwinnett**](https://www.facebook.com/exploregwinnett) **on Facebook.**

**About Explore Gwinnett:**

Explore Gwinnett serves as the official tourism organization of Gwinnett County, which consists of 16 cities north of Downtown Atlanta. Gwinnett County offers award-winning dining ranging from authentic Asian fare to southern delights, an abundance of shopping, arts programming, outdoor activities and more. Locals and tourists alike can explore various culinary offerings with special year-round events including Sippin' in the Suburbs Beer Tours and Seoul of the South Food Tours. Gwinnett County is a flourishing community for artists and also serves as a thriving production hub for popular films and television series.

###

**MEDIA CONTACTS:**

Cameron Trice, Hemsworth Communications

770-286-2207 | [ExploreGwinnettPR@HemsworthCommunications.com](mailto:ExploreGwinnettPR@HemsworthCommunications.com)