Council on Travel and Tourism

Friday, August 4, 2023 9:00 – 11:00 AM

Kansas State Capitol, Auditorium 4-N, Ground Level by visitor entrance

**AGENDA**

1. Call to Order (9:00)
2. Welcome and Introductions
3. Approval of Minutes
4. Public Comment
5. American Royal Project update – Jackie McClaskey
6. Tourism Spring Campaign results – Ronnie Murphy
7. Director’s Report – Bridgette Jobe
   1. New Tourism staff
   2. FY24 budget
   3. Strategic Plan updates
   4. Sunflower Summer Program
   5. Kansas Tourism Conference
8. Industry member Reports
   1. Sport Hunting Association – Representative Ken Corbet
   2. Tourism Industry Association of Kansas – Suzan Barnes
   3. Fuel Marketing Association – Susie Coleman
   4. Kansas Restaurant & Hospitality Association – Lodging - open
   5. Kansas Restaurant & Hospitality Association – Restaurants – Chuck Magerl
   6. Ex-Officio Reports

Kansas State Historical Society – Sarah Bell

Kansas Dept of Wildlife and Parks – Nadia Reimer

Kansas Dept of Transportation – open

1. Announcements
2. Adjournment

Reminder: Final mtg of 2023: Friday, Nov 3. 9:00 – 11:00 AM