**Mat-Su CVB**

**Board Meeting MINUTES**

**November 12, 2020**

**Zoom Meeting**

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| **Board Members Present**  Mark Fleenor (Z)  Roberta Warner (Z)  Israel Mahay (Z)  Travis Taylor (Z)  Cole Chambers (Z)  Cheryl Metiva (Z)  Heather Dudick (Z)  Rick Peterson (Z)  Dan Wilcock (Z) | **Board Members Absent**  Fernando Salvador | **Staff Present**  Bonnie Quill (Z)  Neil Campbell (Z)  Casey Ressler (Z)  Justin Saunders (Z) |

Mark called the meeting to order by at 9:04 am. The roll was called.

**AGENDA**

Mark stated that the Executive Committee had considered and recommended that the current roster of officers and members of the Executive committee be retained for the coming year in lieu of the election of officers. He asked that consideration of the recommendation be added to the agenda at the start of the election of officers agenda item. Mark had asked that any questions, concerns, or objections be texted to him beforehand. Rick asked that the current officers be listed. Bonnie complied. Travis moved to approve the agenda as amended. Cheryl seconded the motion. The motion carried without opposition.

**MINUTES**

Cheryl moved to approve the October 23, 2020 board meeting minutes. Izzy seconded the motion, which passed without opposition.

**STANDING REPORTS**

**CHAIR’S REPORT**

Mark reiterated that the idea of retaining the current officers into the next year was discussed at the executive committee meeting. He then drew attention to the letter of support for an open and transparent process during any planning for the use or development of greenbelt properties that was previously written by Bonnie and distributed to the board for approval.

**PRESIDENTS’S REPORT**

Bonnie stated that, as the last board meeting was only two weeks ago, she would forego reporting on the activities of staff in the interim and focus, instead, on the annual meeting. She reported that sixty-one people have signed up for the meeting. After noting that staff held a dry run of the process yesterday, Bonnie ran through the order of events which include a presentation of traveler sentiment and intent research undertaken for the Mat-Su CVB by Destination Analysts (the first half of the meeting), followed by reports from the Chair (Mark), the Treasurer (Travis), the President (Bonnie), a marketing report from Casey, and a membership extranet demonstration from Justin. The Voice of the Membership will follow, although anything brought up will be advisory only, due to the wording of the bylaws not providing for virtual voting. An ad hoc committee will be established this coming year to consider, in light of the pandemic, changes to the bylaws to accommodate virtual voting at the Voice of the Membership as well as any other issues that become apparent. Bonnie noted that Casey will be controlling the flow of testimony over Zoom. She reported as well that, due to the pandemic, no awards were to be given this year. A prize “drawing” of a one-eighth page ad in the 2022 visitor guide will follow the Voice of the Membership. The meeting will conclude with the viewing of a video produced by Justin specifically for the meeting. The mechanism by which Casey would control member comments during the session was detailed.

**ELECTION COMMITTEE REPORT**

Travis stated that the election featured a successful slate of strong candidates. He reported that all three incumbents—Israel, Roberta, and Cole—were re-elected to a three-year term each and that Heather Dudick was elected for a one-year term to fill the remainder of the term of Ina Mueller, who had resigned from the board earlier in the year due to family obligations. Travis noted that there was a low vote response, perhaps from Covid disruptions, and that an electronic voting procedure of some kind should be considered in the future.

**ELECTION OF OFFICERS**

Mark asked for a motion to retain the existing roster of officers and executive committee members for the coming year. Travis so moved, with Dan seconding the motion. A roll call vote was called. The motion carried unanimously.

**NEW BUSINESS**

**BOARD RETREAT**

Mark reminded the members that the board retreat had been tentatively scheduled for Wednesday and Thursday, January 13-14, 2021. He asked if there were any objections to those dates. There being none, he then stated that the decision to hold the retreat virtually or in person will be made closer to the date of the retreat in order to take into account the state of the pandemic before deciding.

**BANK ACCOUNT SIGNATURE AUTHORITY RESOLUTIONS**

Neil introduced Board Resolution FY21-01, “Board Resolution Updating Bank Account Signature Authority,” which grants all members of the Executive Committee, Past President Cheryl Metiva, and President & CEO Bonnie Quill the authority to sign checks on behalf of the Mat-Su CVB. Rick moved to adopt the resolution. Roberta seconded the motion, which then passed without opposition.

Neil then offered for adoption Board Resolution FY21-02, “A Resolution Designating Authorized Signers for Mat-Su CVB Contracts and Agreements,” which grants Chair Mark Fleenor, Secretary Israel Mahay, and President & CEO Bonnie Quill the authority to sign contracts and agreements on behalf of the Mat-Su CVB. Cheryl moved to adopt the resolution. Israel seconded the motion, which then passed unanimously

**ADJOURNMENT**

After board member announcements, Cole moved to adjourn the meeting, which was seconded by Roberta and passed without opposition. The meeting was adjourned at 9:30 am.

Respectfully submitted, Attest,

Neil Campbell, Recording Secretary Israel Mahay, Secretary

Date Date