**ABOUT MORRO BAY**

Morro Bay is unlike any other California seaside town. Just off its shore an ancient volcanic monolith known as Morro Rock rises 576 feet from the ocean, amplifying the magnificence of this stunning coastal backdrop. The walkable town has an active seaside fishing village and bustling waterfront Embarcadero filled with shops, art galleries and restaurants. For travelers who seek local wine, fresh seafood and adventures filled with wildlife watching and iconic coastal experiences, look no further than Morro Bay. With Highway One on one side and the bay on the other, outdoor activities are abundant: kayaking, whale-watching tours, sailing, kite-flying, ocean-side golf, biking, stand-up paddle boarding and world-class surfing are all in a day’s fun.

Located just minutes from world-renowned Hearst Castle, historic missions, breathtaking Montana de Oro State Park, and surrounded by vineyards from Paso Robles to Edna Valley, Morro Bay is a destination designed to fit any style and budget for families, couples or groups. Morro Bay also offers a myriad of year-round events including food, wine and music festivals, art fairs and car shows unique to the town. For more travel information visit [www.morrobay.org](https://app.mavenlink.com/redirect?url=http%3A%2F%2Fwww.morrobay.org) or follow Morro Bay on Facebook, Instagram, twitter and Pinterest.

**QUICK FACTS**

* Situated along coastal Highway 1 in San Luis Obispo County, Morro Bay is one of the few remaining true seaside fishing villages along the California Coast.
* With a bustling waterfront, visitors can expect a picture perfect getaway featuring culinary delights, wine paradise and outdoor adventures set upon an awe-inspiring natural setting.
* From oceanside golf, kayaking, sailing, hiking, fishing, surfing, biking, and bird watching, to kite flying, shopping, dining, wine bars, local craft breweries and miles of unspoiled beaches, outdoor and culinary adventures are second to none in Morro Bay.
* Welcoming travelers into the city is the historic landmark Morro Rock, formed from plugs of extinct volcanoes about 23 millions years ago. The iconic volcanic formations sit majestically between the beach and the harbor.

**MARQUEE EVENTS**

[**Witches and Warlock Paddle**](https://www.morrobay.org/event/witches-and-warlock-paddle/13954/)At 4 p.m. on Oct. 29th, breakout your broomstick and get out on the water for the Annual Witches/Warlock Paddle in Morro Bay! This bewitching event is open to the public and benefits the Food Bank Coalition of San Luis Obispo County. Don your favorite witch or warlock costume and meet at Coleman Park, at the north end of the bay along the Embarcadero, for a ghoulish afternoon on the water.

[**Kite Festival**](https://www.morrobaykitefestival.com/)The Morro Bay Kite Festival, typically held in April, fills the sky with vibrant colors as kites of all shapes and sizes take flight. This event is a fun-filled day for families, with kite-flying contests, kite-making workshops, and entertainment for all ages.

[**Morro Bay Triathlon**](https://www.morrobaytri.com/)This destination triathlon event takes place on Morro Bay's waterfront on November 5, 2023, beginning with a harbor swim, or if you prefer, a kayak or SUP paddle. This unique event has Olympic and Sprint distance courses that take participants on a bike ride along iconic Highway 1, and ends with a run on the beach boardwalk, over the sand dunes and along the beach, ending at the picturesque Morro Rock.

[**WSA #4 Surf Championships**](https://www.morrobay.org/event/wsa-surf-championship-tour-%234/13944/)Join us Saturday and Sunday November 11th and 12th for the [WSA Surf Championship Tour Event #4](https://wsa.surfsignup.com/) at Morro Rock. The Western Surfing Association (WSA) is the oldest amateur surfing association in the USA and, by far, the largest on the West Coast. The WSA, established in 1961, is a California non-profit corporation dedicated to promoting and preserving the sport of surfing through fun, family oriented surf competitions.

[**Lighted Boat Parade**](https://www.morrobay.org/event/lighted-boat-parade/14018/)On December 2nd at 6 p.m., the official Lighted Boat parade will light up the night. Be dazzled as our fishing, leisure and yachting community take to the water with decorated boats with dazzling lights and holiday cheer. Ooh and aah as participating boats compete for prizes and celebrate the holiday wonder along the Embarcadero.

[**Santa’s House on the Embarcadero**](https://www.morrobay.org/event/santas-house-at-the-embarcadero/13766/)Santa's coming to the Embarcadero! Come visit and get a picture with Jolly ol’ Saint Nick. Admission is free! Santa will be welcoming families the first three weekends of December on Fridays and Saturdays from 4 p.m. to 8 p.m. and Sundays from 12 p.m. to 4 p.m. On December 1st, Santa will be at the Tree Lighting at City Park and will return to his house at 6 p.m.

[**Morro Bay Winter Bird Festival**](https://morrobaybirdfestival.org/)FromJanuary 11-15, 2024, the Winter Bird Festival celebrates the diverse bird species that inhabit the Morro Bay area. Bird enthusiasts and nature lovers come together to participate in guided birding tours, workshops, and educational talks focused on avian conservation and ecology.

[**Cruisin Morro Bay Car Show 2023**](https://www.morrobaycarshow.org/)Join us from May 2-4, 2024 for a stunning display of classic cars, hot rods, and vintage vehicles. Car enthusiasts from all around gather to showcase their prized automobiles and enjoy a weekend of automotive nostalgia.

[**Art In The Park**](https://morrobayartinthepark.com/)Art in the Park is an annual tradition (recurring over Memorial Day, 4th of July and Labor Day weekends) started by the Morro Bay art community to give artists and artisans a place to showcase and sell their work. From 10 a.m. to 5 p.m., cast your eyes to City Park to see a rich mixture of works in a variety of mediums. Presented by the [Art Center](https://artcentermorrobay.org/index.php/art-in-the-park/), this festival attracts both artists and crowds from near and far, 10 am to 5 pm.

[**Lighthouse Century Bicycling Event 2023**](https://www.slobc.org/lighthouse/)The San Luis Obispo Bicycle Club hosts the Lighthouse Century on Saturday, September 23rd along the gorgeous Central California coast in Morro Bay. The event offers flat and more challenging 50, 75 and 100-mile routes that follow scenic Highway 1 for every type of cyclist. Iconic coastal vistas, elephant seals, Hearst Castle, zebras, beach towns, Morro Rock and cool ocean breezes typify this beautiful ride.

**Social Media Channels**

Facebook: [@morrobayca](https://www.facebook.com/morrobayca)

Instagram: [@morrobayca](https://www.instagram.com/morrobayca/)

Twitter: [@morrobaytravel](https://twitter.com/morrobaytravel)

Pinterest: [@morrobayca](https://www.pinterest.com/morrobayca/)