**NEWSLETTER FOR PARTNERS**

**Option 1**

The Triad is full of hidden gems just waiting to be discovered. Wherever your interests lie, you'll find it on NCTriadOutdoors.com – whether you're looking to kayak on the lake, attend a meditative yoga class, or try new restaurants and breweries. Discover a mecca of outdoor adventure in the NC Triad, where adults and kids of all ages will enjoy activities like hiking, biking, kayaking, and more.

Whether this is your first time in the area or you're a longtime resident, our website aims to help you join the fun! With more than 200 trails and rivers, hundreds of parks and more to choose from, there's a unique activity for every season and interest. Whether you're hiking at Hanging Rock, biking downtown, or kayaking the lake – we'll show you how to get the most out of your trip with our trip builder feature, and detailed descriptions of your attractions.

After all, a life is not meaningful if it didn't have some adventure.

**Option 2**

Do you love exploring the great outdoors? Are you always on the lookout for your next adventure? Then we have some exciting news for you!

We invite you to visit nctriadoutdoors.com, the ultimate destination for all things outdoor recreation in the Triad. Our website is a one-stop-shop for information on hiking trails, biking routes, camping spots, fishing holes, and more.

Whether you're a seasoned outdoorsman or just starting out, our website has something for everyone. You'll find a trip builder with maps, activity listings, and insider tips on the best places to explore.

So what are you waiting for? Visit NCTriadOutdoors.com today and start planning your next adventure. With so much to see and do in the Triad, the possibilities are endless.

Happy exploring!