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Good afternoon everyone will just give it another moment.

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Good afternoon I see others are still joining in so I'll just give another moment here and we'll get started. Thank you so much.

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Okay, we got a lot to cover so I'll go ahead and get started. Good afternoon, everyone.

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I'm Matt Schechter Regional Director here at NYC and company.

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On behalf of all New Yorkers and our president and CEO Fred Dixon. We welcome you to our ninth installment of our all in NYC webinar meeting series.

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Today, and this month's topic is the finest in New York City venues and hotels.

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This will actually mark the final installment of this particular meeting webinar series. Don't forget to check out all of our webinar content anytime on NYC.

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go. com backslash webinars.

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Next month in conjunction with our tourism team will be producing a new fireside chat featuring in depth conversations with our NYC members interviews with industry leaders and best in class content that you've come to expect from our organization and

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the city.

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Our first program NYC shines and summertime will launch Thursday, July 15 at 2pm registration details will follow in the upcoming weeks and we do hope you can join us.

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It's really going to be a great program and we always appreciate your participation and support today as he spent time with us, you'll learn about the current real time recovery efforts here in New York City, up to date information regarding meeting restrictions

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future. Look at what I'm sure you're all interested in what's open in NYC.

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Before I begin to do you have any questions feel free to type them into the q amp a field. If time permits will have a chance to answer any questions at the end of the presentation.

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And my scene company is striving to be more accessible during our webinars. Zoom platform is accessible by screen reader and captioning.

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If you would like to turn off the captioning, you can simply do so but the bottom of your screen.

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Next to the q amp a button you'll see live transcript. Once you click on that you'll be able to show and hide captioning.

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We will also be providing a full transcript of this webinar along with the recording in our follow up email that you'll receive the next few days.

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So now more than ever, it's so important for me as a company connects build and strengthen relationships with you.

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We know that communication is key to the success of our industry. And we are the conduit between you and our NYC and company members, as we partner together, focused on rebuilding New York City and our industry.

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So now we'll jump right into it.

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I believe that even knew who we are but just to reiterate NYC and company is the official destination marketing organization for the five boroughs in New York City.

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We advocate for convene and champion New York City's tourism and hospitality organization, and are the forefront of bringing the best in meetings and events in the world to NYC through our global sales team and our marketing platform, make it NYC.

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As always, am I seeing companies here to assist you with sourcing suggestions on how to best navigate the city, our resources, not only extend to hotels but restaurants attractions venues and our convention center will be touching on each of these throughout

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the talk today.

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Best of all, our services are hundred percent complimentary, and we're here to simply make your booking experience as easy as possible in New York City.

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Now more than ever, we're here for you.

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So, New York City reawakens. What a great word, and something that's truly happening here in New York City.

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As you've likely heard by now Governor Andrew Cuomo announced earlier this week 70% of adults in New York state have received at least one dose of the coven 19 vaccine.

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As a result, almost all state mandated restrictions on businesses and social gatherings have been lifted effective immediately.

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And now there can be a return to life as we know it according to the governor to commemorate the 70% vaccination milestone, and the state's reopening New York lyst several landmarks in blue and gold Tuesday evening earlier this week, including the Empire

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State Building. One World Trade Center, Grand Central Terminal. And the MTA LIRR east and gateway at Penn Station. Additionally fireworks held across the state, including the New York Harbor.

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I know I had a chance to go up and see that with my daughter was truly incredible to see that celebration of how far we've come.

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We continue to see signs of tourism recovery Broadway will fully reopen as of September 14 and shows have already begun announcing reopening dates, such as such as Hamilton, Chicago, Lion King, wicked, just to name a few, are all slated to reopen on September

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14 other shows will debut later on in September and October as well, new to the scene Jagged Little Pill and Mrs. Doubtfire both scheduled to open on October 21 trouble in mind on October 29 and The Music Man on December 20.

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Check out NYC. go. com backslash Broadway for the full list MTA ridership complete is continuing to reopen and clues buses and subways they've all reached recovery highs as of last week.

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All great news is city reopens and Kobe 19 positivity rate, which continues to drop daily and more vaccines continue to be administered throughout the five boroughs.

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So more on the New York State guidelines for us your comments and restrictions.

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As mentioned, now over 70% of adults in New York state have received at least one dose of the coven 19 vaccine.

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The state no longer requires capacity limits, social distancing disinfection protocols and health screenings, the state guidelines do continue to be in effect for large scale into our venues and that's now defined as indoor venue that can hold more than

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5000 people.

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14 guidelines were lifted earlier this year for domestic and international travelers for international travel. The departure country may we have requirements before boarding a plane to New York and or have requirements needed before returning to our respective

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country so be on the lookout for that

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because everything's changing so quickly we've actually created a page, and yc guidelines, all conveniently located on NYC. go. com backslash coven 19, and includes what to know now information on our towards recovery efforts are covered coalition which

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has the best and brightest in our industry, and our overall resources so we encourage you to check that out for retail real time updates and of course always reach out to a member of our team for any questions or more.

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Just briefly, a little bit about our stay well pledge in addition to adopting these procedures. We've also adopted a stay well NYC pledge.

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We've asked our local businesses hospitality and tourism, businesses, and their guests to take this pledge, which includes asking everyone to follow public health protocols and a travel responsibility when visiting the five boroughs.

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As we continue to reawaken. We asked visitors and businesses to continue to ensure that travel experience remain safe wrong

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bit about our virtual programming on the onset of the pandemic NYC and company realized that we really needed a way to bring new york city into the travelers home and the meeting our customers home, being you on the call.

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We've launched several programs including virtual dine shop and site towards programs to feel the energy of NYC from around the world, our virtual programming allows you to be inspired by creativity and diversity on display here in New York City.

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Its motivation for what to do, outside of the meeting room on your next trip.

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Check out the meeting planner section on nyc.com to learn more about these programs,

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you know, always one of my favorite slides what's open in New York City and it continues to grow and change daily. So, like it's an hour's on this but just touch on it for a few moments, businesses across all five boroughs are working towards a common

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goal to welcome back guests, employees, and the community at large while ensuring everyone's health and safety.

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As you think about your next event, we're happy to remind you that not only a large number of our hotels are open, but our parks museums are open right now, as well.

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Places like the Bronx Zoo Botanical garden Brooklyn Highline the edge and Hudson Yards, the shed Empire State Building intrepid Carnegie Hall spring studios, one Vanderbilt, I was actually there yesterday with Natasha and the wonderful team their incredible

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new facility cross from Grand Central Station Tavern on the green Ziegfeld ballroom and of course the Statue of Liberty and Ellis Island, just to name a few.

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There's a lot to see in do in New York City right now, as always feel free to reach out to a member of our team. To learn more about what's open in New York City, and how you can create a one of a kind.

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meeting experience for you and your delegates.

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Next slide just want to talk about positive news coverage was so much positive momentum, over the past month here in New York City. I'm proud to share some of the positive news coverage here.

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Following this successful opening of the program open streets and open restaurants program that began last year, the mayor announced the open boulevards program.

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It's a new plan to enhance expand 10 multi block corridors in the five boroughs, outdoor dining cultural activities community based programs landscaping and more also announced that the outdoor dining expansion will be permanent and year round I know

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that's exciting to many who have experienced the very creative facilities that our restaurant partners have created over the last year truly inspirational also announced that the outdoor dining expansion program will be permanent and year round.

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As mentioned, exciting as the city landscape has certainly changed over the past year.

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We're excited to announce number stage is returning to New York City the summer, the free outdoor performing arts festival will feature distinctly new genres including hip hop Latin indie rock and contemporary dance will also include collaboration of

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jazz at the annual Charlie Parker Jazz Festival performance will be held at Ramsey playground in Central Park, and also in Harlem's Marcus Garvey park at the Rogers, Richard Rodgers amphitheatre Excuse me.

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There's also been a lot more announcements on live performances throughout the city is really exciting massive Square Garden has announced their first hundred percent capacity concert brick brick celebrates Brooklyn's festival.

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The lineup is really exciting there, and Bruce Springsteen's returned to Broadway later this month was announced the Tribeca Film Festival actually kicked off.

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Earlier this week, and it started with the premiere Flynn memorable brand is in the heights. closing night is actually this Saturday, June 19 with full capacity, hundred percent vaccinated crowd at Radio City Music Hall.

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This week the mayor announced that homecoming week celebrated New York City's comeback, that will take place in August and it's complete with a concert in Central Park organized in partnership by Grammy Award winning producer and Brooklyn native Clive

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Davis Davis.

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Stay tuned, as we're feeling optimistic. At the season ahead will bring more good news to New York City.

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Alright so let's move on to the main events the webinar here, I'm thrilled to announce our partners of today's program, the Lotte Palace.

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The Park Lane hotel, both Edition Times Square in New York Edition hotels. And last but certainly not least the Glasshouses.

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I'm very excited to introduce our first partner in Harrison listener is the director of Group Sales at Lotte Palace, new york city's largest luxury hotel.

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He has been with the hotel since 2014.

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Prior to joining the low tech palace, Harrison worked at the Boston company Marriott, and the Walt Disney World Resort. Now I will turn it over to Harrison For more on his wonderful property.

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Take it away.

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Thanks, Matt, and thank you everyone for tuning in today's webinar. Thank you to NYC and company for organizing today's webinar and being a fantastic partner of Lotte New York Palace.

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So let me go ahead and I'll share my screen so that I can get my presentation going.

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Okay, so as Matt said Lord you in your palace is the largest luxury hotel in New York City.

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We have a fantastic location in Midtown East right at the corner of 50th Street and Madison Avenue, just across from St Patrick's Cathedral Rockefeller Center, just a block away six Saks Fifth Avenue, just a block away you can see it from outside your

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room, the Museum of Modern Art Bloomingdale's Central Park and Times Square, all within a 10 to 15 minute walk.

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I always like to point out where the loads in New York palace is positioned within the New York City marketplace, being the largest luxury hotel in the city.

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we kind of fall in between two different groups. We have the five star set from the St Regis down to the peninsula and the largest hotels in New York City, which include the hell in the Marriott Marquis and the church in New York.

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As you can notice, both the five star set has basically about Max 330 rooms, and about 20,000, square feet of meeting space in the plaza. And then we look the large files there being like truly huge.

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So, there is no large and luxurious hotel in New York City, except for the palace, we have 909 total rooms and 30,000 square feet of meeting space. Now that being said, Well, we are a large hotel, we have two sections for the hotel.

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We have what we call the palace section, which ranges from floors, nine through 39 and is about 750 guests rooms, and then the towers, which is our true five star product that has about 100 guests rooms and 75 weeks, including our royal sweet collection,

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which are eight brand new renovated suites that were renovated just in the past year, I'm in the champagne suite, which is a triplex meet with a rooftop, that is truly over the top.

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So, we have really any room product you can really imagine all the way from the palace all the way to the towers are royalty collection.

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Our iconic courtyard sits right on Madison Avenue in between 53 and 51st Street. The brownstone mansion that you see in front of you here was built in the year, 1881 by a railroad tycoon and Henry volare, the skyscraper that is attached to the brownstone

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It was built in 1981 by the Helmsley family to be the first five star hotel in New York City, our rooms are the largest entry room in New York City starting at 360, square feet.

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And yes, you really do get to see the cathedral directly outside your room.

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That is an example of our room of view, from the standard room in the palace, the towers has its own private entrance private lobby and private elevator private concierge access to our town car and Butler services, each and every day.

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The only services the tower rooms tower rooms are guaranteed to be on floors, 41, and above, and they start at 465, square feet so just about 100, square feet larger than the rooms below them in the palace section.

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The majority of our suites reside in the towers. Our tower corner suite is 1200, square feet, and we have 40 of these. So we have 40, essentially presidential suites and most hotels are eight royal SMI collection which is our presidential suite collection

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range from 3000, square feet and above.

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We're talking about meetings and events in the, in the palace. I always like to highlight our landmark section that is in the Florida mansion.

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The iconic Madison room that sits right on Madison Avenue looking out into our courtyard. That is original back in the 1882. This was Henry the Lord's welcome area for when he would welcome guests into the mansion, they would pull into the courtyard in

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their little horse and buggy and then enter in through the massive.

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We have the drawing room which is directly above the Madison room, which is Henry large drawing room from when he lived here in the brownstone and right next door is the library.

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All of the seals on the ceiling of the library are seals of the publishing houses in New York City at the turn of the century, around the year 1900.

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Our ballroom is the largest space in the hotel it's 3500, square feet. We do have about, 25 meeting rooms total spending three floors dedicated just to conference space, but the Vuillard ballroom with an 18 foot ceilings and crystal chandeliers yours

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space, the sweet spot for a group, really is about between 100 and 150 people for the palace. And of course, our courtyard outdoor spaces are all the rage these days we all know why.

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And I'm so happy to see that our courtyard can hold receptions have up to 400 people.

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And you don't need a rooftop space when you're right on Madison Avenue with the cathedral right across the street.

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I always like to highlight highlight the outside venues that are right on our doorstep. So we have the iconic Rainbow Room which is just two blocks away at the top of Rockefeller Center.

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Sure Briana is 42nd Street across from Grand Central Terminal, the brand new music field ballroom and gusto Dino's over on the waterfront food and beverage here at the palace.

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We have the Vuillard restaurant and gold room bar. This isn't Henry evil arts and music room.

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There is a large balcony, you cannot see in the photo it is orchestra with play and his and his guests with dance and dine below.

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It's an it's an. out of, out of this world space rarities is my favorite place in the hotel, that's where you'll find me on a Friday night rarities is our rare whiskey and spirit lounge, so rare vintages of bourbon scotch champagne to kill us James, you

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name it, we've got it. Most of the bottles are purchased at auction, and it is available for full buyouts it's truly a playground for anyone that has into rare vintages of liquor.

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And just a few things that we call only at the palace. So, what I am super excited to talk about these days is our brand new yellow only spa, it just opened April of 2021 So just a few months ago.

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It is only one of two ILA only spas in North America, they're a holistic company out of the UK, a treatment rooms, private yoga studio doubled in size from our previous spa, it is a true destination spa that is brand new at the palace we're super excited

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about it.

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And chamber magic has returned to the palace. This is Steve Cohen the millionaires magician He is our in house magician Yes, we have an in house magician here at the palace.

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He performs in the Madison room every Friday and Saturday nights and has resumed shows starting next month we're super excited to welcome Steve, and the return of chamber magic back to the palace, the New York Yankees.

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I was just looking at the game two weeks ago It felt awesome to be back in the stadium, and they did not win, which is kind of what they're all about these days but it felt great to be back in the stadium.

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We are the official hotel partner of the New York Yankees you'll see our logo behind home plate sometimes and there's a load say hotels and resorts billboard out in centerfield this year to really excited about and Christmas time is my favorite time of

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the year at the palace, yes even a Jewish boy from New Jersey loves Christmas time in New York City, and we are the official hotel partner of the Radio City Christmas spectacular at Radio City just a block away.

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So we have all we have a package dedicated to just the Rockets around December, and yes all of our holiday decorations will be going up this year, we have the second most Instagram to tree in New York City.

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After Rockefeller Center.

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So that really sums up the palace cannot wait to see you all back here and in person in New York sooner than later.

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Thanks so much Harrison and to the entire landscape house team great presentation, I know I've Instagram the tree as well so I might be least responsible for one hit and great to see Steve Cohen that slide with the, the chamber magic I'm still trying

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to figure out how he does the think of drink trick where he picks your favorite beverage it's mind boggling. But good stuff. So, so we'll continue on with the presentation here on the topic of hotels.

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So we're continuously a lot of feature growth from 12 boutiques, to 500 plus room high rise properties from established brands to the new entries, and every borough.

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And what's the community is definitely all in on the feature of the city.

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We currently have about 110 projects in the pipeline through 2024, and that's representing 17,000 hotel rooms, half of which are in burrows outside of Manhattan increasingly showcasing the diversity offerings, here in the city.

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For larger city wide programs inventory remains very plentiful, with over 30,000 rooms within one mile at 20 minutes walking distance from the Javits Convention Center.

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With the new seven train subway line in Hudson Yards we now have the seamless connectivity from hotels across town from east to west so that's really great from Grand Central Bryant Park Time Square to Hudson Yards that's from east to west, really connects

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our hotel venue in his community as a whole.

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Some examples of the hotels that recently reopened courtyard New York Manhattan Central Park, the dream downtown. The Frederick hotel Addison the Intercontinental Barclay Kimpton hotel event at the lowest latency on the Upper East Side parks off hotel.

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The Plaza Hotel, the peninsula, the western Grand Central, and both dishing hotels which you hear from shortly, new hotels that opened in May and June, just this month.

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The nh collection. New York on Madison Avenue Arlo Midtown really exciting, very cool prod product here in Midtown, and the graduate hotel which is actually on Roosevelt Island, really exciting there have a property on roasted alive and everything else

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is happening there. dissipated opening next month, Margaritaville resort in Times Square off some amazing spaces for events meetings and and meetups and the Ace Hotel in Brooklyn really a cool fabulous property down there.

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That will be opening soon.

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So speaking of these exciting things happening with our hotels I'm now very excited to turn it over to our next presenter. Ryan Eddy is the area vice president sales and marketing with Highgate hotels overseas luxury and lifestyle assets in Manhattan,

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most notably focused on a significant relaunch located at one of Central Park cells, most coveted addresses the Park Lane New York. So Ryan over to you to talk about the exciting developments over the Park Lane, Take it away, amazing that thank you and

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Harrison great presentation of the palace, pleased to be here today hope everybody's doing well out there I'm speaking to you live from one of our brand new spaces here on Central Park south, as I kind of dial up my presentation here just a moment.

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Presentation Mode, fire away.

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Alright so Park Lane.

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Let's just say it's a hotel that probably hasn't been on this audience’s radar in some time.

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And we've been very hard at work, at this particular asset reinventing and re entering into the luxury space. Once we're done and completed a renovation that is well well underway.

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And when we talk about Park Lane just thinking about its connection to Central Park. What you'll notice within our design scope is really this pulling in of Central Park, I into everything that we do at this particular hotel and no better than our 800.

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Plus, acre front yard and Central Park being such the forefront of what we do here at Parkland going forward.

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So just a reminder as to where we are located. We're located on Central Park South between Fifth and Sixth Avenue, really unbelievable primetime address, close to just about everything that you can think of.

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venues, obviously Central Park, you name it, you can access it on, but you know, this hotel it always been known for its rich history, old world charm, very large guestrooms and always had great bones but at the same time was was really ready for a capital

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investments.

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As you can see, based on where we were just yesterday.

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We actually just reopen the hotel after three weeks of being closed catching up on renovations. And as you could see, you know, typically on a long Central Park South you have two options right you have older all European style, or you have monochromatic

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modern type of look and feel and we are going pretty much in neither of those directions, going forward to in order to stand out from the crowd.

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So let's ramble, you and I about tomorrow.

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So after an $80 million investment that started back in October, what a, an amazing time to renovate as we work through, through the pandemic together and evolve and relaunch later this fall, or the summer, excuse me, we will offer 610 rooms, including

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at sweets.

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40% of our hotel is Park facing, which is uncommon for this area, new food and beverage experiences across the board, we actually just announced a relationship and partnership with Scott start to know who is a nightlife impresario opens euro bonds, private

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club. It was celebrities opens one oak, etc just to kind of give you a sense of the caliber of food and beverage experiences that will be in this hotel.

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But really, at the end of the day, this is a complete overhaul of the product and service here at Parkland.

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And I'm going to usually don't read things in presentations, but I think this is a good one.

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There's something irresistible at 36 Central Park south, the view, a sense feelings faces. Winters that lead to spring. And if we go and we absolutely must go.

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We will find something beautiful and new every time unfamiliar but so alive, born not out of old money prescription, but of ambitious departure, and just maybe the right amount of mischief.

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And the reason why this is important is because of what I mentioned not only just in design but it's also service.

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You're really, in order to stand out from the crowd. You have to do it boldly. And what you'll see in our design is very bold textures very bold colors, very reflective of central park itself.

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And just to kind of give you a lay of the land as far as this project is concerned, I mean when you used to check into the hotel it felt like you were depositing checks at the bank, and we're really opening this up as you kind of can see across these

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various areas, whether it be our check in or concierge adding a lobby bar and you kind of see in the design here in the middle, as well as outdoor space.

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So just to kind of give you full bleed images.

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What you'll notice is these really gorgeous murals in various pockets of the building.

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Designed by on view, and tied to our design partner Yahoo push Oberg who you know of course is designed several different hotels Park Heights, etc. And really this is essentially the dance of the Firebird mural that essentially is the the folks escaping

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from the zoo and these dreamscapes around Central Park really amazing textures and colors and group bold design concierge area of the lobby. And as you kind of what look towards the back of the building this really had no personality whatsoever we've

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added a primary bar within the lobby of rose lane, which also has outdoor seating and access as well. So you have about 40 seats indoor 40 seats outdoor.

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Can we prioritize and do events out here, and an outdoor space which as Harrison noted is super important these days. Yes Yes you can. And, you know, again, in partnership with Scotts working on his group.

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This will be kind of a Parisian cabanas if you will this rendering has since been updated to have seasonal enclosures and things of that nature but again really injecting new life into this hotel.

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And you know what the best part of billionaires row is, it's not belonging there. And that's exactly what this hotel was trying to accomplish.

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Second floor footprint is really where our primary event space is and this hotel, always had a challenge with respect to saying okay, we had a ballroom, and we had a ballroom, there was really no secondary space to service food and beverage.

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We had restaurants on the second floor overlooking Central Park south, which doesn't make any sense. So we've actually transition that into event space.

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But before we get into that, our empire room which was formerly or ballroom about 3300, square feet and this is just an illustration, we're actually we're first photo shoots coming up in just a couple of weeks, divisible by four very intimate space, as

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far as size of meetings, I mean I think ideally we're in the 75 or 150 range is going to be our sweet spot at this hotel, natural light in a space which you know for Grand Ballroom doesn't happen that often, we've actually added these double doors with

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this really amazing of botanical features you see that is really wonderful service for coffee breaks things of that nature.

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but again sizable nonetheless.

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So this is the park room which is the room, I am currently sitting in a absolutely stunning space, 2500, square feet, overlooking Central Park south on a second for, ideally, this is really a Primo food and beverage experience of course we can host meetings

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and also make it a funky vibe. Nonetheless, really, a mix a myriad of mirrors throughout the space to really pull in the light of Central Park Harry's restaurants, which again three meals a day 40 seats super intimate again just to kind of give you a

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look and feel of these different layers and textures and colors are going with.

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And you know what, I'd rather be a little weird, and all born.

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If you remember our prior images of guestrooms.

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This is quite different.

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We were just listed as one of the hot new hotels. For Architectural Digest again because of our partnership with you I will push a bird.

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And this is just a run of the mill standard City View King room in Park Lane will have two different design motifs within our primary guestrooms, and an elevated looking feel for sweets as well but again you kind of see these murals things, carrying through

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the guestroom not only from behind the, the data itself, but also through the curtains as they close through a second mural across the corner of the wall, all the way, even into the desk furniture itself very different variable design comparative to what

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you would normally see on Central Park South but really intuitive to our location in conjunction with Central Park and jumping into the, the opposite, if you will, motif overlooking the park.

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Is this you know Beijing pink tone.

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You know almost velvet looking couch in seating area and a studio suites. In these renderings, but again, what you notice as well as these rooms are quite large.

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I mean, we're talking on average or smallest guest room is 330 Square feets studio suite 425, and we will have again at suites that we can configure any which way from Sunday to all the way up to a three bedroom suites.

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You know no jacuzzi roof tops for here at Parkland but at the same time.

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Really amazing optionality as well. and there's just no illustration as far as again just the bowl design and textures and colors that we have within the sweets themselves.

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And obviously as we get new photography. These will be updated.

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But you know certainly encourage you to check out, check us out on on and follow us on Instagram at Park Lane hotel, NY, just to follow where we're going with this.

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Again, we will launch this hotel. Sometime between Labor Day and fashion week actually time with Broadway's reopening as Matt noted perfectly time we think with certainly the recovery quickly happening here in New York City, and we're so thrilled and

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please reintroduce this iconic property on Central Park south and a completely different look and feel going forward on, and these are just instead of all of the fields, this is just some of the reveals, there's more to follow and we really encourage

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you to stop by anytime now going forward to do, you know, we're pretty much through the first 15 floors of guestrooms at this point or event space is about an 85% complete.

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So we will welcome clients health through the doors, both in person and virtually to check out where we're at, at this point, for future consideration.

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And as always, we appreciate everything that you do out there. Stay safe and thank you.

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Excellent, thanks so much Ryan and to the Highgate in Park Lane team, look forward to being with you on Central Park South soon, very exciting what's happening at your property.

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So before we move on to our next presenters I wanted to briefly touch on the improvements taking place in our world class airports.

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New York City's airport system includes JFK LaGuardia, New York, and Stewart airports, so you see on the screen there would they're all actually recently recognized by the airport cancels international has the largest airport system in the United States

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to receive the ACI airport health accreditation for high health and safety standards, introduced during the Kobe pandemic.

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Each of the four international airports have undergone varying degrees of redevelopment and an effort to create the modern 21st century airport and world class amenities iconic public art, state of the art security improved transportation access and additional

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airway and air site xe ways to reduce delays.

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So a few highlights, just within the properties of guardia.

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They've opened their new arrivals and departures Hall, which is Terminal B. It's the most significant milestone achieved to date which is part of an $8 billion construction project all taking place while keeping the existing airport fully operational.

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When complete, it will be the first new major airport in the United States in more than 25 years more than a quarter century was really amazing over a JFK, they're receiving a $13 billion upgrade the reimagined airport will be anchored by two World Class

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As always reach out to a member of our team if you need any additional information on how to get in and around the city.

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So now I'm very excited to introduce our next two partners together.

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The Edition Hotels Combined personal intimate individual and unique hotel experiences with a global reach of scale at Marissa and create a vision of the inch trigger edition delivers the delicate balancing act of the best of both worlds polish and personality

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perfectionism with individualized, excuse me, let me repeat that perfectionism of individualism and comfort with charisma and charm. So next we're very excited to hear from our two addition hotels located in Manhattan.

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I'll let Charlie and Jessica take it away. Go ahead.

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Thank you so much for joining and thank you to our friends at NYC and CO, for allowing us the opportunity to showcase our iconic hotel. My name is Jessica Ciliberti and I am the senior sales executive for the Time Square Edition.

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The Time Square edition is located on the corner of 47th Street and Seventh Avenue, that will tell first opened in March of 2019, bring your reinvention and evolution to Times Square amplifying the next generation of modern luxury.

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After walking through the vibrant streets of Times Square and approaching our front doors, you'll be immediately transported into our decompression zone, located on the main lobby level.

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That makes up soothing music, soft lighting and our signature scent will quickly transition you to a calm insulated feeling

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the elevators will then whiskey, up to our 10th floor main lobby area where our chanting team will be waiting to greet you.

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Before heading to your room, you can stop by our intimate lobby bar for some light bites and signature cocktails, featuring its own private terrorists overlooking Times Square

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and total the hotel both 452 guests rooms, including kings and doubles. All rooms are characterized with whitewash oak floors, state of the art beds and addition signature luxury linens, all providing a warm and sophisticated touch to each room.

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Additionally, the hotel has 26 Premier balcony suites, all with their own outdoor space directly facing Time Square

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are 1300, square foot penthouse is located on the 14th floor.

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This space features Florida ceiling windows and an oversized private terrorist with West Time Square city views.

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Aside from a relaxing lobby bar. So tell those five other unique dining experiences, all carefully crafted by executive chef john Frazier.

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Chef Sharon Fraser is a two time Michelin star chef who formally began his career in Los Angeles, and we're fine it's fine dining expertise, under the mentorship of Thomas Keller at the French Laundry and Napa Valley

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are terrorists restaurant and outdoor garden are located on the ninth floor, an indoor garden in the sky this space is a unique Oasis was lovely landscaped interior tropical countries hanging burns and ceilings covered an IV romantic but casual, the terrorists

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and outdoor gardens feature classic dishes and inventive cuisine are 71 West cocktail lounge and restaurant are located on the 11th floor drenched in ritual tones and curated with a collection of Emerald colored NT crystals decanters goblets and cocktail

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glasses. This European inspired space features the best and local ingredients inventive preparations and an upscale on beyond

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culture and entertainment or a pillar and the addition brand, our paradise club is a new kind of performance venue where guests can enjoy Interactive Entertainment over dinner, and not to New York City nightlife the paradise club features and outdoor

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terrace, state of the art sound system and dramatic lighting effects created by world renowned lighting designer Pomerance a concert lighting specialist who's work once grace the dance floor of Studio 54.

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Additionally, the hotel features a state of the art gym room service and in room mini bars. We really appreciate you giving us the opportunity to showcase our property, and we hope to welcome you soon

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Hi, my name is Charlie I'm the senior sales manager for the beautiful New York Edition located in the flat iron district. Thank you so much for your time today is truly my honor to share this by within your day to introduce you to the addition brand,

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edition is a new unique original experience, the New York edition seamlessly blend the elegant design of in schrager with Madison Avenue landmark beginning centrally located on 24 Street in the Madison Avenue do the New York conditions it's directly across

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from Madison Square Park.

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The iconic flat iron neighborhood is known for design rich culture, fine dining, shopping and gallery coughing, the neighborhood was the epicenter of the gentleman's cocktail clubs 100 years ago and is still known for a sophisticated nightlife options,

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originally constructed in 1909 is Metropolitan Life insurance company's headquarters are clocktower has been a genius he reinvented to offer luxury boutique accommodation, a tranquil hotel spa chic event spaces and a Michelin star restaurant, all encompassed

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by 360 degree view of the city.

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With 271 unique guestrooms suites and penthouses the feature oak floors and dark wood paneled lawyers which create the atmosphere of a cozy private residence expansive city views ranging from an intimate view of Madison Square Park to the world famous

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Empire State Building, and the breathtaking skyline of New York City penthouses stylishly modern in depth on and finish with our pillar detailing.

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New York addition brings together modern event venues, innovative services and style.

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Amitabh hotel offers 2100 square feet a private venue space that can be adapted for board meetings, and chanting celebrations intimate weddings, or lavish parties.

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In addition to the more formal meeting spaces event planners can reserve three ocular penthouses boasting stunning city views. Every venue space is supported by cutting edge audio visual technology, and an award winning culinary team event the design

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from beginning to end and feature catering menu from our Michelin starred restaurant.

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Speaking off, we are home to the clock tower. This Michelin star restaurant is at the helm of Jason Atherton.

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It is the perfect combination of historic charm and contemporary British cuisine.

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Updated having classics and the new soon to be favorites benefit from the highest quality of ingredients and culinary skill patrons are welcomed into three unique dining rooms in the New York edition overlooking Madison Square Park, and the flat iron

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district to enjoy a feast for the sentences.

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For those who are already familiar with the property we recently reopened early May, and during our closure we have launched two new one bedroom suites, officially called the flat iron suite.

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Current staging the runs in terms of photography so we should have that we that out within the next few months.

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This suite in general is consisting of around, 950, square feet with us as I'm building and consists of a closed off bedroom and also separate living space as well.

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We also completed our high speed elevator project and finding that is complete, hotel rejuvenation consisting of furniture and paste up shops around the entire hotel.

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The New York edition brings lasting comfort, extraordinary style and an exceptional level of service in a uniquely individual environment.

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As mentioned, I truly appreciate your time today and we look forward to welcoming you within the future.

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All right, thank you so much to both of our edition hotels for a wonderful overview of the beautiful properties.

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I want to also reference that on and to everyone in the audience wants a program is booked and you've chosen New York City, and we've been fortunate to earn your business here.

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The group is turned over to our destination services team who can assist with a plethora of complementary services such as site inspections development and marketing and attendance building tools, pressing social media support or handles are at NYC go

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if anyone is logged on now we always encourage you to follow exhibitor assistance event promotional tools and connections to thousands of member businesses through leads and referrals.

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One of the great assets is our ability to connect customers like yourselves with incredible venues, here in New York City, which is a great segue into our final presenter.

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So, Alan's a 25 year veteran in our industry, with great experience, including posters and director of private and social catering at the iconic Waldorf Astoria, and director of catering and events at the to Hilton Worldwide properties or largest

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hotels in the country actually Alan's currently the Director of Sales and Marketing at the Glasshouses, which is a menagerie of modern event spaces that bring the new meeting to the phrase window shopping in Manhattan.

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The posh venue offers unrivaled event space design for the audacious marketer visionary planner. Gary producer management of couple and stylish socialite lofty 35,000 square foot space on 12th Avenue overlooking the Hudson River features 360 degree crystal

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crystal clear a panoramic views in Manhattan, complete without doors terraces a VIP lounge and several secure green rooms. So without further ado, I will send it over to Alan at glass houses.

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Well that is quite an introduction I hope I live up to the hype here.

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I want to welcome everybody to the glass house today, and thank you again to our friends and strategic partners at MIT info for arranging this and to my fellow participants all great information to have on hand, and it certainly great to be talking about

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events again.

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So I am with your permission going to take you on a bit of a walking tour of our brand new venue. We are substantially complete and just waiting open our doors our first event.

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Being on September 2. And for many I suspect this will be the first walk through the space. So, with your permission, I'm going to flip this camera a little bit and just take you on a walking tour of the glass house.

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So, the glass house is located on 12th Avenue 660 12th Avenue between 48th and 49 streets, and it bows 35,000, square feet of continuous event space, which is enormous by the standards of New York City.

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As you know, there are so few large space options available for our customers. And the Waldorf, or excuse me, the Waldorf my former home the glass house is a welcome addition to New York City.

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The space itself is enormous, and best parts luxury hotel where we arrange for an experience for the customer on par with many of the luxury hotels in New York City to include doorman and elevator operators and such, and raw events faces, which is what

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so many customers are looking for these days.

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So within this huge space we utilize a system of partitions which are manufactured of glass. As you see here. And these partitions have never been done in glass before we are the first venue to utilize this technology.

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And these more conventional air walls. However, they've been modified to have genuine sound attendee wedding characteristics, and by utilizing these two glass and fabric partitions which run for floor to ceiling, we can, we can curate the experience for

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our customer and there are particular event needs. So if it were a corporate client doing a meeting here we could create a general session for that customer breakout space, some meal rooms, and really curated for that experience for customers are using

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the space in a more conventional way, and who have a need for a pre function space, and a post event or a dinner, dinner dance, we create a corridor here utilizing the glass partitions, and we call it the southern quarter, which allows us to bypass the

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main event space, what we call suite a which is essentially everything that you see from here over. This is the right place to do a dinner and dancing or a general session.

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And all of this space.

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Throughout the remaining nearly 20,000 square feet can be utilized for breakouts.

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For meal spaces for pre functions for cocktail hours for VIP receptions for step and repeat moments whatever the use of the, the particular event requires, we can arrange it by this system of tracks that exists along every column line in the space.

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Consistent with, you know, the theme of today and that's New York City and being ready for events and event technology.

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There is incredible architectural AV installed in our spaces, we have the ability to create these Cove lights, which are set now for blue for a particular customer we had visiting us, but they could be changed to match any color in the RPG spectrum and

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curated for the needs of that customer again or for their iconic details. They're also theatrical lighting and speakers, I believe there are 180 throughout the entire space that allow for custom design sound to speak to the needs of that event, and each

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of these quadrants can be programmed with a different detail of musical detail a lighting design, just pretty fabulous technology there are rigging points and rigging bars throughout here that allow for anything to be suspended.

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And of course we have our pop up area here, which has a really sophisticated lighting and audio visual infrastructure, native to our space which does pretty amazing things.

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But we'll try to demonstrate this for you. In recognition of pride month I think we took a little artistic license to to include every color in the rainbow here, but as you can see we have 49 channel leaders in the space, which are independently rigged

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and programmable in such a way to allow them to articulate, you know we happen to just put this wavy pattern together I think they'll probably show you some other examples too.

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But again, we could engineer these to correspond with moments in a program or in lieu of a voice of God to get people's attention, and it's just a feature that we haven't seen before, and can compliment your event and of course, since it's architectural.

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It's virtually a flip of the switch, there's plenty of intelligent lighting up here. There are six runs of 40 foot bars, box trust. And that means that these architectural lights are fixed to, there is a surface behind the semi permanent stage which we

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can project on to.

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In addition to all of this technology throughout the space of course the view is no let down also with a name like the glass house. Our customers expect that we're going to have some pretty magical views and don't think we disappoint on this side of our

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space which is our north side, you see as far north as the George Washington Bridge, the entire Hudson wherever and of course all of Southern Manhattan, and the Hudson Yards area that is fairly famous.

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We're about to go into another one of our very special amenities spaces.

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This one is called the VIP lounge. Sorry, just need to hear back in the meantime we'll go ahead and open this up Berea

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us me.

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So this VIP lounge can be utilized for a number of uses, depending on the particular market that we are entertaining. This can be used for VIP reception for a not for profit Gala.

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It can be used for recognition luncheon for a CEO and a conference that may be taking place in here, there is incredible and technology installed and great lighting, not to mention views.

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And this bar that's been hand selected the stone was hand selected by our ownership who were traveling through Turkey. They're also pretty impressive bathrooms and showers behind here, which are available to our customers and are included in our rental

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places will now have a look at some of the back of the house base, a pretty impressive kitchen, which add a raw space like ours is

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no chin at the glass house. and we have video of running two concurrent blinds here.

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All the power one could ask for just a phenomenal about the space and customization and customer ability is that a word I'm not even sure, but certainly gives a lot of options to our catering partners, we have walking refrigerators and freezers garbage

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areas I mean, incredible ice machines and such.

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I mean, incredible ice machines and such. So, so much of what is typically rented for bent spaces like ours is present in this space, again, you get to see me open the door here, my apologies.

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And then we're going to head down and finished in our green rooms, which are on the fifth floor.

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So we have a private corridor.

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Elevator here which runs expressively between five and six, and this is designed along an entirely different set of elevator bangs

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VIP arrivals anybody that's a surprise guest a less entertainment etc.

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can arrive discreetly and within without interacting with another guest whether the need required as a function of security will just a surprise component.

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This is one of six green rooms which exists in our space, three of which have private terraces and fantastic views original artwork.

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Beautiful levels of finish each of the six rooms is designed differently. They include beautiful finished elements, gorgeous showers in each of the six and four events that would require one on one meetings or more intimate breakouts just phenomenal opportunities

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here.

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Finally, we'll end up on our fifth with terrorists

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location they get the perspective of the building from, but we have terraces that base the north and the south, and all you can ask for and then some here, we will shortly before opening have four season appropriate furniture here, as well as some landscape

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architecture. But, you know, in months where we finally announced are reaching the 70% level of immunization and are making a point of celebrating New York City, there's nothing quite like being it, and appreciating it from the terrorists so thank you

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everyone and I look forward to any questions you may have.

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Thank you, Alan truly incredible space and early September is just around the corner so look forward to being with you and your venue, very soon.

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So before we get into the q amp a top portion of program I want to just thank again all the presenters.

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All of our members that participated the little tape palace. The Park Lane addition Time Square addition New York, and of course the glass houses we just finished up with us.

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We're so grateful and thankful to have such wonderful partners here in New York City.

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So for the attendees on the call, don't forget to sign up for NYC and company meeting planner newsletter you see that there on the screen. Visit our website by clicking the meeting planner tab at the top of the page, scroll over to connect with us tab,

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and click on newsletter information that's typically released on a monthly basis.

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Here's listed our additional tools and resources that are available at your fingertips throughout our website NYC go.com backslash make it NYC and again we'll send all this out after the call as well.

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So now I would love to bring back all of our presenting members if they don't mind, turning their, their microphones back on and thank you to the participants who have submitted questions feel free to keep those coming in, I'll try to fill the field them

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as possible so just looking through some good content here.

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Um, okay. So first question is actually a two parter for Harrison to load a palace. Okay, this is good. So, can you tell us a little bit more about the low t hotels that's a brand, and the second part of the question is, is that the Gossip Girl hotel.

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Yeah, absolutely. So I'll do the boring one first I guess I'm low to hotels, resorts is a brand based out of Seoul, South Korea are the fourth largest like privately held company in South Korea, so they have about a dozen hotels there, a few in Russia

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and Japan and Vietnam.

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But excitingly they just opened their second properties in the continental United States in Seattle just last October, and we did hire a CEO of load a Americas to oversee the brand's expansion throughout the US moving forward.

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And then, yes you are the Gossip Girl hotel.

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The Blacklist time of different shows. If you go back a few seasons on Saturday Night Live, there is a skit with Daniel Craig where he's playing like Baccarat supposed to be James Bond, and it's filmed in the Madison room and it just showcases like the

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room wonderfully you think you're in Monte Carlo or something.

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But, yes, we're that we are the Gossip Girl hotel.

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scene filming everywhere is always really one of those New York City jokes so I'm so looking at some of the other questions I've got one for the addition Time Square, kind of going along with some of the theme of the program.

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What type of outdoor options is the hotel have for events.

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Of course. So, going through all of our events basis as we reviewed, they actually will do have their own private connecting terraces.

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So the terrorists is mirrored on each floor. They range around 1200, square feet, and then of course the penthouse does have its own private terrace and houses sold as a guest room but we will also get creative with that space will remove all the furniture

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we can utilize that space for events.

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Private receptions dinners. Um, but yes, all of our catering space does have outdoor space with it and can all be privatized.

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Awesome. Certainly rooftop season here in New York City.

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And this was actually for you, Charlie to school, a little bit further downtown to the New York edition.

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The question is how many sections can studio split into so I love this technical question hopefully that means an RFP is perhaps it.

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So actually split into three different sections the Studio One is roughly about 390, square feet.

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Studios two is about 305 and then studio three, so two and then three is 405, square feet, so three sections.

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Excellent. Awesome.

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And, this question is going over to you, Alan. So what's it looks like it's a location based question so little bit more on your location and are there other venues within the glass houses family.

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Yeah, so we are located all the way West is about as far as you could go we are on 12 Avenue really uniquely there's some curb cuts outside of the building so the arrival experience was pretty cool.

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We are opposite of the street and just a little bit north of the USS intrepid so you have bad use of that space also.

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And we are styled the glass house simply because we are the.

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We are the flagship location of the glass of glass houses the brand. We have presently a glass house location in Chelsea to much more intimate venue but similar to this space.

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Features really spectacular views and a raw space that allows you to build it out for the needs of a unique customer.

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Awesome.

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Really incredible locations and then of course your new location right near the Javits Center, so we're excited to hear all the announcements with New York now around the corner, the auto show coming back later this summer so things are bustling in that

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neighborhood and it's great to see meeting delegates coming back so I'm sure you'll enjoy a lot of those business and events as those requests come in.

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That is our great hope thank you again. Yeah, thanks Helen.

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So looking.

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Final question here I got one for you, Ryan.

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It is so wonderful to see such a significant investment, take shape at the Park Lane, and one nicely timed as a recovery is upon us. What would you say is the most show stopping element of this renovation okay your, they put you on the hot seat here right.

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What do you got no stopping. I think, I think it's rooftop season here to Matt, I, you know, we, I didn't really share it because you know obviously don't want to show the full leg at this point but basically 47 floor at 46 four was actually the original

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apartment of Miss Leona Helmsley.

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We've elected to split out these two spaces, the 47th floor will have an indoor, outdoor rooftop experience unobstructed views of Central Park, in which basically about 100 people between indoor and outdoor seasonal enclosure day time buying club lounge.

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You know breakfast experience mimosas small bites pastries all that fun stuff. And then in the evening old turn into a very intimate, you know, kind of bar lounge experience think seafood towers champagne type of experience, but again, super exclusive

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super intimate. Can we do semi private events up there Can we do private events up there.

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Both answers are Yes.

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So we look forward to those opportunities but really an incredible breathtaking view of the Manhattan skyline and our front yard of Central Park.

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Awesome. Good stuff. I think they'll have to do a progressive site inspection including some, some beverages one at one time so for the customers on the call always feel free to reach out for that so we were able to get your questions will make sure to

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We'll make sure to address those after the call, and you'll receive a follow up with everyone's information contact information always feel free to reach out directly to us, of course, just want to say thank you once again all of our partners and presenters.

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You guys you know we couldn't do what we do without you. So we appreciate all you're doing for the recovery of New York City is here on this slide are full team here in NYC and company.

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And then we just want to end with a little bit of New York City and a video so thanks all and we'll see you soon.