(Insert Hotel Logo)

September XX, 2017

Dear (Meeting Planner Name),

Once again, we want to thank you for choosing to host your event with us. We value your business.

We would like to inform you that Northern Kentucky’s hotel tax rates are changing.

The hotel tax rate in Northern Kentucky is increasing from 11.3% each night to 12.36% starting October 1, 2017.

The Judge Executives and Fiscal Courts of Boone, Campbell and Kenton County recently voted to increase the occupancy tax to allow a development fund for future tourism infrastructure and an expansion of the Northern Kentucky Convention Center. This unanimous vote will go into effect on all future hotel stays in the three counties on October 1.

The hotel tax rates in Northern Kentucky are still some of the lowest in the country at 12.36% and compare very favorable to Cincinnati’s 17.5%, Louisville’s 17.07% or Lexington’s 16.07% rates.

We appreciate the commitment you have made in hosting your event at our hotel and in Northern Kentucky. If there is anything we can do to assist in planning your perfect event, please let us know.

Thank you,

(General Manager Name)