** Board of Directors Meeting**

September 21, 2022 | 4-6pm

Reception: 6-7pm

Location: Waterfront Hotel

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| Time | Agenda Item | Presenter |
| 4:00 | **Call Meeting to Order**Welcome and IntroductionsAnti-Trust ComplianceConflict of Interest Policy | D Patel |
| 4:05 | **Public Comment** | D Patel |
| 4:10 | **Guest Presentation: Visit California**Caroline Beteta, President & CEOVisit California | P Gamez |
| 4:30 | **Audience Q&A** |  |
| 4:40 | **Welcome to the Waterfront Hotel**James Dinnal, General Manager | P Gamez |
| 4:50 | **Break** |  |
| 5:00 | **Action Items*** Board Meeting Minutes, June 29
 | D Patel |
| 5:10 | **Sales Update** | C Manning-Kim |
| 5:20 | **Public Relations Update** | R Roberts |
| 5:30 | **Marketing Update** | J Camero |
| 5:40 | **Partnerships Update** | S Manan |
| 5:50 | **Finance Update** | J Marsh |
| 6:00 | **CEO Update** | P Gamez |
| 6:10 | **New Business** | P Gamez |
| 6:15 | **Meeting Adjourn & Reception** |  |

The Board of Directors welcomes participation by the public. A person wishing to speak on any item on or off the agenda will be granted up to 2 minutes. The Board will limit the public comment period on any single item to 10 minutes. Members of the public are invited to submit comments in writing. An opportunity is provided for the public to address the Board on items not appearing on the agenda. However, in compliance with Board policy and the Brown Act, the Board is not permitted to discuss or take action on non-agenda items. Estimated times are approximate; actual times may vary. Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request accommodations at least 48 hours in advance of the meeting by contacting Visit Oakland, 510-839-9000. Any documents related to an agenda item for open session of a regular board meeting will be distributed less than 72 hours before the meeting.