***MEDIA ALERT***

**Contact:** Karen Eylon, Director

Union County Tourism

(614) 270-3277 (mobile)

(937) 642-6279 (office)

[keylon@unioncounty.org](mailto:keylon@unioncounty.org)

**Editor’s Note**: Photos available via email request.

**BRIDGE-THEMED TRAIL RETURNS, CELEBRATING AND PAYING HOMAGE TO HERITAGE**

UNION COUNTY – June 27, 2024 – In response to the overwhelming success of the Covered Bridge Trail last year, the Union County Tourism staff is thrilled to announce its re-release, extending until the end of 2024.

The Covered Bridge Trail offers an engaging way for both visitors and locals to discover the charming, covered bridges of Union County, with 33 delightful stops (and more being added). Utilizing a free digital pass, this trail allows easy exploration of covered bridges dating back to the early 1800s, as well as murals and a host of bridge-inspired offerings at local establishments such as restaurants, bakeries, wineries, breweries, ice cream shops, and more.

This gamified experience rewards pass holders with points for check-ins and activates discounts at participating locations. Accumulated points can then be redeemed for various prizes. For instance, when pass holders accrue 700 points, they can claim covered bridge sunglasses at Union Station 1820 Welcome Center located at 109 E. Fifth St. in Marysville. Additionally, participants can enter the monthly gift card prize drawing for 200 points or the annual prize gift basket drawing for 400 points.

The point allocation is as follows:

* 100 points for each check-in at a bridge, structure, or mural
* 200 points for each check-in at a partner business
* 100 points for each coupon redemption at a participating business

Tim Dawson, owner of The Grainery, expressed his excitement about being part of the Covered Bridge Trail once again, highlighting the positive impact it has on local businesses. "*It's phenomenal to see users of the pass coming in to try the Bigelow Bowl. It is such a great way to tie our restaurants and businesses with the beauty of our covered bridges.*". Tim is also pleased to share that in July a new mural will be unveiled in Plain City. The mural that he has visioned and commissioned represents the heritage and vision of Plain City and is located by The Grainery at 160 N. Main St. Once completed, it will be added to the Covered Bridge Trail.

The Covered Bridge Trail is a FREE digital gamified experience that can be downloaded from Union County Tourism’s website [UnionCountyOH.com](https://www.visitunioncountyohio.org/covered-bridges).

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*Union County welcomes visitors with its signature blend of Midwest hometown hospitality and naturally crafted experiences. Union County Tourism, a division of the Union County Chamber of Commerce, assists visitors in planning memorable experiences at* [*UnionCountyOH.com*](https://www.visitunioncountyohio.org/)*, with in-person visitor service available at Union Station 1820 Welcome Center and Gift Shop in Uptown Marysville and via* [*Instagram*](https://www.instagram.com/visitmarysvilleunioncounty/) *and* [*Facebook*](https://www.facebook.com/MarysvilleUnionCountyCVB)*.*