***FOR IMMEDIATE RELEASE***

**Contact:** Karen Eylon, Director

Union County Tourism

(614) 270-3277 (mobile)

(937) 642-6279 (office)

[keylon@unioncounty.org](mailto:keylon@unioncounty.org)

**REVVED UP: HONDA MARYSVILLE MOTORSPORTS FUELS FESTIFAIR THIS SATURDAY**

UNION COUNTY – September 5, 2024 - Union County Tourism in partnership with Main Street Marysville is pleased to present the 43rd annual FestiFair Arts & Crafts Festival this Saturday, September 7 from 9 a.m. - 4 p.m. in Uptown Marysville.

This year’s event, sponsored by Honda Marysville Motorsports, is the largest in the festival’s history with more than 225 arts and craft vendors showcasing a variety of mediums. Along with the artisan vendors, the event provides a unique opportunity to stroll and explore the shops and restaurants in Uptown Marysville.

New this year, the festival will showcase a variety of performing artists including The Magic Nate Show and the Amazing Giants, made possible by a grant from the Ohio Arts Council. To make art accessible for all ages, festival organizers are expanding the Kids’ Zone presented by Nationwide Children’s Hospital and programmed by the Marysville Art League. Kids’ Zone, located in Partners Park, will feature free hands-on craft activities.

The event will also feature new recognition opportunities for artisans and crafts vendors, including the *Honda Marysville Motorsports Best in Show*, *Main Street Marysville Best in Show*, and the *People’s Choice* awards.

Festival organizers are pleased to present a more inclusive and accessible event with accessible parking available on a first-come, first served basis, sensory friendly/take-a-break space at The Avalon Theatre, and accessible restrooms, including one equipped for adult changing needs.

FestiFair would not be possible without the generous support of our sponsors, namely Honda Marysville Motorsports, Nationwide Children’s Hospital, URE, Memorial Health, Monarch Skilled Nursing and Rehab, McCarthy & Cox, Union County Family YMCA, and the Ohio Arts Council.

“We are excited to present the FestiFair Arts & Crafts Festival,” said Candi McCoy, Sales Manager with Honda Marysville Motorsports. “We’re committed to creating lasting community relationships and celebrating this unique 43-year tradition.”

Admission is free. A complimentary park-and-ride shuttle will be available at the Union County Fairgrounds, 845 N. Main St., Marysville. The shuttle will run continuously from the Fairgrounds to Uptown Marysville on Saturday from 9 a.m. - 4:30 p.m.

For a comprehensive list of the 2024 FestiFair Arts & Crafts Festival activities and vendor offerings, go to mainstreetmarysville.com/Festifair or facebook.com/Festifair.

FestiFair began in 1980 to celebrate the arts and cultural offerings in Union County and generate revenue for Uptown Marysville events. Today, it is the signature fundraiser for Main Street Marysville. Main Street Marysville's mission is to champion revitalization by preserving, enhancing, and promoting Marysville's Uptown District to create a sustainable and vibrant community.

###

*Union County welcomes visitors with its signature blend of Midwest hometown hospitality and naturally crafted experiences. Union County Tourism, a division of the Union County Chamber of Commerce, assists visitors in planning memorable experiences at* [*UnionCountyOH.com*](https://www.visitunioncountyohio.org/)*, with in-person visitor service available at Union Station 1820 Welcome Center and Gift Shop in Uptown Marysville and via* [*Instagram*](https://www.instagram.com/visitmarysvilleunioncounty/) *and* [*Facebook*](https://www.facebook.com/MarysvilleUnionCountyCVB)*.*