**Valley Forge Tourism & Convention Board**

***In the News: December 9 – December 13, 2024***

***Digital & Print Earned Media Coverage***

**Instagram:**

* 12/13 [instagram.com](https://www.instagram.com/p/DDhv7rEyA3X/?hl=en)

**MCCC Anniversary:**

* 12/6 [pottsmerc.com](https://www.pottsmerc.com/2024/12/06/montgomery-county-community-college-marks-60th-anniversary-with-hospitality-institute-ribbon-cutting-and-celebration/?utm_email=6522643994CC340565C92430C2&lctg=%c2%a06522643994CC340565C92430C2&active=yesD&utm_source=listrak&utm_medium=email&utm_term=https%3a%2f%2fwww.pottsmerc.com%2f2024%2f12%2f06%2fmontgomery-county-community-college-marks-60th-anniversary-with-hospitality-institute-ribbon-cutting-and-celebration%2f&utm_campaign=philly-pottstown-local-news&utm_content=automated)
* 12/6 [thereporteronline.com](https://www.thereporteronline.com/2024/12/06/montgomery-county-community-college-marks-60th-anniversary-with-hospitality-institute-ribbon-cutting-and-celebration/?utm_email=6522643994CC340565C92430C2&lctg=%c2%a06522643994CC340565C92430C2&active=yesD&utm_source=listrak&utm_medium=email&utm_term=https%3a%2f%2fwww.thereporteronline.com%2f2024%2f12%2f06%2fmontgomery-county-community-college-marks-60th-anniversary-with-hospitality-institute-ribbon-cutting-and-celebration%2f&utm_campaign=philly-lans-the-reporter-morning-news&utm_content=curated)

**Lansdale holiday:**

* 12/5 [thereporteronline.com](https://www.thereporteronline.com/2024/12/05/lansdale-planning-for-santa-visit-tree-lighting/?utm_email=6522643994CC340565C92430C2&lctg=%c2%a06522643994CC340565C92430C2&active=yesD&utm_source=listrak&utm_medium=email&utm_term=https%3a%2f%2fwww.thereporteronline.com%2f2024%2f12%2f05%2flansdale-planning-for-santa-visit-tree-lighting%2f&utm_campaign=philly-lans-the-reporter-morning-news&utm_content=curated)
* 12/10 [timesherald.com](https://www.timesherald.com/2024/12/09/souderton-holds-annual-tree-lighting-ceremony/?utm_email=6522643994CC340565C92430C2&lctg=%c2%a06522643994CC340565C92430C2&active=yesD&utm_source=listrak&utm_medium=email&utm_term=https%3a%2f%2fwww.timesherald.com%2f2024%2f12%2f09%2fsouderton-holds-annual-tree-lighting-ceremony%2f&utm_campaign=philly-norrs-local-news&utm_content=curated)

**MSN / KOP Mall:**

* 12/9 [msn.com](https://www.msn.com/en-us/money/smallbusiness/king-of-prussia-mall-ranked-as-top-mall-in-nation-for-holiday-shopping/ar-AA1uCdQi)

**Philadelphia Business Journal / Hyatt Place KOP:**

* 12/10 [bizjournals.com](https://www.bizjournals.com/philadelphia/news/2024/12/10/hyatt-place-king-of-prussia-sold-14-million-steel.html)

**Montgomery County Downtown Then and Now:**

* 12/11 [timesherald.com](https://www.timesherald.com/2024/12/11/historical-society-exhibit-explores-holiday-shopping-traditions/?utm_email=6522643994CC340565C92430C2&lctg=%c2%a06522643994CC340565C92430C2&active=yesD&utm_source=listrak&utm_medium=email&utm_term=https%3a%2f%2fwww.timesherald.com%2f2024%2f12%2f11%2fhistorical-society-exhibit-explores-holiday-shopping-traditions%2f&utm_campaign=philly-norrs-local-news&utm_content=curated)
* 12/13 [montco.today](https://montco.today/2024/12/downtown-then-and-now-exhibit/)

**Montco Holiday Lighting Ceremony:**

* 12/11 [thereporteronline.com](https://www.thereporteronline.com/2024/12/11/montgomery-county-gets-into-festive-spirit-with-holiday-lighting-ceremony/?utm_email=6522643994CC340565C92430C2&lctg=%c2%a06522643994CC340565C92430C2&active=yesD&utm_source=listrak&utm_medium=email&utm_term=https%3a%2f%2fwww.thereporteronline.com%2f2024%2f12%2f11%2fmontgomery-county-gets-into-festive-spirit-with-holiday-lighting-ceremony%2f&utm_campaign=philly-lans-the-reporter-morning-news&utm_content=curated)
* 12/9 [patch.com](https://patch.com/pennsylvania/norristown/holiday-lighting-ceremony-be-held-montgomery-co-courthouse)

**Army Navy:**

* 12/13 [patch.com](https://patch.com/pennsylvania/ambler/army-navy-game-ball-passes-through-montgomery-county)

**Montco Today:**

* *VFNHP*: 12/13 [montco.today](https://montco.today/2024/12/valley-forge-national-park-continental-army/)
* *March-In*: 12/12 [montco.today](https://montco.today/2024/12/march-in-valley-forge/%22%20%5Co%20%22https%3A//montco.today/2024/12/march-in-valley-forge/%22%20%5Ct%20%22_blank)
* *MCCC*: 12/12 [montco.today](https://montco.today/2024/12/hospitality-institute-celebration/)
* *Conshohocken*: 12/12 [montco.today](https://montco.today/2024/12/conshohocken-food-destination/)
* *Perkiomen Creek Nomination*: 12/11 [montco.today](https://montco.today/2024/12/perkiomen-pa-river-of-the-year/)
* *Glenside native*: 12/13 [montco.today](https://montco.today/2024/12/philly-portland-lombard-house/)

**NBC10:**

* Bluey at KOP Mall: 12/6 [nbcphiladelphia.com](https://www.nbcphiladelphia.com/entertainment/the-scene/bluey-camp-king-of-prussia-mall/4046911/)

**Washington Memorial Chapel Wreaths:**

* 12/13 [timesherald.com](https://www.timesherald.com/2024/12/13/wreaths-across-america-comes-to-washington-memorial-chapel/)