**Valley Forge Tourism & Convention Board**

***In the News: December 16 – December 20, 2024***

***Digital & Print Earned Media Coverage***

**6abc FYI Philly holiday segment:**

* 1/3 [drive.google.com](https://drive.google.com/file/d/18imtrR-J6rbmb4b5ZE3G8wM8S4pTxKSD/view?usp=share_link)

**Holiday influencer coverage**:

* 1/3 [instagram.com](https://www.instagram.com/reel/DDj9H_QJAro/?utm_source=ig_web_copy_link&igsh=MzRlODBiNWFlZA==)

**6abc** FYI Philly:

* 12/16 [6abc.com](https://6abc.com/post/holiday-entertainment-fyi-philly/15647052/)

**PBJ:**

* *KOP Jewish Deli*: 12/16 [bizjournals.com](https://www.bizjournals.com/philadelphia/news/2024/12/16/the-kibitz-room-expanding-to-king-of-prussia.html?utm_source=st&utm_medium=en&utm_campaign=me&utm_content=PL&ana=e_PL_me&j=37877587&senddate=2024-12-17&empos=p4)
* *Suburban Square*: 12/17 [bizjournals.com](https://www.bizjournals.com/philadelphia/news/2024/12/17/new-stores-suburban-square-main-line-2025.html)
* *KOP Mall new stores*: 12/18 [bizjournals.com](https://www.bizjournals.com/philadelphia/news/2024/12/18/king-of-prussia-mall-new-stores-2025.html?utm_source=st&utm_medium=en&utm_campaign=me&utm_content=PL&ana=e_PL_me&j=37925279&senddate=2024-12-20&empos=p7)

**Montco Today:**

* *Quilting workshop*: 12/19 [montco.today](https://montco.today/2024/12/beginner-quilting-workshop/)
* *Best in Business*: 12/21 [montco.today](https://montco.today/2024/12/montco-incs-best-in-business-list/)
* *KOP Jewish Deli*: 12/21 [montco.today](https://montco.today/2024/12/kibitz-room-king-of-prussia/)
* *MCCC*: 12/19 [montco.today](https://montco.today/2024/12/mccc-police-academy-2024/)
* *Align*: 12/18 [montco.today](https://montco.today/2024/12/align-precision-horsham/)
* *Ambler*: 12/18 [montco.today](https://montco.today/2024/12/art-in-the-age-spirits/)
* *Wealthies zip codes*: 12/18 [montco.today](https://montco.today/2024/12/wealthy-1000-zip-codes/)
* *Netflix House*: 12/17 [montco.today](https://montco.today/2024/12/kop-netflix-house-future/)
* *Hyatt*: 12/16 [montco.today](https://montco.today/2024/12/steel-hospitality-kop-hyatt/)
* *Ambler and Ardmore*: 12/16 [montco.today](https://montco.today/2024/12/montgomery-county-towns-ardmore-ambler/)
* *March-In*: 12/13 [montco.today](https://montco.today/2024/12/valley-forge-national-park-continental-army/)

**Delco Today:**

* *KOP Mall expansion*: 12/20 [delco.today](https://delco.today/2024/12/king-of-prussia-mall-expands/)

**Philly Mag:**

* *KOP Mall restaurants*: 12/20 [phillymag.com](https://www.phillymag.com/foobooz/2024/12/20/best-restaurants-king-prussia-mall/)

**Inquirer:**

* *KOP Mall new stores*: 12/19 [inquirer.com](https://www.inquirer.com/business/king-prussia-mall-new-store-yeti-20241219.html)

**PHL17:**

* *KOP Mall new stores*: 12/19 [phl17.com](https://phl17.com/phl17-extra/morning-extra-king-of-prussia-mall/)

**MSN:**

* *KOP Bid’s Igloo Donation*: 12/13 [msn.com](https://www.msn.com/en-us/news/us/king-of-prussia-district-presents-record-donation-to-upper-merion-area-community-cupboard/ar-AA1vNwdA)

**Pottstown Mercury:**

* *County*: 12/17 [pottsmerc.com](https://www.pottsmerc.com/2024/12/19/montgomery-county-adopts-2025-budget-real-estate-tax-increase/)
* *Norristown Garden Clubs*: 12/17 [pottsmerc.com](https://www.pottsmerc.com/2024/12/17/norristown-garden-clubs-annual-holiday-house-tour-features-beauty-and-history/)
* *Montco Historical Society*: 12/16 [pottsmerc.com](https://www.pottsmerc.com/2024/12/16/montgomery-county-historical-society-names-new-executive-director/)
* *Upper Merion Area / Community:* 12/13 [pottsmerc.com](https://www.pottsmerc.com/2024/12/13/king-of-prussia-district-donates-31698-to-upper-merion-area-community-cupboard/)