**Valley Forge Tourism & Convention Board**

***In the News: December 30th, 2024 – January 3rd, 2025***

***Digital & Print Earned Media Coverage***

**Asher’s Chocolate x Conshy Brewing:**

* 12/20 [thereporteronline.com](https://www.thereporteronline.com/2024/12/20/ashers-chocolate-and-conshohocken-brewing-create-another-seasonal-beverage/?utm_email=6522643994CC340565C92430C2&lctg=%c2%a06522643994CC340565C92430C2&active=yesD&utm_source=listrak&utm_medium=email&utm_term=https%3a%2f%2fwww.thereporteronline.com%2f2024%2f12%2f20%2fashers-chocolate-and-conshohocken-brewing-create-another-seasonal-beverage%2f&utm_campaign=philly-lans-the-reporter-morning-news&utm_content=curated)
* 12/20 [dailylocal.com](https://www.dailylocal.com/2024/12/20/ashers-chocolate-and-conshohocken-brewing-create-another-seasonal-beverage/?utm_email=6522643994CC340565C92430C2&lctg=6522643994CC340565C92430C2&active=yesD&utm_source=listrak&utm_medium=email&utm_term=https%3a%2f%2fwww.dailylocal.com%2f2024%2f12%2f20%2fashers-chocolate-and-conshohocken-brewing-create-another-seasonal-beverage%2f&utm_campaign=philly-daily-local-morning-headlines&utm_content=curated)
* 12/20 [readingeagle.com](https://www.readingeagle.com/2024/12/20/ashers-chocolate-and-conshohocken-brewing-create-another-seasonal-beverage/?utm_email=6522643994CC340565C92430C2&lctg=6522643994CC340565C92430C2&active=yesD&utm_source=listrak&utm_medium=email&utm_term=https%3a%2f%2fwww.readingeagle.com%2f2024%2f12%2f20%2fashers-chocolate-and-conshohocken-brewing-create-another-seasonal-beverage%2f&utm_campaign=philly-reading-eagle-berks-in-brief&utm_content=curated)
* 12/20 [timesherald.com](https://www.timesherald.com/2024/12/20/ashers-chocolate-and-conshohocken-brewing-create-another-seasonal-beverage/?utm_email=6522643994CC340565C92430C2&lctg=%c2%a06522643994CC340565C92430C2&active=yesD&utm_source=listrak&utm_medium=email&utm_term=https%3a%2f%2fwww.timesherald.com%2f2024%2f12%2f20%2fashers-chocolate-and-conshohocken-brewing-create-another-seasonal-beverage%2f&utm_campaign=philly-norrs-local-news&utm_content=curated)
* 12/20 [pottsmerc.com](https://www.pottsmerc.com/2024/12/20/ashers-chocolate-and-conshohocken-brewing-create-another-seasonal-beverage/?utm_email=6522643994CC340565C92430C2&lctg=%c2%a06522643994CC340565C92430C2&active=yesD&utm_source=listrak&utm_medium=email&utm_term=https%3a%2f%2fwww.pottsmerc.com%2f2024%2f12%2f20%2fashers-chocolate-and-conshohocken-brewing-create-another-seasonal-beverage%2f&utm_campaign=philly-pottstown-local-news&utm_content=curated)

**Philly Mag**

* ***Best NYE bars*:** 12/26 [phillymag.com](https://www.phillymag.com/foobooz/2024/12/26/best-new-years-eve-bars/)

**Colebrookdale Railroad:**

* 12/21 [readingeagle.com](https://www.readingeagle.com/2024/12/21/santas-polar-bear-express-train-is-magical-experience-for-children-and-adults/?utm_email=6522643994CC340565C92430C2&lctg=6522643994CC340565C92430C2&active=yesD&utm_source=listrak&utm_medium=email&utm_term=https%3a%2f%2fwww.readingeagle.com%2f2024%2f12%2f21%2fsantas-polar-bear-express-train-is-magical-experience-for-children-and-adults%2f&utm_campaign=philly-reading-eagle-berks-in-brief&utm_content=curated)
* 12/21 [pottsmerc.com](https://www.pottsmerc.com/2024/12/21/santas-polar-bear-express-train-is-magical-experience-for-children-and-adults/?utm_email=6522643994CC340565C92430C2&lctg=%c2%a06522643994CC340565C92430C2&active=yesD&utm_source=listrak&utm_medium=email&utm_term=https%3a%2f%2fwww.pottsmerc.com%2f2024%2f12%2f21%2fsantas-polar-bear-express-train-is-magical-experience-for-children-and-adults%2f&utm_campaign=philly-pottstown-local-news&utm_content=curated)

**The Reporter:**

* ***Restaurants opened in 2024*:** 12/31[thereporteronline.com](https://www.thereporteronline.com/2024/12/31/new-restaurant-and-dining-options-that-opened-in-2024-in-southeastern-pa/?utm_email=6522643994CC340565C92430C2&lctg=%c2%a06522643994CC340565C92430C2&active=yesD&utm_source=listrak&utm_medium=email&utm_term=https%3a%2f%2fwww.thereporteronline.com%2f2024%2f12%2f31%2fnew-restaurant-and-dining-options-that-opened-in-2024-in-southeastern-pa%2f&utm_campaign=philly-lans-the-reporter-morning-news&utm_content=curated)

**Patch:**

* **Where to celebrate New Years:** 12/27[patch.com](https://patch.com/pennsylvania/lansdale/where-celebrate-new-year-s-eve-2024-lansdale-area)

 **Inquirer:**

* ***Holiday consumer spending:***12/27[inquirer.com](https://www.inquirer.com/business/retail/consumer-spending-holidays-2024-20241227.html)

**Fox 29:**

* ***Last minute holiday shopping*:**12/24 [fox29.com](https://www.fox29.com/news/christmas-shopping-last-minute-youre-not-alone-many-pack-area-malls-stores)

**MSN:**

* ***Why restaurants are coming to Philly*:** 12/24[msn.com](https://www.msn.com/en-us/money/companies/why-so-many-out-of-town-restaurants-are-opening-in-philly/ar-AA1wtQa5)