**Alamance County Tourism Development Authority**

**Board of Directors Meeting**

**November 28, 2023**

**Impact Alamance**

**10:30am**

**AGENDA**

1. Welcome Anderson Rathbun
2. Approval of October Minutes Anderson Rathbun

1. Finance Report Susan Evans

1. New Business
2. Audit Presentation Susan Evans

City of Burlington Presentation Rachel Kelly/Craig Honeycutt

* Pickle Ball Market Analysis

BMX National 2025 Bid Grace VandeVisser

Event Calendar / Community Calendar

1. Other Business Grace VandeVisser

DTN – Scholarship Funding

2024 TDA Calendar

1. CVB/Visitor Services Updates Grace VandeVisser

Data Updates

Marketing/Editorial Highlights

Grant Guideline Updates

NCTTC Updates

1. Adjourn

**Next Meeting:**

**January 23, 2023**