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**Williamsburg Tourism Council Meeting Agenda**

May 20, 2025 – 1 p.m.

The Williamsburg Winery

5800 Wessex Hundred, Williamsburg, VA 23185

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| **Agenda Items** | | |
| **I.** | **Call to Order / Roll Call** | **Ruth Larson** |
| **II.** | **Public Comment** | **Ruth Larson** |
| **III.** | **Roundtable Discussion** | **Ruth Larson** |
| **IV.** | **Minutes**   1. Action Item: Approve Amendment to the November 19, 2024, Meeting Minutes 2. Action Item: Approve March 18, 2025, Meeting Minutes | **Ruth Larson** |
| **V.** | **Chair Report**   1. Board Retreat July 15, 2025 2. Annual Meeting in November 2025 | **Ruth Larson** |
| **VI.** | **Treasurer’s Report**   1. Financials 2. 2026 Budget Presentation    1. Action Item: Approval of 2026 Budget | **Mayor Doug Pons**  **David Turner**  **Mayor Doug Pons** |
| **VII.** | **CEO Report** | **Ed Harris** |
| **VIII.** | **Guest Speaker:**   1. Miles Partnership Presentation | **Neal Alfano**  **Danelle Amos**  **Lauren Bourgoing** |
| **IX.** | **New Business** | **Ruth Larson** |
| **X.** | **Old Business** | **Ruth Larson** |
| **XI.** | **Adjournment** | **Ruth Larson** |

**Upcoming Meeting:**

WTC Board Retreat and Meeting July 15, 2025