Event & Business Listings

Increase your online reach and the opportunity to be mentioned in other Travel Wisconsin promotions by submitting your information to the Travel Wisconsin Customer Relationship Management (CRM) system. The Travel Wisconsin CRM provides listings of attractions, events and tourism related businesses to support content on TravelWisconsin.com to help inform trip planning. There’s no cost to be included, so if you have information that will help inspire someone to choose your destination, submit or update your listing today!

1. First things first, find out if you meet the database criteria.
2. If you meet the criteria, fill out the appropriate form from the list below and e-mail it to your local Chamber of Commerce, Convention & Visitor Bureau, or our office at [tourinfo@travelwisconsin.com](mailto:tourinfo@travelwisconsin.com).

NOTE: \*Asterisked fields are required.

**Events Form**

**Media Upload:** submit up to 5 photos to be posted with your listing. Photos need to be at least 800pixels wide x 400pixels high. Photos are accepted, no graphics or logos.

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| **Name of the Event:** |
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| **Are you a member of a local Tourism Organization? What Organization?** |
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| --- | --- |
| **Date(s) of Event:** | |
| Start Date: | End Date: |
| Time(s) of Event: |  |

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| **General Description – what is offered at your property** |
| (Approximately 50-80 words. Use complete sentences, be descriptive) |
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| --- | --- |
| **Location Event is held** | |
| \*Venue or Location Name | |
| \*Address | |
| \*City | \*Zip |
| \*Phone       Toll-free phone       Fax | |
| E-mail | Web site |
| Direct On-Line Booking Link | |
| Facebook Link | Twitter Link |
| YouTube | Pinterest |
| Directions: | |

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| --- | --- |
| **Primary Contact Information – Event Organizer** – for Internal Use Only: | |
| Job Title: |  |
| First name: | Last name: |
| E-mail : | Phone: |
| Address (if different than above) | |

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| **Type of Event:** What is the main focus of your event? | | | |
| **Arts and Culture** | | | |
| Architecture | Art Schools | Art Tours | Exhibits |
| History & Heritage | Museums & Galleries | Native Culture | Performing Arts |
| **Entertainment and Attractions** | | | |
| Amusement Parks | Animals & Agriculture | Casinos & Gaming | Nightlife |
| Shopping | Spas | Sports | Spectator Sports |
| Sports Facilities | Tours | Waterparks | Zoos |
| **Fair or Festival** (check the appropriate type of festival that best applies) | | | |
| Animal & Agriculture | Antique Show | Arts & Crafts | Book |
| Car Show | Community | County Fair | Ethnic |
| Film | Food & Drink | Holiday | Music |
| Other |  |  |  |
| **Local Foods** | | | |
| Breweries | Cheese Factories | Cooking Classes | Farm Markets & Pick Your Own |
| Farmers’ Markets | Food Tours | Other Specialty Foods | Wineries |
| **Outdoor Fun** | | | |
| Adventure Sports | ATV | Birding | Camping |
| Fishing | Golf | Horseback Riding | Hunting |
| Science & Nature Centers | Tours |  |  |
| **Biking: (choose type)** | Mountain Biking | On Road Touring | Traffic Free Paved |
| **Natural Attractions & Parks** | | | |
| County Parks | Local Parks | National Parks & Forests | State Parks & Forests |
| Trails and Hiking |  |  |  |
| Golf |  |  |  |
| **Water Activities** | | | |
| Beaches & Pools | Boating & Sailing | Canoeing &Kayaking | Rafting & Tubing |
| Water Skiing |  |  |  |
| **Winter Activities** | | | |
| Cross-Country Skiing/SnowShoeing | Dog sled | Downhill Ski /Snowboard/Snowtube | Ice Fishing |
| Skijoring | Snowmobiling | Winter Fat Tire Biking |  |