**Rock Hill/York County CVB Board of Commissioners Meeting**

**York County/Rock Hill Airport**

**May 25th, 2022 | 8:00am**

**MINUTES**

**PRESENT:** Chip Hutchison, Shea Maple, Courtney Peterson, Brown Simpson, Elizabeth Bowers, Mark Vansickle, David Roberts, Denise Cubbedge, Lisa Mosely

**STAFF:** Allison Cleveland, Andy Clinton, Kaylin Dettman, Jordan McCraw, and Mallory Snyder

**CALL TO ORDER:** Brown Simpson called the meeting to order at 8:01am

**APPROVAL OF MINUTES:** Minutes from the April 27th meeting were emailed prior to the meeting for review and approval. Denise Cubbedge made a motion to approve the meeting minutes; Courtney Peterson seconded the motion. No discussion. All were in favor.

**TREASURER’S REPORT:** Interim President/CEO Andy Clinton reported the updated P&L. Andy informed the staff of the status of the remaining incomes and expenses for the remainder of this fiscal year.

**Destination Marketing Fee Update:** Allison Cleveland updated the board of the progress of the DMF program based on the month of April, along with the totals for the year that have been invoiced and collected.

**CEO REPORT:**  Andy Clinton updated the board on the vacant seat being taken by Laurie Helms. Andy Clinton also updated the board on the status of the hiring of a Finance & Administration position at Visit York County. The board was also informed about the strategic plan for the next board meeting. Andy Clinton then showed the board how himself and the CVB staff are meeting with local businesses and working closely with Rock Hill PRT on the partnership agreement.

**NEW BUSINESS:** The board was given a detailed fiscal year 2023 budget to take and review for a month to approve the next board meeting. The Emerging Destination Grant was explained by Andy showing the benefits that the CVB can now apply for.

**Tega Cay Report:** Kaylin Dettman showed graphics to the board of the different social media aspects the CVB is doing for the county of Tega Cay.

**Sports Tourism Update:** Andy Clinton outlined the future sporting events coming in the near summer.

**COMMISSIONER COMMENTS:** Mark Vansickle expressed gratitude for the staff’s hard work and the board followed that statement with the appreciation for the staff’s hard work.

**ADJOURNMENT:** Mark Vansickle made a motion to adjourn the meeting, David Roberts seconded the motion.

Jordan McCraw, Scribe