



VISITOR INFORMATION CENTERS

In a year, more than 191,000 people check in at one of Visit Anchorage’s Visitor Information Centers for local advice, trip tips, and more ideas on how to spend their time in Anchorage and across the state. Brochure slots are included with membership, and there are options to enhance your prominence in front of VIC visitors.

Video Screen

Featured advertisers receive a 20-second spot on screens running 24/7 in the downtown and south terminal airport Visitor Information Centers. Premium brochure placement included. Added value: video also plays at Visit Anchorage’s Dena’ina Center kiosk.

\$750 annually
(Video production is not included.)

Digital Display Ad

Monitor displays rotating digital ads on display wall in the downtown Visitor Information Center. Includes brochure placement near monitor for added exposure. Ad will also display digitally in the log cabin front window for passers-by to view after hours.

\$400 annually

Member Spotlight

Set up shop for a day in the Visitor Information Center downtown. Book walk-in business with travelers already in-market and eager to plan their time and activities.

No fee – contact Visit Anchorage to confirm a date.

Additional Brochure Slot

Membership includes one brochure rack in each of the three VICs. Members can get an additional brochure slot in each VIC to display another brochure that must be different than the other(s). Limited slots are available.

\$150 annually

Oversize Bin

Members can get an oversize bin to distribute a larger publication like a guide or magazine in the downtown and south terminal VICs. Limited bins are available.

\$300 annually

Calendar of Events

Be recognized as the “Presented by” sponsor on the printed events calendar. The calendar is distributed at Visit Anchorage’s visitor information centers, local concierge desks, and participating member businesses. Sponsorship includes a 1/8 page ad on the front of the calendar.

\$250 April – Sept.
(average distribution 1,500)

\$100 Oct. – March
(average distribution 800)

