MEMBERSHIP APPLICATION

VISIT anchorage ALASKA

PUBLISHED LISTING INFORMATION

COMPANY NAME

MAILING ADDRESS

CITY | STATE | ZIP

PHYSICAL ADDRESS *(only if different than mailing address)

CITY | STATE | ZIP

May Visit Anchorage publish the location address for online map and driving directions? ○ Yes ○ No

Which address should be published online and in Visit Anchorage publications? ○ Mailing ○ Physical ○ None

PHONE NUMBER (1) | PHONE NUMBER (2)

TOLL-FREE NUMBER

EMAIL | WEBSITE

Primary geographical area: Choose Geo Area

Primary category: Choose Category

Are your products or services commissionable for the travel trade? ○ Yes ○ No

Handicap accessible? ○ Yes ○ No

Does your business have a Sustainability Certification (Adventure Green Alaska, B Corp Certification, Vireo Srl, Bureau Veritas, or similar)? ○ Yes ○ No

Season(s) of operation: ○ Year-Round ○ Summer ○ Fall ○ Winter ○ Spring

Is a corporate 4" x 9" business brochure/rack card available for distribution in Visitors Information Centers? ○ Yes ○ No

CONTACT INFORMATION

This information is used only for communications between your company and Visit Anchorage and is not published.

PRIMARY CONTACT

FIRST NAME | LAST NAME

TITLE

EMAIL | DIRECT PHONE

SECONDARY CONTACT

FIRST NAME | LAST NAME

TITLE

EMAIL | DIRECT PHONE

Who will be the brochure reorder contact person? ○ Primary ○ Secondary

COMPANY DESCRIPTION – WEB

Get started by setting up your listing on Anchorage.net. Provide a detailed description for your business profile on the site, one of the most visited for Alaska tourism information. Your web listing can also include up to 10 photos or YouTube-hosted videos. Photos must be horizontal; jpeg format with minimum dimensions of 1600 x 800 and should not contain any added graphic elements (logos, text overlays, clip art, captions, etc.). Images you submit will be used on Anchorage.net in conjunction with your business listing, calendar of events items at your location, and other online promotions. **Email photos and YouTube URLs to your member representative.**

EXTRA LISTING

Your company can purchase additional listing categories on Anchorage.net for $100 each.

____ Number of extra listing(s) x $100 each. *(Please refer to list of categories and geographical areas on front side or on Membership Dues & Categories handout. Total extra listing(s) fees and add below.)*

1. Category: _____ Geographical Area: _____ 2. Category: _____ Geographical Area: _____

3. Category: _____ Geographical Area: _____ 4. Category: _____ Geographical Area: _____

COMPANY DESCRIPTION – PRINT

SUBMIT A SHORTER 50-CHARACTER DESCRIPTION. This will appear in any future editions of Visit Anchorage print publications as applicable. Do not include company name or contact information; it is automatically included in each business listing. Do not use abbreviations, multiple exclamation points, ampersands, dashes, slashes, or capital letters unless a proper word. Punctuation and spaces between words count as characters. Visit Anchorage reserves the right to edit. Longer 200-character descriptions are available for an additional charge. Contact your member rep to learn more.

PAYMENT

○ Check ○ Cash ○ Visa ○ Mastercard ○ American Express

_____ + _____ + $25 = _____

ANNUAL DUES | OPTIONAL ENHANCEMENTS AND EXTRA CATEGORIES | PROCESSING FEE | TOTAL

_____ _____ _____

CARD NUMBER | THREE DIGIT SECURITY CODE | EXPIRATION DATE

_____

CARD HOLDER'S NAME

_____

BILLING ADDRESS (REQUIRED TO PROCESS CREDIT CARD)

_____ _____ _____

CITY | STATE | ZIP

AGREEMENT

I understand that my membership dues, events, and marketing opportunities are nonrefundable after 30 calendar days and will support programs for convention delegates and leisure travelers to the Anchorage area. I agree that all leads provided will be kept confidential and are not to be reproduced for use by another party. I understand that the membership dues are deductible as a business expense, not as a charitable contribution and I also agree that membership implies no specific endorsement or guaranteed use for my company.

Visit Anchorage neither warrants nor assumes liability for member products and services. Annual Visit Anchorage memberships may be discontinued or suspended for any of the following reasons: non-payment of dues/advertising, misrepresentation by a member of their relationship with Visit Anchorage, activities by a member or its employees that are detrimental to Visit Anchorage's good will and reputation or to Visit Anchorage's goals and purposes as defined in its marketing plan.

_____ _____

SIGNATURE | DATE