

Who we are:

The ATL Airport District is the Convention and Visitors Bureau for the cities of College Park, Hapeville & Union City. We work with over 60 hotels and the Georgia International Convention Center.

Our goal is to generate economic development for businesses in our partner cities by marketing the community as a preferred tourism, convention, and meeting destination.

Because we are funded by hotel/motel tax dollars, marketing support for your business comes at no cost to you.



What we can do for you:

Media Opportunities

As an extension of the ATL Airport District, our PR agency of record, Hemsworth Communications, proactively pitches story ideas on a regular basis to spotlight our diverse culinary scene. Pieces like owner profiles and menu features are a great way to secure favorable media coverage for our restaurant partners. Should you have a story idea or major announcement, or if you'd like help promoting a menu launch, please reach out to the ATL Airport District team to arrange for Hemsworth's collaboration. Media inquiry opportunities for upcoming articles will be posted on the ATL Airport District's D.I.S.H. Facebook page.

Promotion & Visibility

Your restaurant listing on the ATL Airport District website, displaying restaurant details, photos, and events, will be shared with upcoming convention attendees. Social media links can also be displayed on your listing, which helps our team occasionally @ mention our restaurant partners across ATL Airport District social channels.

Access to Convention Calendar

The convention calendar lists upcoming meetings and conventions in the area. This can be helpful when scheduling staffing needs during major events at the Georgia International Convention Center and surrounding hotels.

Deals in the District

Capture more business from groups by taking advantage of our digital discount program, Deals in the District. Get exposure with event attendees and exhibitors, who are enticed to visit local restaurants to claim exciting offers. (Participants must show the Deals in the District web page on their mobile device to participate.)

Participation in ATL Airport District Events

Local businesses can gain additional exposure by taking part in ATL Airport District events, such as the Spin the District cycling event series, including races and family-friendly festivals in College Park, Hapeville, and Union City.

Leading in taste, likes and followers

 **25k likes**

 **6.1k followers**

 **1k+ followers**



Be sure to tag us!

 @ATLdistrict

 @ATLdistrictcvb

 @ATLdistrict

 ATL Airport District

Tips & Suggestions:

- Expect larger group sizes and staff accordingly.
- Be mindful of attendees visiting your restaurant with their luggage in tow. Many may need some help accommodating it.
- Have suggestions for popular dishes handy for those who are new to your restaurant.
- Visit the event's website or social media to scope out their schedule and get clues about when they will be dining out.
- Most convention attendees are exploring the District for the first time, so be prepared to answer questions about the area. Your hospitality will make a lasting impression!
- Many of these events will return for years to come, so keep in mind that you are gaining repeat customers.

Major Conference Hotels:

Atlanta Airport Marriott

4711 Best Rd., College Park

Atlanta Airport Marriott Gateway

2020 Convention Center Conc., College Park

DoubleTree by Hilton Atlanta Airport

3400 Norman Berry Dr., Atlanta

Embassy Suites by Hilton Atlanta Airport

4700 Southport Rd., College Park

Four Points by Sheraton Atlanta Airport West

3520 N Desert Dr., Atlanta

Hilton Atlanta Airport

1031 Virginia Ave., Hapeville

Hilton Garden Inn Atlanta Airport

Millennium Center

2301 Sullivan Rd., College Park

Holiday Inn & Suites Atlanta Airport

North/Virginia Avenue

1380 Virginia Ave., College Park

Kimpton Overland Hotel Atlanta Airport

Two Porsche Dr., Hapeville

Renaissance Atlanta Airport Gateway

2081 Convention Center Conc., College Park

Renaissance Concourse Atlanta Airport

1 Hartsfield Centre Pkwy., Atlanta

Sonesta Atlanta Airport North

1325 Virginia Ave., Atlanta

SpringHill Suites Atlanta Airport Gateway

2091 Convention Center Conc., College Park

Westin Atlanta Airport

4736 Best Rd., College Park

Encourage event attendees to dine at your restaurant while in the area. Participate in our exclusive Deals in the District discount program. Contact Rylee Govoreau for more information.

Rylee Govoreau
Destination Services Manager
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Check us out at ATLDistrict.com

2025 Event Schedule

The ATL Airport District continues to create buzz and welcome attendees with several large events on the books through December at both the Georgia International Convention Center and with our hotel partners. We will be providing attendees with resources for finding the best restaurants in the District—and that would be you!

To ensure everyone the best experience possible, we've compiled some helpful information to keep in mind as you prepare for an influx of guests while conventions are in town.

Upcoming Events

LOVB Games

Jan. 31, Feb. 1, 2 & 21, Mar. 7 & 8 | Gateway Center Arena | Expected attendance: 5,000
lovb.com/teams/lovb-atlanta-volleyball/schedule

Atlanta Travel & Adventure Show

Jan. 11–12 | GICC | Expected attendance: 5,000–10,000
travelshows.com/shows/atlanta

Varsity Spirit NCA Atlanta

Jan. 25–26 | GICC | Expected attendance: 1,000
varsity.com/nca/all-star/competitions

Platinum National Dance Competition

Jan. 31–Feb. 2 | Atlanta Airport Marriott Gateway | Expected attendance: 500

US Association of Prides 2025 Annual Conference

Feb. 6–9 | Atlanta Airport Marriott Gateway | Expected attendance: 300
usaprides.org/conference

CHEERSPORT Nationals

Feb. 14–16 | GWCC | Expected attendance: 20,000 athletes
*This event is held at GWCC but have contracted hotels in College Park
varsity.com/cs/cs-2/nationals

Southern Volleyball Tournaments Commander's Cup

Feb. 15–16 | GICC | Expected attendance: 3,500
southernvolleyball.com/commanders-cup

Southern Volleyball Tournaments Southeast 18NQ & U17 Invitational

Feb. 21–23 | GICC | Expected attendance: 3,500
southeastqualifier.com

CHEERSPORT – Atlanta/OU Prep Nationals

Mar. 11 | GICC | Expected attendance: 1,000
varsity.com/cs

World Pet Association 2025 GROOM'D

Mar. 7–9 | GICC | Expected attendance: 5,000
groomd.org

2025 National Black Law Students Association 57th Convention

Mar. 12–16 | Atlanta Airport Marriott Gateway | Expected attendance: 1,000
nationalblsa.wildapricot.org/event-5937478

Athletic – Atlanta Nationals

Mar. 15–16 | GICC | Expected attendance: 1,000
varsity.com/ath

Georgia Basketball Coaches Association 2025 GBCA/GACA Basketball All-Star Games

Mar. 22 | Gateway Center Arena | Expected attendance: 1,000
gbcalive.com/events

USA Weightlifting 2025 Masters National Championships

Apr. 3–6 | GICC | Expected attendance: 1,000
usaweightlifting.org/2025-masters-national-championships

HBCU/MI 2025 Entrepreneurship & Innovation Global Summit

Apr. 10–13 | The Westin Atlanta Airport | Expected attendance: 750
hbcumiei.org

The Southeast Regional Summit

Apr. 12–13 | GICC | Expected attendance: 2,000
varsity.com/all-star/competitions/end-of-season-events/regional-summit

World Natural Hair & Beauty Show 2025 Atlanta Natural Hair Show

Apr. 26–27 | GICC | Expected attendance: 5,000
naturalhairshow.org

For a full list of all events at the GICC, visit GICC.com