

# Coming Up in the District



As the Convention and Visitors Bureau for the cities of College Park, Fairburn, Hapeville and Union City, the ATL Airport District works with over 60 hotels and the Georgia International Convention Center.

## Key Info & Events for Q1 2026

**OUR MISSION:** Our goal is to generate economic development for businesses in our partner cities by marketing the community as a preferred tourism, convention, and meeting destination.

**\$0 COST:** Because we're funded by hotel/motel tax dollars, our marketing and promotional support comes at no cost to you or your business.

### Media Opportunities

As an extension of the ATL Airport District, our PR agency of record, Hemsworth Communications, proactively pitches story ideas on a regular basis to spotlight our diverse culinary scene. Pieces like owner profiles and menu features are a great way to secure favorable media coverage for our restaurant partners. Should you have a story idea or major announcement, or if you'd like help promoting a menu launch, please reach out to the ATL Airport District team to arrange for Hemsworth's collaboration. Media inquiry opportunities for upcoming articles will be posted on the ATL Airport District's D.I.S.H. Facebook page.

### Promotion & Visibility

Your restaurant listing on the ATL Airport District website, displaying restaurant details, photos, and events, will be shared with upcoming convention attendees. Social media links can also be displayed on your listing, which helps our team occasionally @ mention our restaurant partners across ATL Airport District social channels.

### Access to Convention Calendar

The convention calendar lists upcoming meetings and conventions in the area. This can be helpful when scheduling staffing needs during major events at the Georgia International Convention Center and surrounding hotels.

### Deals in the District

Capture more business from groups by taking advantage of our digital discount program, Deals in the District. Get exposure with event attendees and exhibitors, who are enticed to visit local restaurants to claim exciting offers. (Participants must show the Deals in the District web page on their mobile device to participate.)

### Participation in ATL Airport District Events

Local businesses can gain additional exposure by taking part in ATL Airport District events, including FIFA activations and promotions designed to engage locals and visitors before and during the 2026 World Cup. [atldistrict.com/soccerupdate](http://atldistrict.com/soccerupdate)

### Leading in engagement and connection

26k likes

15k followers

2.5k+ followers

## The District CHECK-IN



Sign up for our monthly District Check-In email newsletter via our Partners page to keep up with the latest and greatest updates for our District partners.

Be sure to tag us!

@ATLDistrict

@ATLDistrictcvb

@ATLDistrict

ATL Airport District

## Tips & Suggestions:

- Expect larger group sizes and staff accordingly.
- Be mindful of attendees visiting your restaurant with their luggage in tow. Many may need some help accommodating it.
- Have suggestions for popular dishes handy for those who are new to your restaurant.
- Visit the event's website or social media to scope out their schedule and get clues about when they will be dining out.
- Most convention attendees are exploring the District for the first time, so be prepared to answer questions about the area. Your hospitality will make a lasting impression!
- Many of these events will return for years to come, so keep in mind that you are gaining repeat customers.

## Major Conference Hotels:

**AC Hotel Atlanta Airport Gateway**  
2079 Hospitality Way, Atlanta

**Atlanta Airport Marriott**  
4711 Best Rd., College Park

**Atlanta Airport Marriott Gateway**  
2020 Convention Center Conc., College Park

**Embassy Suites by Hilton Atlanta Airport**  
4700 Southport Rd., College Park

**Four Points by Sheraton Atlanta Airport West**  
1556 Phoenix Blvd., College Park

**Hilton Atlanta Airport**  
1031 Virginia Ave., Hapeville

**Hilton Garden Inn Atlanta Airport Millennium Center**  
2301 Sullivan Rd., College Park

**Holiday Inn & Suites Atlanta Airport North/Virginia Avenue**  
1380 Virginia Ave., College Park

**Home2 Suites by Hilton Atlanta Airport College Park**  
2101 Convention Center Concourse B, College Park

**Kimpton Overland Hotel Atlanta Airport**  
Two Porsche Dr., Hapeville

**Renaissance Atlanta Airport Gateway**  
2081 Convention Center Conc., College Park

**Renaissance Concourse Atlanta Airport**  
1 Hartsfield Centre Pkwy., Atlanta

**SpringHill Suites Atlanta Airport Gateway**  
2091 Convention Center Conc., College Park

**Sonesta Atlanta Airport North**  
1325 Virginia Ave., East Point

**Tru by Hilton Atlanta Airport College Park**  
2101 Convention Center Concourse A, College Park

**Westin Atlanta Airport**  
4736 Best Rd., College Park

Encourage event attendees to dine at your restaurant while in the area. Participate in our exclusive Deals in the District discount program. Contact Rylee Govoreau for more information.

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Destination Services Manager  
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## Upcoming Event Schedule

The ATL Airport District is hosting several major events at the Georgia International Convention Center and partner hotels. We'll be guiding attendees to top dining and attractions across the District—including yours.

### Delta Air Lines Winter 2026 LEAD

Jan. 27–29 | GICC | Expected attendance: 5,000

### 2026 Atlanta Centennial Classic

Jan. 30–Feb. 1 | GICC | Expected attendance: 1,000

### Varsity Spirit NCA – Atlanta Classic – DI/DII 2026

Jan. 31 | GICC | Expected attendance: 500  
[varsity.com/nca/all-star/competitions/](https://varsity.com/nca/all-star/competitions/)

### Fullsteam Ignite 2026

Feb. 1–6 | Atlanta Airport Marriott Gateway | Expected attendance: 450

### Delta Air Lines IFS Lift

Feb. 8–11 | Atlanta Airport Marriott Gateway | Expected attendance: 350

### Delta Air Lines ATL Standards Semi Annual Meeting

Feb. 10–12 | Renaissance Concourse Atlanta Airport Hotel | Expected attendance: 300

### Southern Volleyball Tournaments Commander's Cup & Week 1 Southeast Qualifier

Feb. 14–16 | GICC | Expected attendance: 3,500  
[southernvolleyball.com/commanders-cup](https://southernvolleyball.com/commanders-cup)

### 2026 Service Academy Career Conference (SACC) Southeast

Feb. 19–20 | GICC | Expected attendance: 800  
[sacc-jobfair.com/event?id=84](https://sacc-jobfair.com/event?id=84)

### Southern Volleyball Tournaments Week 2 Southeast Qualifier

Feb. 20–22 | GICC | Expected attendance: 5,000  
[southeastqualifier.com/](https://southeastqualifier.com/)

### Corporate Medical Training Meeting

Mar. 5–7 | Atlanta Airport Marriott | Expected attendance: 300

### Varsity Spirit CHEERSPORT Atlanta – Classic DI/DII

**2026 & One Up All-Star Prep Nationals**  
Mar. 7 | GICC | Expected attendance: 1,000  
[varsity.com/cs/](https://varsity.com/cs/)

### World Pet Association 2026 GROOM'D

Mar. 13–15 | GICC | Expected attendance: 5,000  
[groomd.org/](https://groomd.org/)

### 2026 SWAC Men's and Women's Basketball Tournaments

Mar. 9–14 | Gateway Center Arena | Expected attendance: 3,000  
[swac.org/sports/2022/8/11/MBB\\_0811223329.aspx](https://swac.org/sports/2022/8/11/MBB_0811223329.aspx)

### Delta Air Lines ATL Standards Semi Annual Meeting

Mar. 17–19 | Renaissance Concourse Atlanta Airport Hotel | Expected attendance: 350

### Varsity Spirit 2026 Athletic Championships - Atlanta Nationals – DI/DII

Mar. 21–22 | GICC | Expected attendance: 500  
[varsity.com/ath/](https://varsity.com/ath/)

### Delta Air Lines IFS Lift

Mar. 22–25 | Atlanta Airport Marriott Gateway | Expected attendance: 350

### 2026 Men's USA Gymnastics Region 4 Championship Meets

Mar. 27–29 | GICC | Expected attendance: 4,000  
[region4mensgymnastics.com/](https://region4mensgymnastics.com/)

### Southern Volleyball Tournaments 2026 Southern Youth Festival

Mar. 28–29 | GICC | Expected attendance: 1,000  
[southernvolleyball.com/](https://southernvolleyball.com/)

### Georgia Association of Convention and Visitors Bureaus (GACVB) Annual Conference

Mar. 30–Apr. 1 | Atlanta Airport Marriott Gateway | Expected attendance: 300  
[gacvb.com/gacvb-annual-conference](https://gacvb.com/gacvb-annual-conference)

For a full list of all events at the GICC, visit [GICC.com](https://GICC.com)

Check us out at [ATLDistrict.com](https://ATLDistrict.com)