



Come See
AUGUSTA

MEETINGS & FACILITIES

Guide



Shall we Gather
at the River?



YOUR NEW FAVORITE PLACE FOR MEETINGS

LOCATED ON THE BANKS of the Savannah River, Augusta, Georgia is a multifaceted gem where all people feel welcome. Known internationally as the hometown of Godfather of Soul James Brown, and host to the Masters® Golf Tournament every April, our city is like no other. Our convention center offers 100,000 square feet of meeting space in the heart of our walkable downtown. Visitors flock from all over the world to enjoy our unique restaurants, breweries, the pioneering tech scene, arts, culture, and outdoor adventures.

Come see Augusta and have a **Soulful. Funky. Historic. Stay.**



DESTINATION AUGUSTA

TABLE OF CONTENTS



p.8

DESTINATION SERVICES



p.10

GETTING HERE & GETTING AROUND



p.12

CONVENTION CENTER



p.22

EVENT VENUES & UNIQUE SPACES



p.28

ACCOMMODATIONS



p.30

EXPERIENCES



BENNISH BROWN

President & CEO
Destination Augusta

SAY HELLO TO YOUR NEW FAVORITE PLACE for your convention, meeting, or event. Few cities are so easy to get to, and so difficult to leave. Perhaps that's because Augusta radiates Southern hospitality at every turn.

As you make your way through this meetings facilities guide, you will quickly discover that we have a venue to match all your needs, from the Convention Center, which sits along our beautiful waterfront and Riverwalk in close proximity to restaurants, breweries, distilleries and entertainment options, to gathering in nature at Phinizy Nature Park, with breathtaking views of wildlife and wide-open spaces.

Your event will never “feel so good” as it does in Augusta. This city is a vibrant fusion of all the South's best. A birthplace of funk and soul music legends, like the Godfather of Soul James Brown, the city brings history, music and culture together through its many museums, venues, and public artworks. Hospitality defines every experience, whether at elegant eateries or with our many outdoor adventure opportunities.

We invite you to “Get On Up” in Augusta and let the Destination Augusta team assist you in planning your next event. Come experience the charm, the wonder, and the welcome that's uniquely Augusta, Georgia.

Thank you for your consideration!



100,000 FT²

CONVENTION CENTER



218 DAYS
OF SUNSHINE



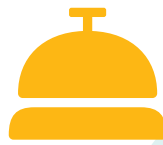
MAJOR
HIGHWAYS
ACCESS

300+ RESTAURANTS 



50

SPECIAL EVENT
VENUES



70+ HOTELS

15 CULTURAL ATTRACTIONS 



100+

MILES

OF HIKING &
BIKING TRAILS



20+ ANNUAL
FESTIVALS & EVENTS

COMBINED
YEARS OF
GUEST SERVICES
EXPERIENCE

70 YEARS

7,500 GUEST ROOMS 

DESTINATION SERVICES



Iman Johnson, Michelle Bovian and Taylor Wood

YOUR GROUP SERVICES TEAM

DESTINATION AUGUSTA prides itself on making each meeting and event in our city remarkable. As locals ourselves, it's our mission to provide trusted insight and knowledge to make every trip to Augusta a legendary one. From caterers to florists to printers to you-name-it, you've got an assistant on-site who knows the local vendors and can help you **get things done**.

Michelle Bovian

(706) 823-6616
michelle@visitaugusta.com

Iman Johnson

(706) 823-6615
iman@visitaugusta.com

Taylor Wood

(706) 823-6602
taylor@visitaugusta.com



OUR TEAM CAN HELP WITH:

- » **VISITOR INFORMATION**
- » **VENDOR REFERRAL**
- » **DIGITAL PROMOTIONS**
- » **VIP GIFTS**
- » **ATTENDANCE BUILDERS**
- » **ITINERARY PLANNING**
- » **VOLUN-TOURISM**
- » **LOCAL PRESENTERS**
- » **OVERFLOW HOTEL ROOMS**

GETTING HERE & GETTING AROUND



TRAVEL TO AUGUSTA

AUGUSTA IS 140 miles east of Atlanta and is easily accessible to most of the Southeast via its location on Interstate 20.

» **ATLANTA, GA** | 140 Miles

» **BIRMINGHAM, AL** | 294 Miles

» **CHARLESTON, SC** | 138 Miles

» **CHARLOTTE, NC** | 122 Miles

» **CHICAGO, IL** | 829 Miles

» **CLEVELAND, OH** | 543 Miles

» **DALLAS, TX** | 927 Miles

» **JACKSONVILLE, FL** | 245 Miles

» **KNOXVILLE, TN** | 272 Miles

» **NEW ORLEANS, LA** | 612 Miles

» **ST. LOUIS, MO** | 699 Miles

» **SAVANNAH, GA** | 122 Miles

» **WASHINGTON, D.C.** | 547 Miles

**DIRECT
FLIGHTS**
to Augusta

AUGUSTA REGIONAL AIRPORT

flyags.com

(706) 798-3236

Carriers: Delta / American Airlines

DANIEL FIELD AIRPORT

(SERVING PRIVATE AIRCRAFT)

augustaaviation.com

(706) 733-8970





AUGUSTA MARRIOTT

at THE CONVENTION CENTER

AUGUSTA'S CONVENTION CENTER has been designed from the ground up with your needs in mind. Space, technology, adaptability and efficiency are complemented by concierge-level service. Hundreds of attached hotel rooms, a myriad of dining options and a vibrant, welcoming city complete the picture.

Augusta Marriott at The Convention Center

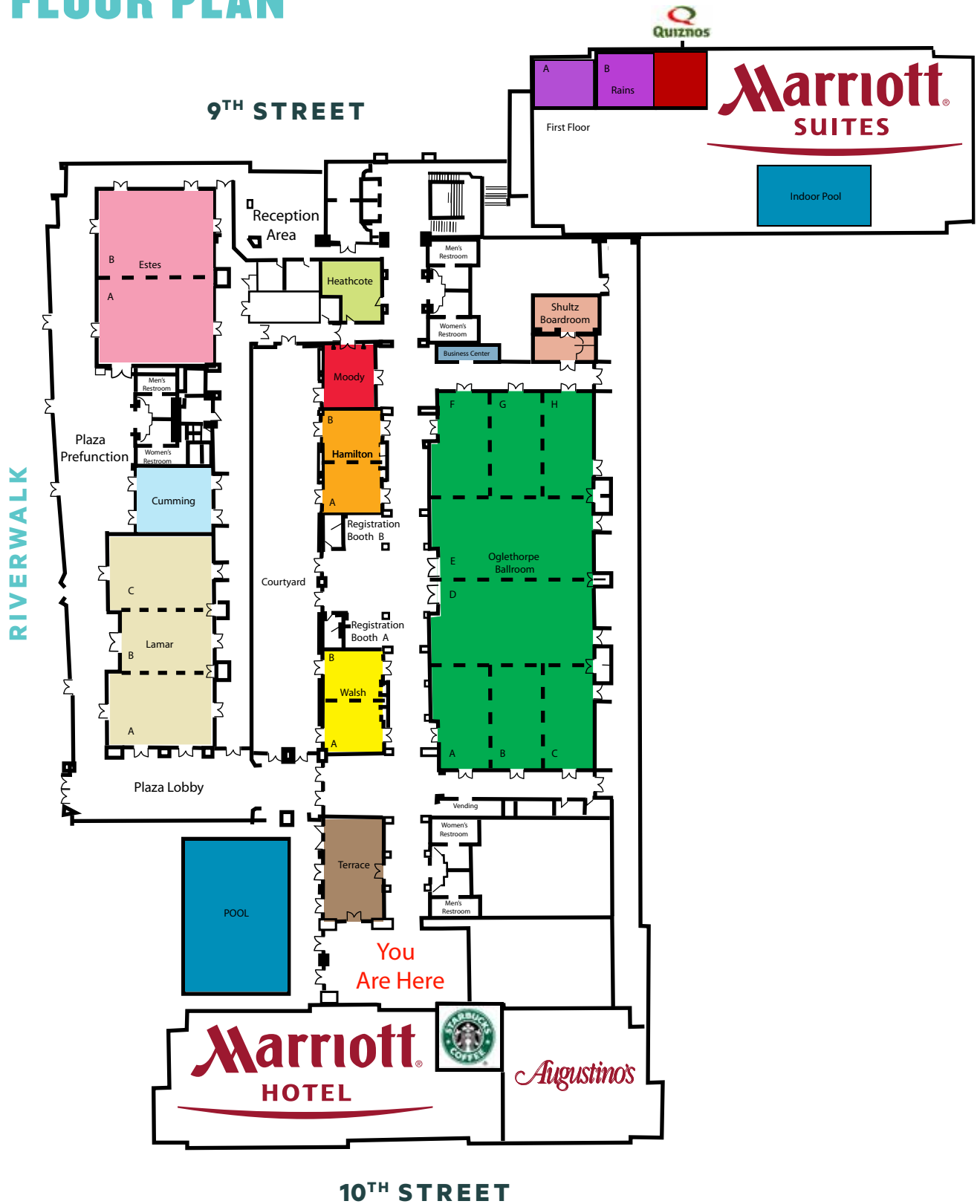
2 10th Street • Augusta, GA 30901
(706) 722-8900

KEY FEATURES

- » Located on the beautiful Savannah River waterfront
- » 100,000 square feet of adaptable event space
- » 372 guest rooms available
- » Located near Augusta National Golf Club, Augusta University, Cyber Center, shopping and cultural venues
- » Indoor and outdoor pool
- » Fitness center
- » Loading docks
- » Features Augustino's Italian Eatery

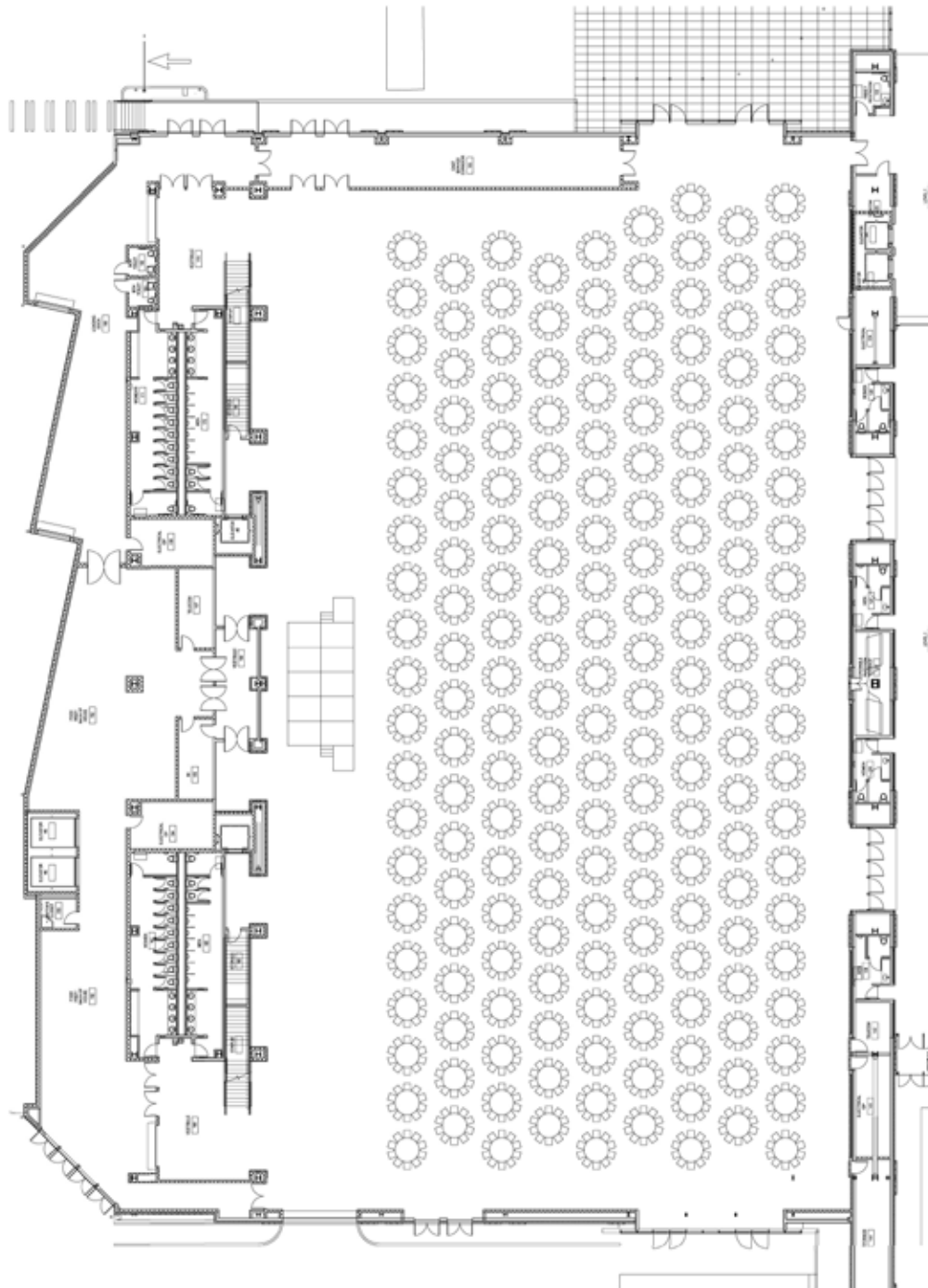


FLOOR PLAN



BANQUET: FULL LAYOUT

ACCOMODATES **1,800**

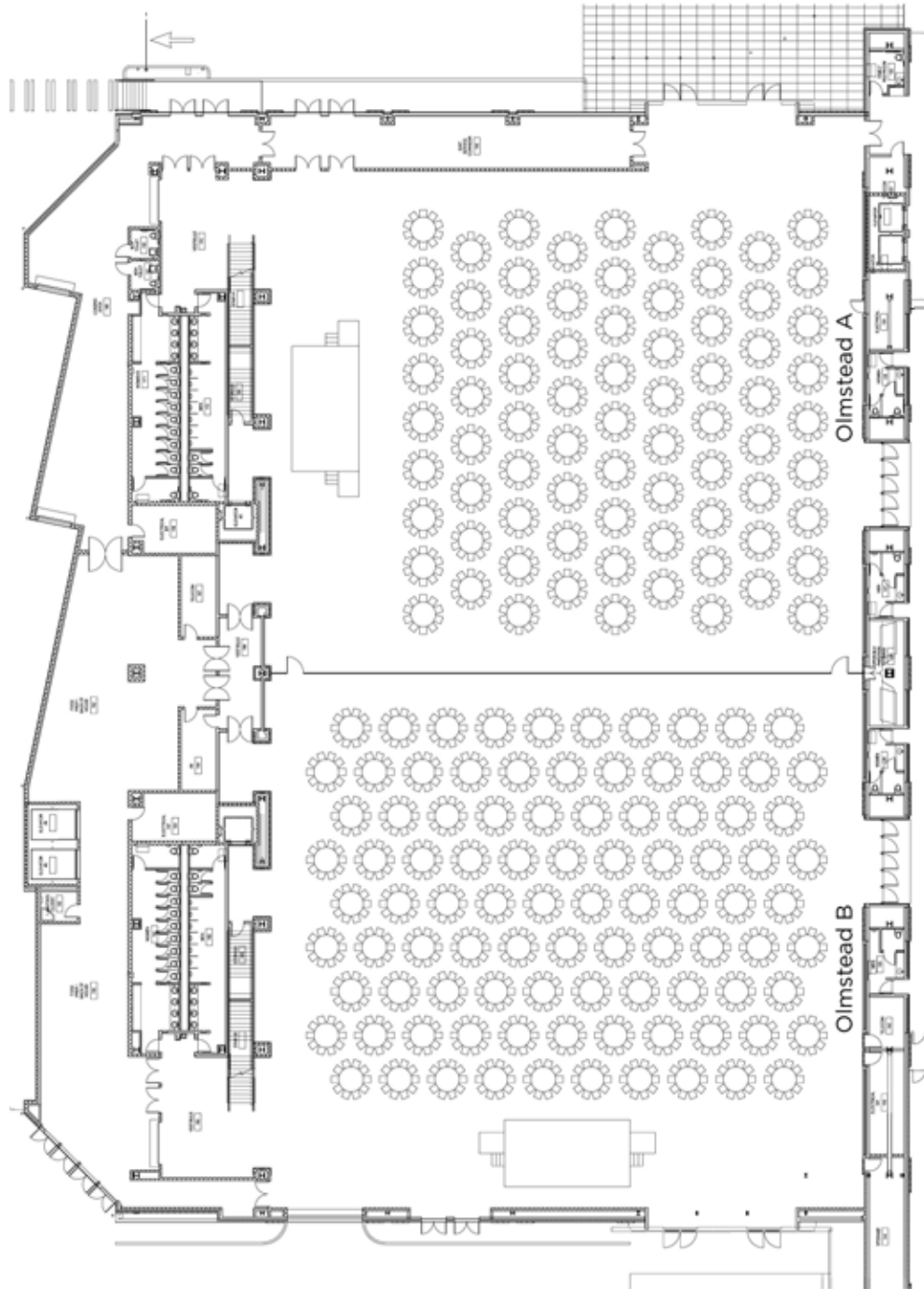


BANQUET: HALF LAYOUT

OLMSTEAD A **770**

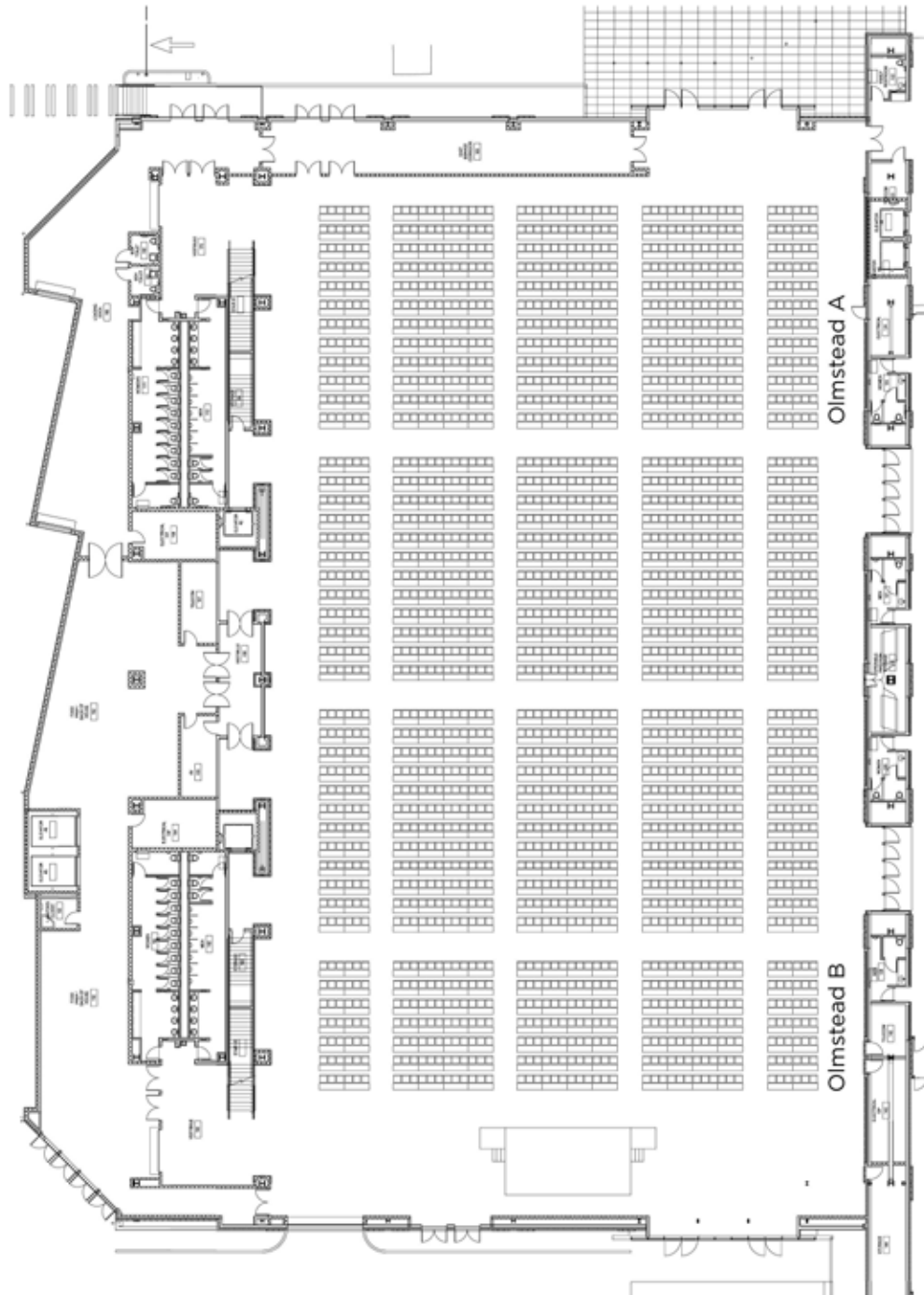
OLMSTEAD B **940**

TOTAL **1,800**



TRAINING ROOM: FULL LAYOUT

TOTAL **2,064**

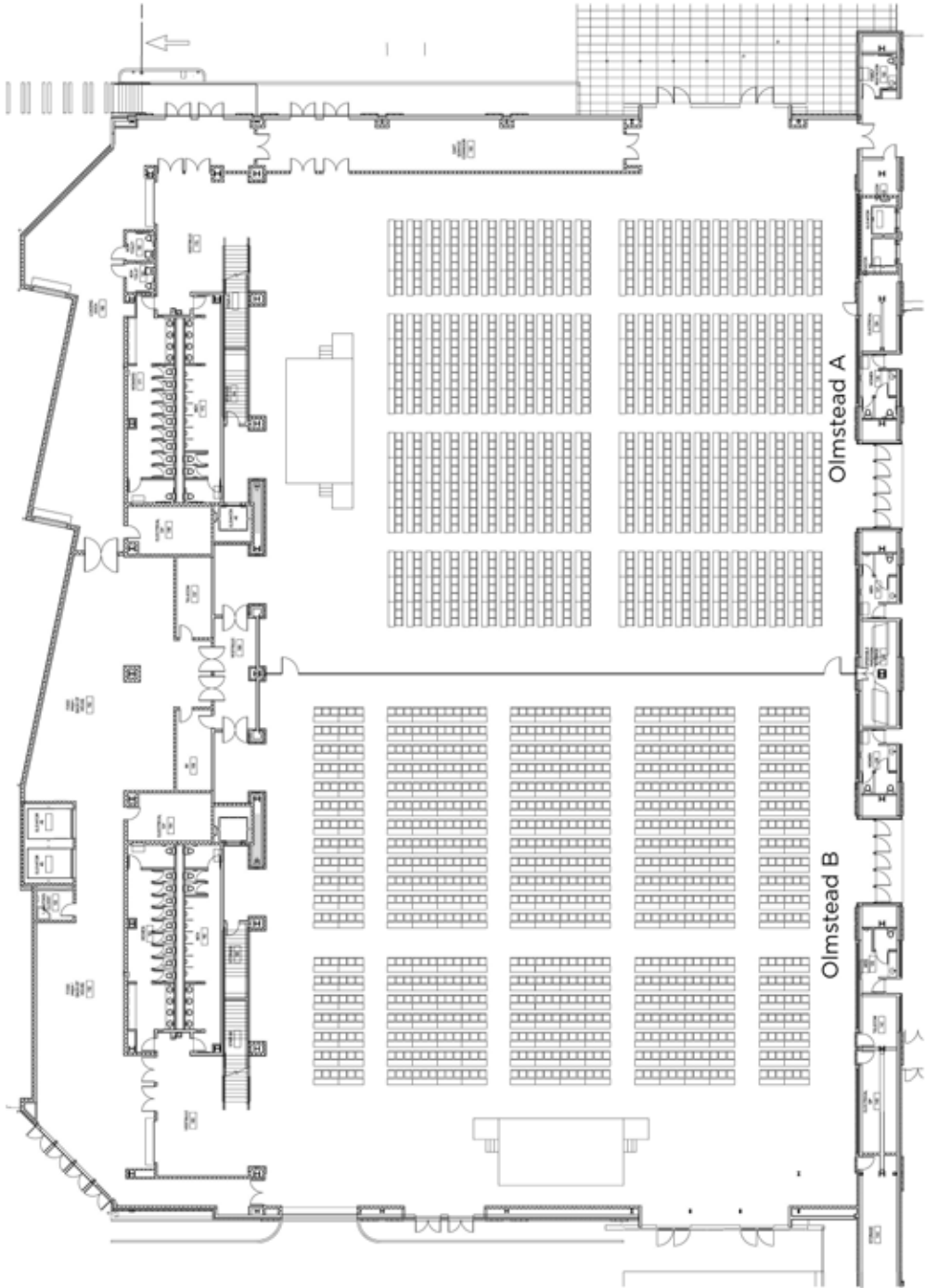


TRAINING ROOM: HALF LAYOUT

OLMSTEAD A 924

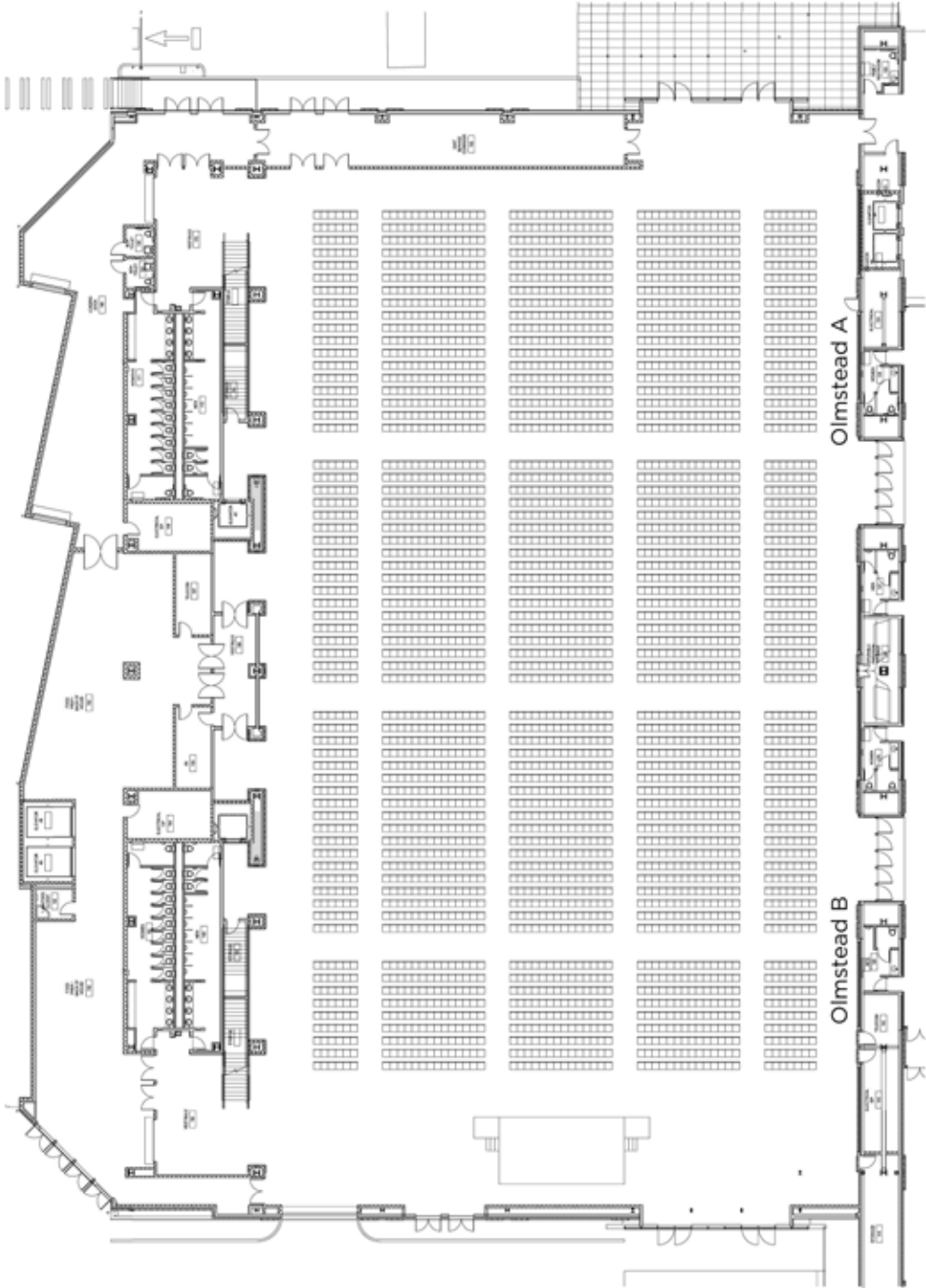
OLMSTEAD B 912

TOTAL 1,836



LECTURE ROOM: FULL LAYOUT

TOTAL 3,465



LECTURE ROOM: HALF LAYOUT

OLMSTEAD A **924**

OLMSTEAD B **912**

TOTAL **1,836**

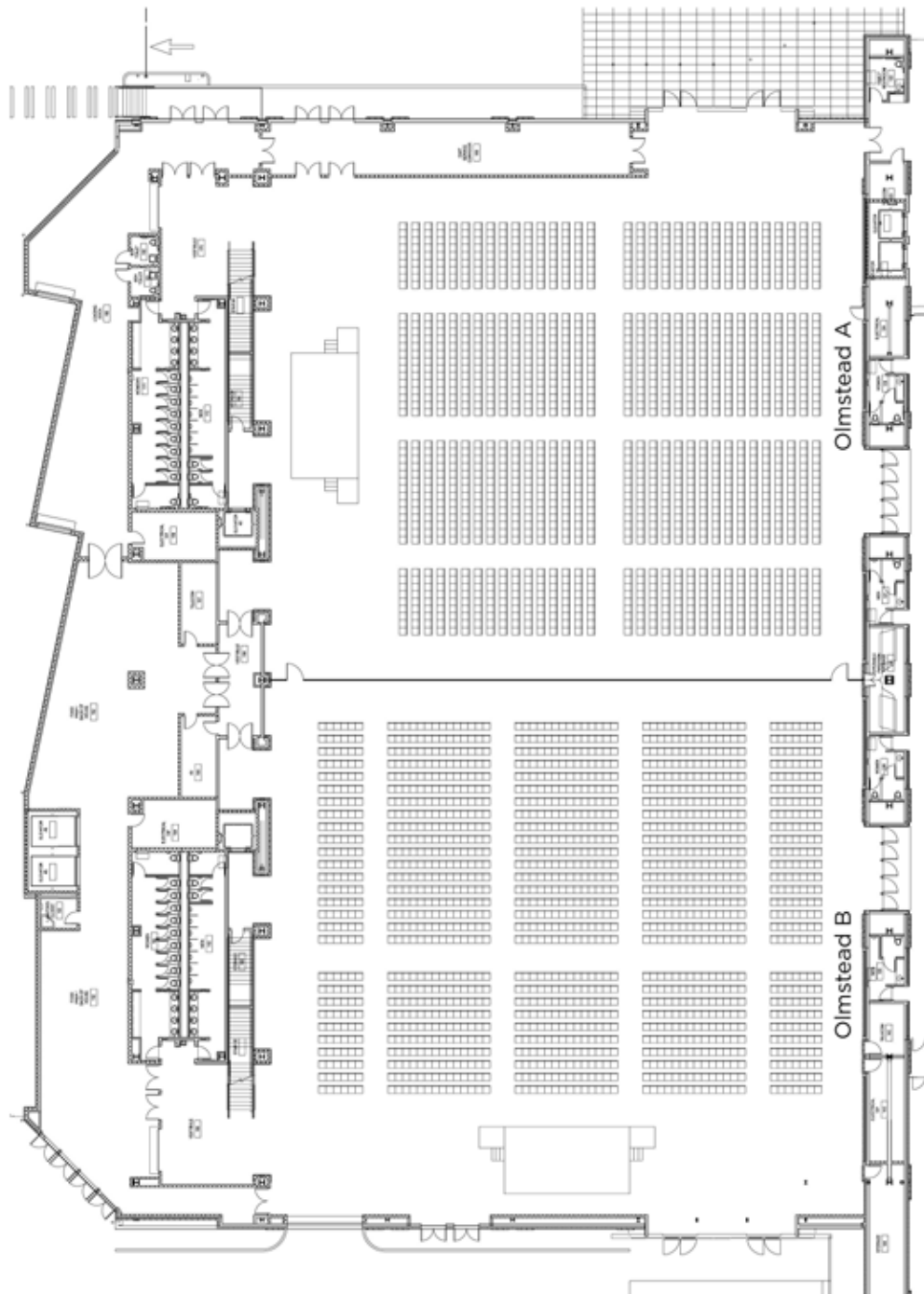
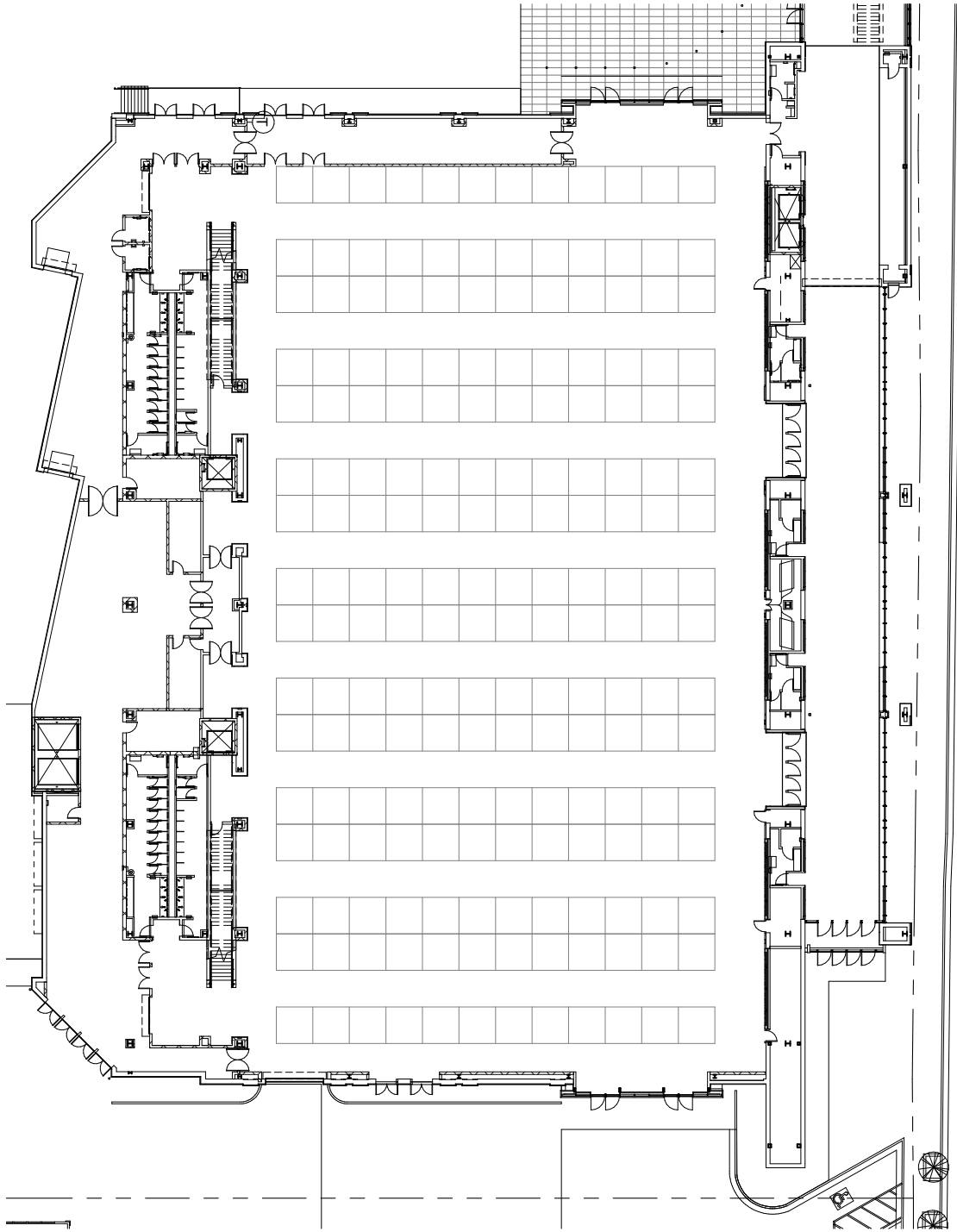


EXHIBIT HALL BOOTH LAYOUT

BOOTHS PER HALL **96**

TOTAL BOOTHS **192**





MEETINGS & FACILITIES GUIDE

EVENT VENUES & UNIQUE SPACES



EDGAR'S ABOVE BROAD

With 17,000 square feet of space, Edgar's Above Broad is the largest rooftop gathering space in Downtown Augusta. It has flexible options to accommodate all your needs. Extensive catering options are also available.

**699 Broad Street • 3rd Floor
Augusta, GA 30901**

(706) 823-6616

edgarsabovebroad.com



TOP GOLF

Upscale amenities and competitive fun everyone can enjoy, Topgolf makes a great home for your next large gathering! Enjoy high-tech, climate controlled hitting bays for year-round comfort, versatile event spaces, a delicious menu, and full service bar.

**437 Top Golf Way
Augusta, GA 30909**

(706) 823-6616

topgolf.com/us/augusta



ENTERPRISE MILL

Offering unique historic event space on the Augusta Canal in one of Augusta's oldest textile mills. With full service catering and 3,500 sq ft of space you'll have all you need to host your meeting. Add a boat ride for an unforgettable experience on the beautiful Augusta Canal.

**1450 Greene Street • Suite 600
Augusta, GA 30901**

(706) 823-6616

enterprisemillevents.com

WHETHER YOU'RE PLANNING a small meeting or need an entire performance venue—or something in between—Augusta, GA offers a variety of unique event spaces rich in history with modern appeal to accommodate your group's size, interests and needs.



SRP PARK

The perfect spot for your event, no matter the size! Everything from a small, intimate setting to an open air concourse, SRP Park has the venue for your event.

**187 Railroad Ave
North Augusta, SC 29841**

(706) 823-6616

*[thesrppark.com/
events-at-srp-park](http://thesrppark.com/events-at-srp-park)*



SACRED HEART

This restored c. 1898 Catholic Church turned cultural center, features unique architectural details and modern amenities for any occasion. Sacred Heart is the perfect location for your meetings or special events and one of Augusta's most beautiful and iconic historic venues.

**1301 Greene Street
Augusta, GA 30901**

(706) 823-6616

sacredheartaugusta.org



SAVANNAH RIVER BREWING CO.

This spacious downtown brewery offers an open floor plan and use of the main brewery, taproom, and patio/beer garden. With views of their brewhouse and the option for private tours, this event space can be combined, configured, and customized to accommodate just about any event style or size.

**813 5th Street
Augusta, GA 30901**

(706) 823-6616

savannahriverbrew.com

EVENT VENUES & UNIQUE SPACES, CONT'D

FEATURED PROPERTIES

	SLEEPING ROOMS	SUITES	BANQUET CAPACITY	CLASSROOM CAPACITY	RECEPTION CAPACITY	THEATER CAPACITY	TOTAL SQ. FT.
Augusta Convention Center			1,800	2,064	3,895	3,465	37,658
Augusta Marriott at the Convention Center <i>Two 10th Street</i>	372	158	SEE GRID				
River Room at Saint Paul's <i>605 Reynolds Street</i>			260	200	350	325	5,400
DoubleTree by Hilton Hotel Augusta <i>2651 Perimeter Parkway</i>	182	29	500	350	900	600	12,019
The Partridge Inn Augusta Curio Collection by Hilton <i>2110 Walton Way</i>	143	28	300	80	500	250	8,061
James Brown Arena <i>601 Seventh Street</i>			1,600	1,200	9,000	8,500	31,000
SRP Park <i>187 Railroad Ave • North Augusta, SC</i>							4,000
Augusta Museum of History <i>560 Reynolds Street</i>			250	150	400	250	5,100
Enterprise Mill Events Center <i>1450 Greene Street</i>			200	300	500	300	2,640
Julian Smith Casino <i>2200 Broad Street</i>			350	350	600	350	6,000
Topgolf <i>437 Topgolf Way</i>							2,500

10,000+ SQ. FT.

	SLEEPING ROOMS	SUITES	BANQUET CAPACITY	CLASSROOM CAPACITY	RECEPTION CAPACITY	THEATER CAPACITY	TOTAL SQ. FT.
James Brown Arena <i>601 Seventh Street</i>			1,600	1,200	9,000	8,500	31,000
Bell Auditorium <i>712 Telfair Street</i>			688	500	1,100	2,690	10,000
Kroc Center Augusta <i>1833 Broad Street</i>			250	250	270	400	9,088
Augusta Museum of History <i>560 Reynolds Street</i>			250	150	400	250	5,100
Julian Smith Casino <i>2200 Broad Street</i>			350	350	600	350	6,000
The Foundry at Rae's Creek Event Center <i>250 Boy Scout Road</i>			300				12,000

5,000 - 9,999 SQ. FT.

	SLEEPING ROOMS	SUITES	BANQUET CAPACITY	CLASSROOM CAPACITY	RECEPTION CAPACITY	THEATER CAPACITY	TOTAL SQ. FT.
Old Government House <i>432 Telfair Street</i>			140		220		5,000
Old Medical College <i>598 Telfair Street</i>			250	200	500	300	7,000
River Room at Saint Paul's <i>605 Reynolds Street</i>			260	200	350	325	5,400
Sacred Heart Cultural Center <i>1301 Greene Street</i>			250	200	500	600	7,000
Snelling Conference Center <i>3165 Washington Road</i>			330	219	355	355	5,726
River Room at Saint Paul's <i>605 Reynolds Street</i>			260	200	350	325	5,400
Ramada Hotel and Conference Center <i>640 Broad Street</i>	200	3	230	145	350	400	5,000
Hyatt House Augusta <i>1268 Broad Street</i>	100		220		300	300	4,050

EVENT VENUES & UNIQUE SPACES, CONT'D

1,000 – 4,999 SQ. FT.

Call (706) 823-6616 for more information

VENUE	TOTAL SQ. FT.
Augusta Canal Discovery Center <i>1450 Greene Street</i>	9,000
Enterprise Mill Events Center <i>1450 Greene Street</i>	2,640
Imperial Theatre <i>749 Broad Street</i>	1,015
Miller Theater <i>708 Broad Street</i>	1,300
The Marion Hatcher Center <i>519 Greene Street</i>	4,600
Marbury Center <i>1257 Broad St.</i>	3,500
Morris Museum of Art <i>One 10th Street</i>	2,257
Lucy Craft Laney Museum of Black History <i>1116 Phillips Street</i>	1,700
Hilton Garden Inn Augusta <i>1065 Stevens Creek Rd.</i>	2,800
Ramada by Wyndham Augusta Fort Gordon <i>2155 Gordon Highway</i>	1,200
Sleep Inn / Suburban Conference Center <i>1052 Claussen Road</i>	2,300



IMPERIAL THEATER

UNIQUE, FLEXIBLE SPACES

Call (706) 823-6616 for more information

The Southern Barn at Neely Farms
5122 Neely Road

Windsor Manor
3594 Windsor Spring Road

Perry's Landing
5380 Henderson Road

Savannah River Brewing Company
813 5th Street

Riverwatch Brewery
1175 4th Street

2nd City Distilling Co.
Four 8th Street

Edgar's on Broad
699 Broad Street, Suite 300

Westobou Gallery
1129 Broad Street

Phinizy Swamp Nature Park
1858 Lock & Dam Road

Jessye Norman Amphitheater
15 Eighth Street

**Knox Music Institute
at the Miller Theater**
708 Broad Street



PHINIZY SWAMP NATURE PARK

ACCOMMODATIONS

HOTEL NAME	ADDRESS	PHONE
Affordable Suites Augusta	2633 Perimeter Parkway	(706) 496-2694
America's Best Value Inn—Augusta South	3320 Deans Bridge Road	(706) 793-9600
Americas Best Value Inn—Augusta Downtown	441 Broad Street	(706) 722-0212
Augusta Best Inn	2852 Washington Road	(706) 364-5238
Augusta Marriott at the Convention Center	Two 10th Street	(706) 722-8900
Baymont by Wyndham—Augusta West	629 Frontage Road, N.W.	(706) 855-6060
Baymont Inn and Suites—Augusta Riverwatch	2905 River West Drive	(706) 733-5900
Best Western Plus Inn & Suites—Augusta North	1062 Claussen Road	(706) 733-4656
Budget Inn Express	1616 Gordon Highway	(706) 790-3388
Budgetel—Gordon Highway	2051 Gordon Highway	(706) 738-6565
Budgetel Inn & Suites	954 5th Street	(706) 826-1616
Candlewood Suites	1080 Claussen Road	(706) 733-3300
Comfort Inn & Suites	2121 Noland Connector	(706) 736-6100
Comfort Suites—Augusta Riverwatch	2911 Riverwest Drive	(706) 434-2540
Country Hearth Inn & Suites	2182 Gordon Highway	(706) 312-7000
Country Inn and Suites	103 Sherwood Drive	(706) 736-8988
Courtyard by Marriott	1045 Stevens Creek Road	(706) 737-3737
Days Inn	3654 Wheeler Road	(706) 868-8610
Days Inn by Wyndham	2154 Gordon Highway	(706) 733-8115
DoubleTree by Hilton Hotel	2651 Perimeter Parkway	(706) 855-8100
Econo Lodge—Downtown	1103 15th Street	(706) 724-5560
Econo Lodge	3027 Washington Road	706-496-2202
Economy Inn	3061 Deans Bridge Road	(706) 798-8480
Executive Inn & Suites	1238 Gordon Highway	(706) 724-9613
Fairfield Inn & Suites	2175 Gordon Highway	(706) 733-2121
Fairfield Inn and Suites	3023 1/2 Washington Road	(706) 922-3211
Gordon Inn & Suites	906 Molly Pond Rd.	(706) 722-4545
Hampton Inn	2171 Gordon Highway	(706) 396-5500
Hampton Inn & Suites by Hilton	3028-B Washington Rd.	(706) 738-4567
Hilton Garden Inn	1065 Stevens Creek Rd.	(706) 739-9990
Holiday Inn Express—Augusta Downtown	444 Broad Street	(706) 922-1414

Holiday Inn Express—Augusta North	1073 Stevens Creek Rd	(706) 396-3000
Home Towne Studios by Red Roof	3030 Washington Road	(706) 737-1122
Home2 Suites by Hilton	3606 Exchange Lane	(706) 733-8787
Homewood Suites by Hilton	312 Timbercreek Lane	(706) 828-1260
Homewood Suites by Hilton	1049 Stevens Creek Road	(706) 738-3131
Hyatt House	1268 Broad Street	(706) 922-3150
Knights Inn	210 Boy Scout Road	(706) 737-3166
Knights Inn	3054 Deans Bridge Road	(706) 796-1493
Days Inn	3020 Washington Road	(706) 733-2660
Masters Inn	3027 Washington Road	(706) 863-5566
Microtel Inn & Suites—Augusta Riverwatch	2909 River West Drive, Off I-20	(706) 481-8010
Motel 6	201 Boy Scout Road	(706) 733-8200
Motel 6 & Studio 6—Ft. Gordon	3421 Wrightsboro Rd	(706) 849-3100
Olde Town Inn	349 Telfair Street	(706) 828-5600
Quality Inn & Suites—Ft. Gordon	2176 Gordon Highway	(706) 736-6425
Quality Inn and Suites	2562 Center West Parkway	(706) 736-9292
Queen Anne Inn	406 Greene Street	(706) 723-0045
Ramada by Wyndham—Ft. Gordon	2155 Gordon Highway	(706) 737-2300
Ramada Hotel & Conference Center	640 Broad Street	(706) 722-5541
Red Carpet Inn	2050 Gordon Highway	(706) 733-5566
Residence Inn	1116 Marks Church Rd	(706) 288-1900
Rodeway Inn	2926 Peach Orchard Road	(706) 793-3306
Rodeway Inn—Hephzibah	3682 Deans Bridge Road	(706) 798-1467
Scottish Inn—Augusta East	1636 Gordon Highway	(706) 790-1380
Scottish Inns	1079 Stevens Creek Road	706-737-8121
Sheraton Hotel	1069 Stevens Creek Road	(706) 396-1000
Sleep Inn	1050 Claussen Road	(706) 738-7473
SpringHill Suites	1110 Marks Church Road	(706) 396-6600
Staybridge Suites	2540 Center West Parkway	706-733-0000
Suburban Extended Stay Hotel	1052 Claussen Road	(706) 737-5550
SureStay Plus by Best Western	3039B Washington Road	(706) 650-1311
The Parliament House Men's Resort	1250 Gordon Hwy	(706) 722-1155
The Partridge Inn, Curio Collection by Hilton	2110 Walton Way	(706) 737-8888
Travel Inn	601 Frontage Rd NW <i>(Bobby Jones Expressway)</i>	(706) 863-2882
West Bank Inn	2904 Washington Road	(706) 733-1724
Wingate by Wyndham	2650-C Center West Parkway	(706) 481-8849
Wingate Inn	3123 Noland Connector	(706) 729-1616
WoodSpring Suites	2115 Noland Road Connector	(706) 792-1212
WoodSpring Suites—Riverwatch	2995 Riverwatch Parkway	(706) 733-8998

EXPERIENCE AUGUSTA

TOP *Six* AUTHENTIC EXPERIENCES



AUGUSTA CANAL BOAT TOURS AND MUSEUM

Visit the Augusta Canal Discovery Center at Enterprise Mill to hear the stories of the people who built the canal in 1845 and explore the nation's only industrial power canal still in use for its original purpose through a guided boat tour aboard a replica canal cargo boat.



HUNT FOR HISTORY

What better way to discover all that the Museum of History has to offer than by searching through the Museum on your own scavenger hunt! Make your way through the Museum following clues. Each clue leads to a different artifact or exhibit area and helps you learn more about Augusta and the surrounding area.



HAUNTED AUGUSTA ADVENTURE TOURS

Step into the shadows for a fun, interactive and hands-on walking tour experience as a spirited guide ushers you through Historic Downtown Augusta and shines the spotlight on ghosts, local legends, eerie tales, hidden history and so much more.





BIKE BIKE BABY TOURS

Explore the rich history, art, and beautiful scenery of downtown Augusta on a bicycle. Your guide is guaranteed to entertain and leave you with good vibes.



CRAFT BEER BREWERY TOUR:

SAVANNAH RIVER BREWERY CO.

Join beer experts on a guided tour of the brewery and learn about the science, art, and ingredients behind the brewing process and how beer recipes are designed. Then sit down and taste the goods with a flight of favorites and leave with your very own pint glass.



AUGUSTA PADDLE BATTLE

WITH TWO DUDES AND A BOAT

Begin this fun team building adventure dockside at Two Dudes. Paddle your way upstream with your team to find clues, landmarks, and other treasure seeking the key that opens the vault.

FUN ACTIVITIES FOR *Large Groups*



AXE THROWING

Broad Axe Throwing

1025 Broad St, Augusta, GA 30901
(762) 222-8532
broadaxethrowing.com

CANDLE MAKING

Augusta Candle Co.

1124 Broad St, Augusta, GA 30901
(706) 364-2402
augustacandlecompany.com

DAVE & BUSTERS

807 Cabela Dr, Augusta, GA 30909
(706) 849-8950
daveandbusters.com/locations/Augusta

TOPGOLF

437 Topgolf Way, Augusta, GA 30909
(706) 524-0516
topgolf.com

EXPERIENCE AUGUSTA, CONT'D



ITINERARY *for the* **OUTDOORS ENTHUSIAST**

FOLLOW CHRIS TO:

- » Two Dudes and A Boat Kayak Rentals
 - » Riverwalk
 - » Escape Outdoors
 - » Farmhaus Burgers
- » Brick Pond Park

ITINERARY *for the* **FOODIE**

FOLLOW JESSI TO:

- » Vance's Bakery Bar
 - » Indian Queen
 - » Knuckle Sandwiches
- » Pho-Ramen-'L
- » Bodega Ultima





ITINERARY *for the*
HISTORY BUFF

FOLLOW BONITA TO:

- » Partridge Inn
- » Boyhood Home of President Woodrow Wilson
- » **Augusta Museum of History**
- » Lucy Craft Laney Museum of Black History
- » Augustino's

ITINERARY *for the*
ARTS & CULTURE LOVER

FOLLOW KATIE TO:

- » Hyatt House Rooftop Bar
- » Westobou Gallery
- » Vintage Ooolee
- » **Morris Museum of Art**
- » Buona Cafe



EXPERIENCE AUGUSTA, CONT'D



ITINERARY *for the* **DOWNTOWN ENTHUSIAST**

FOLLOW KENDALL TO:

- » Craft & Vine
- » Stillwater Taproom
- » Imperial Theatre
- » New Moon Cafe
- » Surrey Center

ITINERARY *for the* **SHOPPER**

FOLLOW LATASHA TO:

- » Augusta & Co.
- » Augusta Candle Co.
- » Art on Broad
- » The Book Tavern
- » Freshwater Design Co.





ITINERARY *for the*
THEATER LOVER

FOLLOW THE PERRYS TO:

- » Sacred Heart Cultural Center
- » **Augusta Common**
- » Miller Theater
- » Olivianna's
- » 2nd City Distilling Company

ITINERARY *for the*
TRAILBLAZER

FOLLOW THE MALONES TO:

- » **Savannah River Brewery**
- » Stevens Creek Heritage Preserve
- » Augusta Canal
- » Southern Salad
- » Andy Jordan's Bicycle Warehouse





MEETINAUGUSTA.COM

