

VISIT BELLEVUE CULINARY WEEKS

JULY 2025 - FEB 2026



JOIN BELLEVUE'S CULINARY WEEKS: SHOWCASE YOUR FLAVOR

Culinary Weeks are limited-time, citywide food celebrations that spotlight Bellevue's seasonal ingredients and global culinary influences. Hosted by Visit Bellevue as part of our Culinary Tourism Program, each activation invites restaurants and hotels to create a themed dish aligned with one of four seasonal food weeks.

Participating locations receive promotional exposure through digital passports powered by Vibemap, marketing support, and increased foot traffic.

BERRY WEEK | JULY 16-23

A sweet ode to summer's local bounty and farm-fresh delights.

CRAB WEEK | AUGUST 15-23

Celebrate the rich coastal waters of the Pacific Northwest.

NOODLE WEEK | NOVEMBER 10-16

Be inspired by this global comfort food with Bellevue's multicultural twist.

DUMPLING WEEK | FEBRUARY 17-24, 2026

A Lunar New Year celebration wrapped in delicate dough.

BENEFITS

- Inclusion in our Culinary Weeks campaign with paid, earned, and influencer media.
- Presence on Vibemap with direct links to your restaurant and dish.
- Increased foot traffic from locals and visitors participating in the program.

GUEST EXPERIENCE

1. Download the Vibemap app.
2. Select the Culinary Week under "Challenges & Passports."
3. Visit three participating restaurants.
4. Check in, enjoy themed dishes, and earn rewards.

GET INVOLVED

To participate, email Sheila Freeman (Director of Marketing & Communications) at sfreeman@visitbellevue.com with your preferred Culinary Week(s) and a brief description of your planned themed dish.



Scan the QR code to download Vibemap