



BOSTON & CAMBRIDGE DESTINATION PLANNING GUIDE

A comprehensive resource for planning meetings and events
in Boston, Cambridge and Greater Boston

The **Destination Planning Guide** is filled with detailed listings of Meet Boston partners, accommodation and unique event site chart listings with meeting space capacities and amenities, restaurant information including private dining space, professional services and transportation companies - it's everything the meeting planner needs.

CIRCULATION: 1,200 ANNUAL COPIES AND ONLINE DIGITAL GUIDE

Advertisers receive the added value of both print and digital exposure.

Distribution: Referenced and distributed by the Meet Boston Convention Sales team in their outreach to meeting planners and by Meet Boston Tourism Sales in its outreach to travel professionals, tour operators and group travel planners.

Key sales collateral piece at meeting market trade shows.

Direct request: Prominently featured on MeetBoston.com and mailed directly to planners requesting information.

Supported by meeting campaign ads directing planners to the resources on MeetBoston.com.

Online: Integrated reach with the interactive digital guide posted on MeetBoston.com. The online guide receives 2,100 monthly pageviews and average engagement time is 3 minutes. Drive qualified traffic to your website through clickable url links. Collateral with QR codes linking to the online guide are distributed by the Sales Team.

AD SIZE

Full Page	\$5,000
1/2 Page	\$3,500
1/4 Page	\$2,000

PREMIUM PLACEMENT

Inside Front Cover	\$6,500
Inside Back Cover	\$6,500
Back Cover	\$7,500
Table of Contents	\$6,500
Page One	\$6,500

DEADLINES

Ad Reservations:	September 4, 2026
Ad Materials:	October 2, 2026
Publication Break:	January 2027

TO ADVERTISE, PLEASE CONTACT:

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