

Digital Screen Displays

Digital Displays

Showcase your company on Meet Boston's digital screens. Reach travelers planning their day at our Boston Common Visitor Center and Mobile Visitor Center, or connect with convention attendees at the Hynes Convention Center and Thomas M. Menino Convention & Exhibition Center.

VISITOR CENTER DIGITAL DISPLAY

Video/TV Spot or Static Digital Ad on 65" or 80" screens.

Ad	Monthly Rate	
	Horizontal: 65" Screen	80" Screen
:15 Second TV Spot or Static Ad	\$399	\$499

File Type: The following media file formats are accepted: Video MPG, MP4, M4V, MOV, and WMV. Images (static ads): JPEG and PNG. Audio formats are not supported. Videos outside the player specifications or larger than 2GB may be rejected by the interface.

MOBILE VISITOR CENTER DIGITAL DISPLAY

Video/TV Spot or Static Digital Ad on 50" screens.

Ad	Monthly Rate
	50" Screen
:15 Second TV Spot or Static Ad	\$399

File Type: The following media file formats are accepted: Video MPG, MP4, M4V, MOV, and WMV. Images (static ads): JPEG and PNG. Audio formats are not supported. Videos outside the player specifications or larger than 2GB may be rejected by the interface.

DIGITAL DISPLAYS AT HYNES & MCEC

Video/TV Spot or Static Digital Ad on 43" screens at both the Hynes and MCEC.

Ad	Monthly Rate
	Vertical: 43" Screen
:15 Second TV Spot or Static Ad	\$300 (3 month minimum)

File Type: The following media file formats are accepted: Video MPG, MP4, M4V, MOV, and WMV. Images (static ads): JPEG and PNG. Audio formats are not supported. Videos outside the player specifications or larger than 2GB may be rejected by the interface.

