

## Explore Boston Map

Our 2026 EXPLORE BOSTON MAP brochure will be available in April!

The brochure features an illustrated map highlighting points of interests on one side and information on how to experience the Boston area on the other side. Brochures are available **FREE** to in-market travelers at locations that include our Boston Common Visitor Center and our mobile visitor center and concierge desks at the MCEC and Hynes.

**ONE ad placement is available on the back panel and can be purchased in increments of 40,000 maps.**

Space is limited and offered on a first-come basis.

### AD RATES

#### UP TO FIVE ADVERTISERS:

40,000 brochures .....\$8,000

*Special rate for multiple lots*

### DEADLINES

**Ad Reservations:** February 6, 2026

**Ad Materials Due:** March 6, 2026

**Publication Break:** April 2026

### TO ADVERTISE, PLEASE CONTACT:

Sarah Dale

Senior Advertising Sales Manager

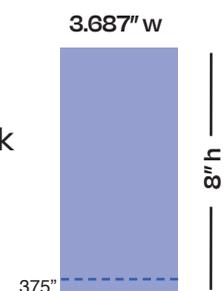
857-301-5850

sdale@meetboston.com

### AD SPECIFICATIONS

**Ad size:** 3.687" w x 8" h

**Live Area:** Text and artwork must be kept .375" from bottom trim



### MATERIALS

**PDF file only.** CMYK color. Fonts embedded. No transparency (flatten before submitting).

**Images:** 300 dpi (continuous tone) and 1,200 dpi or greater (line art). Text in non-vector formats, such as TIFF or JPEG images, is not recommended.

**Production fee/services:** Charges may be assessed for altering supplied materials.