

# VISIT BUCKS COUNTY

*Pennsylvania*

**Position/Title:** Research Internship  
**Reports to:** Research & Destination Development Director

## Company Description

Visit Bucks County ("VBC") is an economic development agency and the official tourism promotion agency for the County of Bucks, promoting travel to and within Bucks County and is funded by the occupancy tax paid by overnight visitors to Bucks County. VBC works with its partners to generate economic impact and hospitality employment growth by driving travel and related business to experience Bucks County and all it has to offer.

**Internship Summary:** VBC is currently seeking a Research Intern during summer 2026. This position will conduct research on tourism trends, economic impacts, and market analysis relevant to Bucks County. This position will work closely with the Research & Destination Development Director to collect, analyze and present data that informs strategic decision-making for both internal and external audiences. The intern will also provide general administrative support to the Administration team, including the Finance and Operations Director and President & CEO, as needed. This internship offers an opportunity to gain hands-on experience in destination marketing, research, and organizational operations within the tourism industry.

## Responsibilities:

- **Data Collection and Analysis:** Utilize a variety of sources, including industry reports, surveys, databases, and online resources, to collect and analyze data relevant to tourism trends in Bucks County.
- **Report Generation:** Assist in compiling and organizing data to generate insightful reports and presentations tailored to the needs of internal and external audiences. Create visual representations of data (ie. charts, graphs, etc.)
- **Project Support:** Collaborate with the Research & Destination Development Director on specific projects, such as, but not limited to:
  - Analysis of lodging performance and impact by geographic sector.
  - Historical analysis of Bucks County economic impact data (day trip vs overnight trends, etc.)
  - Examination of weather and precipitation trends and their influence on visitation and lodging occupancy.
  - Exploration for the Visit Bucks County 2026 Annual Report.
  - Support for the 2026 Weddings Economic Impact Study, as needed.
  - Conducting research to develop and enhance product and destination development initiatives.
  - Research on hospitality lenders and developers for outreach purposes.
  - Research on funding sources to support Bucks County hospitality businesses and/or economic development.
  - Support with developing presentation decks to effectively communicate research findings and reports.
- **Activities:** Attend research-focused external meetings and visits to stay updated on industry trends and conduct onsite surveys.
- **Administrative Support:** Provide general administrative support to the Administration team, including the Senior Finance and Operations Director and President & CEO, as needed. Tasks may include document preparation and other organizational duties that support the day-to-day operations of VBC.

## Requirements:

- Currently enrolled in a Bachelor's or Master's degree program, preferably in fields such as Business Analytics, Statistics, Tourism Management, Hospitality, Economics, Business Administration, or a related field.
- Previous experience in research, data analysis, or marketing is preferred but not required.
- Strong analytical skills with the ability to collect, interpret, and synthesize data from multiple sources.
- Proficient in conducting quantitative and qualitative research using tools such as Excel or similar software to create graphs, charts, and visual representations of data analytics.
- Detailed oriented, self-starter who can manage multiple projects in a fast-paced environment.
- Has enthusiasm for research and a desire to contribute to the tourism industry.
- Knowledge of Bucks County and its tourism offerings is a plus.
- Daily access to a vehicle (mileage reimbursement available).

**Hours:** 16 – 24 hours per week.

**Compensation:** \$15 hour

**Please send cover letter, resume and portfolio to:** [jobs@visitbuckscounty.com](mailto:jobs@visitbuckscounty.com)