



May 13, 2026

Proposal for: **Tanna Pearman**
Meetings Made Easy

RE: APHSA – IMS 2027 Meeting

Tanna, thank you for considering Cincinnati and the new First Financial Center for the APHSA's 2027 IT Solutions Management for Human Services meeting! With our newly reimagined convention center and convention district, we are confident we will be a great match for this event. We value this opportunity to work with you to produce a memorable and successful event! Below is our proposal.

Welcoming Destination

The [First Financial Center](#) is centrally located in downtown Cincinnati and as the anchor to the hospitality district, a short walk from over 3,400 hotel rooms to accommodate out-of-town guests. In addition, there are over 1,500 garage spaces within 1 block of the Center for convenient attendee access. Attendees will be energized by dozens of new restaurants, nightlife options, and destination shopping just steps away from the Center. As a **2024 Exhibitor Magazine Center of Excellence Award winner (4 years in a row!)** and **voted by meeting planners as a Top 30 Convention Center Prime Site Award Winner for twelve consecutive years**, the First Financial Center is ready to make your next event remarkable!

The [Cincinnati/Northern Kentucky International Airport](#) (CVG), ranked as one of the most affordable airports in the country, is a mere 15 minutes away and offers more than 180 daily flights with more than 55 non-stop destinations, including several daily international flights. With more than 60% of the US population an hour's flight or day's drive away, Cincinnati is easy to reach and the perfect location to build your attendance.

Transformation & Redesign

In January 2026 the First Financial Center reopened after completing an 18-month **\$264 million transformation and redesign**. This exciting project included a completely new exterior, allowing greater natural light into the building, wider concourses and open atriums for improved circulation and traffic flow. The 3rd floor Queen City Ballroom was redesigned, and an outdoor terrace was added to the pre-function area, all of which now offers an upgraded meeting and dining experience. The Center's meeting rooms were upgraded and there was a replacement of all major building systems resulting in a vast improvement in energy efficiency. The main entrance to the building was graded, allowing for a greater sense of arrival. Finally, a new 2.5 acre outdoor plaza (Elm Street Plaza) in front of the center was created, allowing for outdoor receptions and convention gathering space.

Compact Footprint

The Center is a [vertical building](#) with exhibit halls on the first floor, state-of-the-art meeting rooms on the second floor and breath-taking reception areas and ballrooms on the third floor with views of the city skyline. Navigating the center is easy and convenient, and the high ceilings, vibrant colors and natural light throughout the facility make it the perfect place for a productive meeting or memorable event.



Outstanding Food & Beverage

At the intersection of innovation and collaboration, Levy Restaurants redefines what convention center dining can be. As the exclusive caterer for the First Financial Center, Levy brings bold flavors, sustainable ingredients, and stylish presentations to every function. Whether fueling high-energy conferences or celebrating milestone events, the Levy team delivers a culinary experience that’s as dynamic as the guests they serve. Driven by a team that brings passion to every plate, Levy looks forward to partnering with you to create an exceptional experience!

Sustainability

The First Financial Center’s social responsibility program is vibrant and sustainable, addressing waste diversion, transportation/air quality, and water/energy conservation to make a positive impact in our city. Components of the program include multi-stream recycling units and water filling stations throughout the venue and a committed sustainable purchasing policy. Our robust recycling program composts food waste, used cooking oil, scrap metal, aluminum and on-site cardboard recycling. Through our local partnerships, we donate leftover food and items from events to the community, including usable office supplies, posters, equipment, and furniture.

Internet and Audio-Visual Support

With the completion of our reinvented convention center, we will provide planners with the latest Audio-Visual and Internet technology and outstanding customer service for meetings and conventions. We provide basic **free internet service in the lobby and common areas of the Center**. Highlighted are services we provide:

- On-site technical, audiovisual and internet support staff
- State-of-the-art Audio Visual and Internet connectivity throughout the facility
- Wireless hot spots, internet buyouts, and free basic internet in common areas

Dates and Availability

September 17 – 23, 2027

PROPOSED EVENT SPACE*	DAYS	PROPOSED RENTAL
Hall AB – Exhibits Cincinnati A – General Session 310/311 - Office Hall A Office/3 rd Floor Show Office –Storage Hall A Lobby - Registration	Friday - Wednesday	\$50,000 Rental (plus event expenses) with \$200,000++ Food & Beverage Minimum
231, 232 – (2) Break-out Sessions	Saturday - Wednesday	
201AB, 201C, 201D, 210ABC, 211A, 211B, Queen City A, Queen City B – (8) Break-outs	Sunday – Wednesday	
Queen City Terrace – VIP Reception	Sunday	
202, 203, 204, 205A, 205B, 220, 221A, 221B, Event Planning Suite, 230A, 230B, 230C, 230D, 230E, 230F, 230G, 230H, 230I, Queen City C, Queen City D – (20) ICW Meeting Rooms	Monday - Wednesday	

**Includes one initial standard room set-up and removal of tables and chairs on 2nd and 3rd floor meeting rooms, within available inventory. Space is currently available but not being held.*





Special Concessions

- All ICW Contracted Catering F&B spend will be credited toward the Food & Beverage Minimum
- No Charge for using outside A/V provider
- Our exclusive F&B provider will work with you to create menus and customize them as needed, to best support your budget
- Throughout the center we have a selection of large lobby spaces available for ICW events, as well as our 2.5 acre Elm Street Plaza outdoor park and Queen City Terrace with city skyline views

Our team looks forward to working with you toward a most successful event!

Bob Louis

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Cell: 513-313-5515

This proposal is non-binding. No binding obligations shall exist on the parties unless and until they enter into a definitive written license agreement which is signed by an authorized representative of each of them.



EXCLUSIVE SERVICES

Catering and Concessions

All food and beverage must be ordered through our exclusive catering service provider. Custom proposals and menus will be available based on your specific food and beverage needs and budget. Currently a 26% service charge and 7.8% state tax is applied to all food and beverage purchased. Prevailing and applicable rates will apply.

Internet and Phone

The First Financial Center has an exclusive state of the art service provider for all of your telecommunication needs.

Security Staffing

Security staff is required at the 5th and Elm Street Entrance to the center, beginning one-and-one-quarter hours prior to event start time through one hour after event end time. Current rate is \$36 per hour per guard, with a 4-hour minimum. Additional Security or Cincinnati Police may be required at the discretion of center.

Emergency Medical Technician (EMT)

An EMT is required to be on-site 30 minutes prior to event start time through 30 minutes after event end time for all events with 500 or more guests expected and/or any event where alcoholic beverages are served. Current rate is \$60 per hour per EMT, with a 4-hour minimum.

Rigging

All rigging in the Queen City Ballroom, Cincinnati Ballroom, and Exhibit Halls must be ordered through our In-House A/V provider. Rigging Package includes Motor, Cables and Control. Prevailing rates will apply.

ADDITIONAL SERVICES AND ITEMS TO CONSIDER

Audio Visual

The First Financial Center highly recommends Prestige A/V & Creative services, our in-house preferred provider. Benefits of selecting Prestige include early A/V set-up access (based on availability), On Site staff with extensive equipment, familiarity with set recommendations, waived house sound fees, cost saving recommendations and discounted electrical fees.

Certificate of Insurance

Please note that all events must provide a certificate of insurance that includes First Financial Center, Legends Global, and the City of Cincinnati as additional insured.

Marketing

The First Financial Center provides the following opportunities to promote your event:

- Online Calendar of Events-Link to site
- Outdoor Scrolling Marquees, Digital Signage loops and Buyouts
- Advertisement Opportunities
- Branding Opportunities
- Social Media Campaigns

For Exhibits

The First Financial Center is an Open Shop Facility. Clients are welcome to utilize their choice of decorator/set-up labor for exhibitions and booths. Local labor is recommended and available upon request through the following General Service Contractors:

- Fern Expositions: 513-333-4070
- Freeman: 615-884-5700
- GES: 630-295-6168
- Academy Expo: 513-772-1898

