

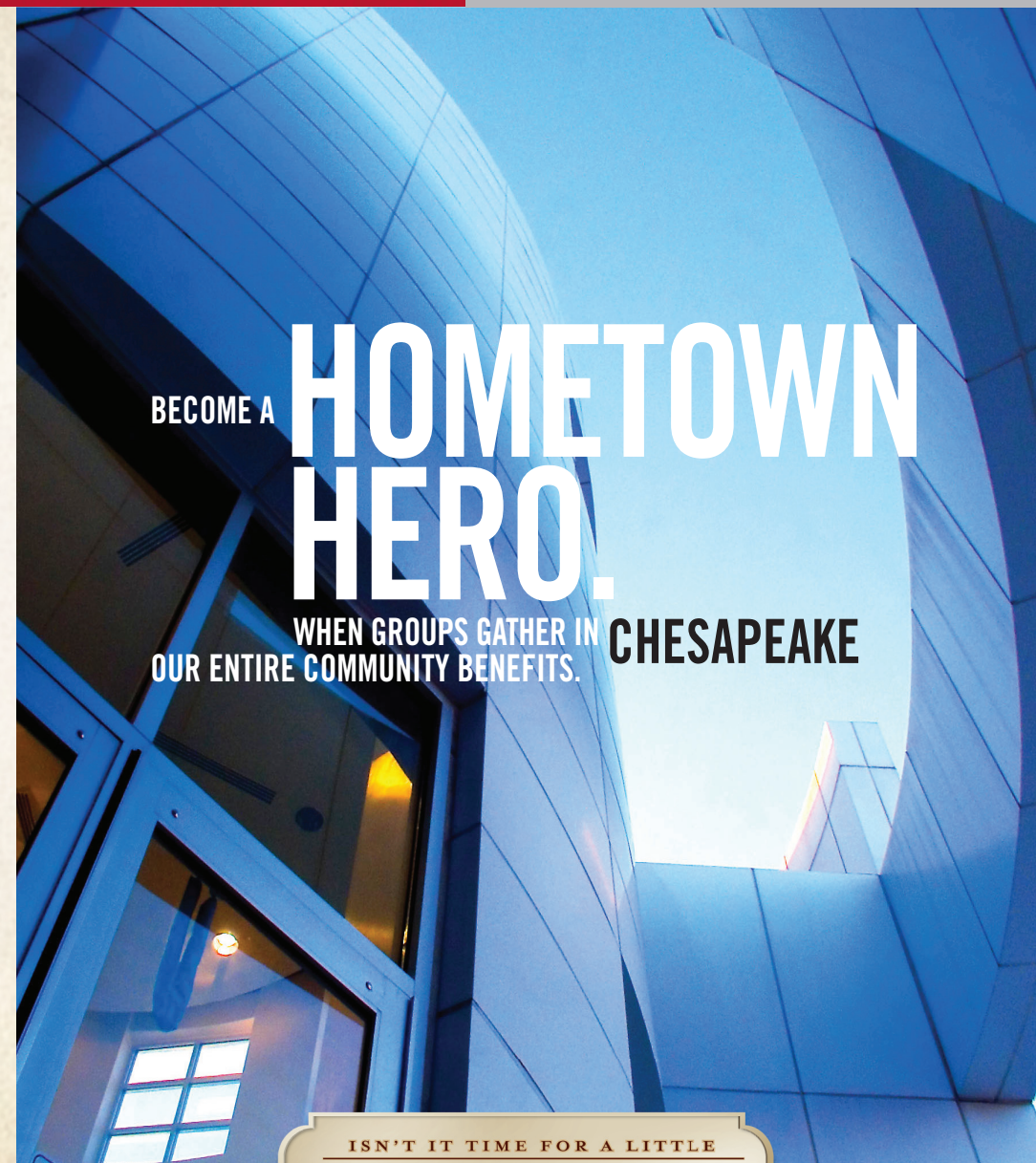


CONVENTION & VISITORS BUREAU



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www.visitchesapeake.com | www.facebook.com/VisitChesapeake | Chesapeake Convention & Visitors Bureau is a division of the City of Chesapeake.



BECOME A **HOMETOWN HERO.**

WHEN GROUPS GATHER IN **CHESAPEAKE**  
OUR ENTIRE COMMUNITY BENEFITS.

ISN'T IT TIME FOR A LITTLE  
**U.O.U.**





## SUPPORTING OUR CITY IS A U.O.U. THAT PAYS FOR ITSELF.

What's U.O.U.? It's like an I.O.U., but different. The letters are shorthand for something we call "You Owe You." The idea is that you owe it to yourself to be a hero in your hometown. A great way to do that is to encourage friends, families and colleagues you know to hold their meetings in Chesapeake.

People have a lot of different reasons for getting together. Corporate conferences. Professional association meetings. Sports tournaments. Annual meetings for social groups, religious organizations and educational associations. Family and military reunions. Now imagine all of the economic benefits those activities produce. Being a good host is more than good manners; it's good business. It creates jobs, produces tax revenues, and creates an atmosphere where locals and visitors alike can enjoy dining, shopping, festivals, and cultural and sporting events.

When you promote Chesapeake as a meeting destination, you're making a positive contribution to our city. And that's what hometown heroes do.

## BECOMING A HERO IN YOUR HOMETOWN IS EASIER THAN YOU MIGHT THINK.

You don't need superpowers to become a hometown hero. You just need to know someone who's in charge of planning a meeting, conference or event of some kind. And you need to know how to get

in touch with the Chesapeake Convention & Visitors Bureau. As an organization charged with increasing travel and tourism revenue in Chesapeake, we're the experts in this sort of thing. You know Chesapeake is a great place to live and so do we. What's more, we have the in-depth information and industry experience needed to tailor Chesapeake's amazing assets to the specific needs of all kinds of groups.

Think of us as your trusty sidekick. We do all the work. You get all the credit. Just help us contact the people you know who are thinking about meeting in Chesapeake. We'll take it from there. Who knew this hero thing could be so easy?

## WHAT WE WILL DO TO MAKE YOU LOOK GOOD.

Every hero needs someone to take care of the details. So, rest assured, we'll do everything we can to make the meeting, conference, or event you've referred to us a grand success.

You might be a Chesapeake resident planning a meeting in your own hometown. You might be a member of a regional, statewide or national organization that moves its gatherings around from city to city. Either way, we can help you be a hero for suggesting Chesapeake as a meeting site.

We have a "whatever-it-takes" attitude, a charming sense of hospitality and an encyclopedic knowledge of Chesapeake's unparalleled attributes. The following services should give you an idea of what we do to provide a memorable experience for our guests in Chesapeake.



### CHESAPEAKE CONVENTION & VISITORS BUREAU SUPPORT SERVICES

- Assisting with Meeting and Hotel RFP Proposals
- Arranging Familiarization Tours & Site Inspections
- Providing Local Service Referrals
- Promoting Chesapeake as a Destination
- Planning Activities
- Providing On-Site Conference Services
- Coordinating Transportation Services
- "Welcome to Chesapeake" Services

**GET IN TOUCH WITH THE CHESAPEAKE CONVENTION & VISITORS BUREAU AND BRING A MEETING, CONFERENCE OR EVENT TO YOUR HOMETOWN!**



2010 IMPACT =  
**\$200,070,000**

The amount of money the travel/tourism industry, including on-site meetings, events and conventions, contributed to Chesapeake's economy.

2,888 JOBS =  
**\$51,066,093**

The number of jobs and estimated earnings attributed to the tourism industry in Chesapeake.

To refer a group to Chesapeake or to learn more about our services, visit [www.visitchesapeake.com/meetings](http://www.visitchesapeake.com/meetings) or call (757) 502-4898.