

HALIFAX AREA ADVERTISING AUTHORITY (HAAA) REGULAR WORKSHOP

Wednesday, February 19, 2025 • 2:00 PM • Daytona Beach Area CVB
Oceanside Executive Center • 140 South Atlantic Avenue, FL 5, Ormond Beach, FL 32176

AGENDA

- | | |
|---------------------------------------|---------------------|
| 1. Call to Order | Jim Jaworski |
| 2. Roll Call | Jim Jaworski |
| 3. Public Participation | Jim Jaworski |
| 4. NCA/NDA Contract Discussion | Jim Jaworski |
| 5. New Business | Jim Jaworski |
| 6. Adjourn | Jim Jaworski |

UPCOMING DATES:

March 19, 2025, at 2:00 pm – Meeting

May 21, 2025, at 2:00 pm - Meeting

Location: Oceanside Executive Center

140 South Atlantic Avenue, FL 5, Ormond Beach, FL 32176

» Requires Public Participation time prior to vote

* Indicates action items requiring HAAA Board approval

MISSION STATEMENT: The mission of HAAA is to contribute to and enhance the overall economic prosperity of the Halifax Area Taxing District and all of Volusia County through the successful promotion of the area as a preferred tourism destination.

County Ordinance 2007-19 (pertaining to HAAA members): "The failure of a member to attend two meetings during any year ending on December 31, regardless of reason, automatically creates a vacancy immediately following the second absence."