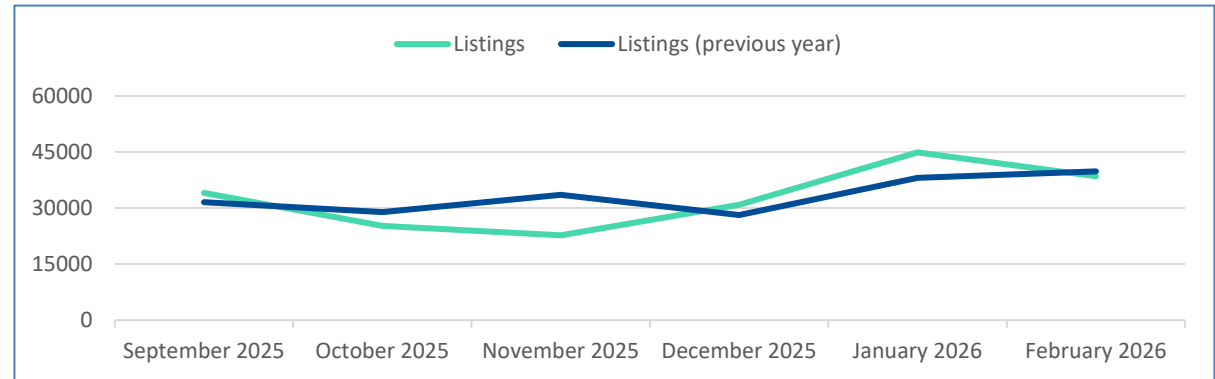
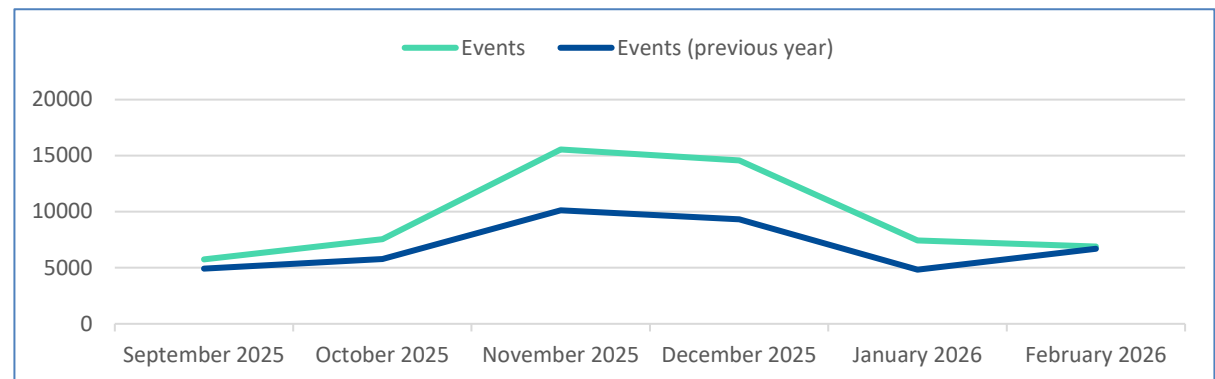


How many referrals (clicks) are my partners receiving from Listings, Events and Coupons?

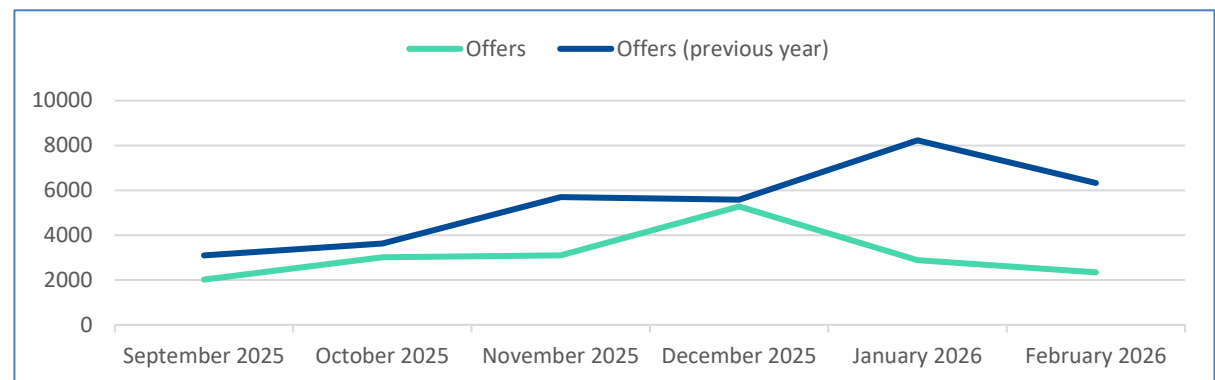
Month	Listings Clicks	Previous Year	%YoY
February 2026	38,477	39,818	-3.4%
January 2026	44,893	38,055	18.0%
December 2025	30,903	28,133	9.8%
November 2025	22,707	33,538	-32.3%
October 2025	25,214	28,927	-12.8%
September 2025	34,035	31,579	7.8%



Month	Events Clicks*	Previous Year	%YoY
February 2026	6,888	6,695	2.9%
January 2026	7,449	4,831	54.2%
December 2025	14,589	9,323	56.5%
November 2025	15,552	10,126	53.6%
October 2025	7,540	5,771	30.7%
September 2025	5,749	4,920	16.8%



Month	Offers Clicks*	Previous Year	%YoY
February 2026	2,350	6,323	-62.8%
January 2026	2,892	8,231	-64.9%
December 2025	5,281	5,583	-5.4%
November 2025	3,098	5,695	-45.6%
October 2025	3,015	3,633	-17.0%
September 2025	2,021	3,099	-34.8%



* Event and Offer clicks are dependent on the number of each (Event or Offer) loaded onto DaytonaBeach.com, as the listing counts remain steady year over year.

Partner Referrals Overview | February 2026

Top 10 Pages (no events)	Pageviews
/Brazil	312,621
/Things-to-Do/Top-10-Reasons-to-Visit	138,348
/Places-to-Stay/Deals	137,762
/Places-to-Stay/Hotel-Deals	137,354
Canadian-Sand-Dollars/Canadian-Sun-Sand-Deals	114,165
/Plan/Travel-Resources/Newsletter/Sign-Up	85,037
/Places-to-Stay/Area-Hotels	81,147
The Homepage	60,845
/Events/All-Events	53,343
/Plan/Deals/Florida-Resident	43,395

Top Viewed Events	Views
Daytona Beach Bike Week	56,536
Jeep Beach	8,549
68 th Annual DAYTONA 500	3,519
14 th Annual Historic Legends North Turn Car Parade	2,707
American Quilters Society Quilt Week	2,686
Biketoberfest®	2,606
Spring Daytona Turkey Run	1,610
Welcome to Rockville	1,548
Bert Kreischer's Full Throttle Festival DAYTONA 500 Pre-Party	1,233
Saturday Night Concerts at the Bandshell	957

Attractions	Listing Clicks
Daytona Aquarium & Rainforest Adventure	2,347
Daytona Beach Boardwalk & Pier	1,053
Daytona Lagoon Premier Water Park & Family Fun Entertainment Center	881
Volusia Speedway Park	508
Daytona International Speedway	488
Screamer's Park	429
Marine Science Center	412
Motorsports Hall of Fame of America	363
PopStroke Daytona Beach	289
New Smyrna Speedway	287

Dining	Listing Clicks
Dine and Cruise - Dinner and River Cruise	1,163
Racing's North Turn Beach Bar & Grille	483
Ocean Deck Restaurant & Beach Bar	269
Joe's Crab Shack	178
Mama Foo Foo	167
Polynesian Fire Luau	160
Chart House	158
Riptides Raw Bar & Grill	154
Hull's Seafood Restaurant and Market	126
Caribbean Jack's Restaurant	111

Partner Referrals | February 2026

Shopping	Listing Clicks
Teddy Morse's Daytona Harley-Davidson	351
Ocean Walk Shoppes	343
Daytona 2000	308
Volusia Mall	292
DeLand Flea Market	280
Daytona Flea and Farmers Market	268
Riverfront Shops of Daytona Beach	199
Tanger-Daytona Beach	170
ONE DAYTONA	156
DeLand Artisan Alley Farmers Market	149

Golf Courses	Listing Clicks
Riviera Country Club	511
Daytona Beach Golf Club	99
LPGA International	91
Cypress Head Golf Club	72
Pelican Bay Golf Club	55
Spruce Creek Country Club	50
Oceans Golf Club	49
The Club at Venetian Bay	42
New Smyrna Golf Club	40
Hidden Lakes Golf Club	38

Top Offers	Views/Clicks
Boardwalk Inn & Suites Book Three Nights, and We'll Treat you to a 4 th Night FREE	144 / 67
Backwater Provisions Co. Fishing Rod Rentals	84 / 13
Tropical Manor on the Ocean Joyful and Affordable Spring Getaways from \$155	81 / 45
Tropical Manor on the Ocean Bike Week - Beautiful & Relaxing Beach-themed Suites	79 / 23
Tropical Manor on the Ocean Your Place in the Sun - 50% Off Seasonal Rates	77 / 42
Florida Boat Vacations Valentine's Champagne Cruise	76 / 10
Max Beach Resort Winter Warm Up Room Package - Save 10% on a 2-Night Stay	75 / 45
Max Beach Resort The More You Stay, the More You Save!	70 / 40
Daytona Lagoon Premier Water Park Unlimited Fun Pass - Only \$24.99!	68 / 42
Max Beach Resort Florida Residents - 20% Off Weekday Stays and 15% Off Weekend Stays	68 / 31

Parks	Listing Clicks
Tomoka State Park	252
Blue Spring State Park	122
Andy Romano Beachfront Park	92
Ormond Beach Dog Beach	89
Daytona Beach Dog Beach	82
Ponce Preserve	71
Riverfront Esplanade	60
Breakers Oceanfront Park	53
Smyrna Dunes Park	53
North Peninsula State Park	46