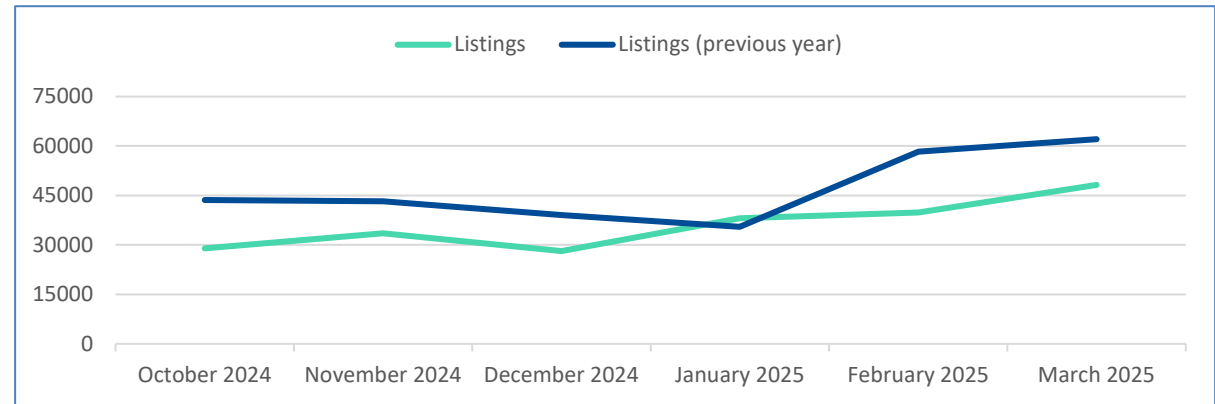
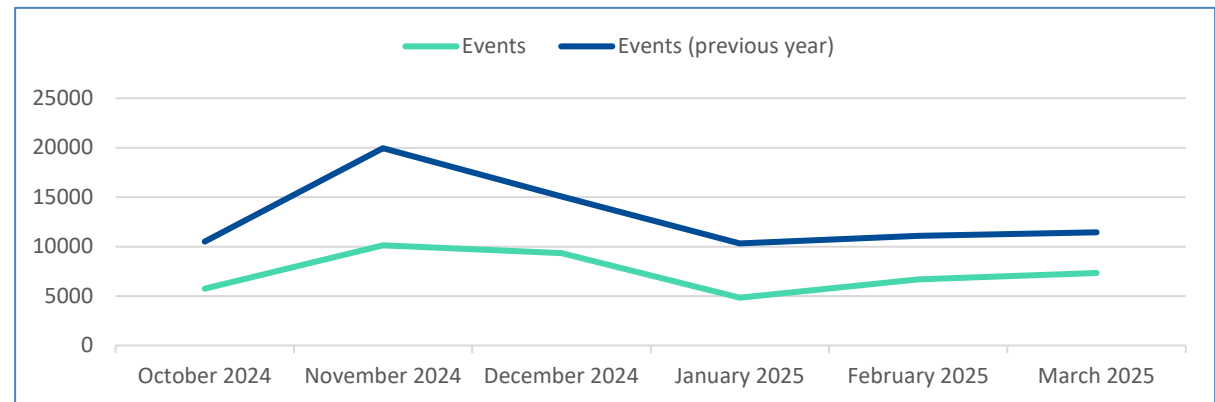


How many referrals (clicks) are my partners receiving from Listings, Events and Coupons?

Month	Listings Clicks	Previous Year	%YoY
March 2025	48,206	62,074	-22.3%
February 2025	39,818	58,296	-31.7%
January 2025	38,055	35,497	7.2%
December 2024	28,133	39,087	-28.0%
November 2024	33,538	43,269	-22.5%
October 2024	28,927	43,583	-33.6%



Month	Events Clicks*	Previous Year	%YoY
March 2025	7,317	11,430	-36.0%
February 2025	6,695	11,097	-39.7%
January 2025	4,831	10,317	-53.2%
December 2024	9,323	15,080	-38.2%
November 2024	10,126	19,947	-49.2%
October 2024	5,731	10,496	-45.4%



Month	Offers Clicks*	Previous Year	%YoY
March 2025	7,021	4,875	44.0%
February 2025	6,323	5,186	21.9%
January 2025	8,231	4,909	67.7%
December 2024	5,583	3,746	49.0%
November 2024	5,695	4,485	27.0%
October 2024	3,633	2,646	37.3%



* Event and Offer clicks are dependent on the number of each (Event or Offer) loaded onto DaytonaBeach.com, as the listing counts remain steady year over year.

Partner Referrals Overview | March 2025

Top 10 Pages	Pageviews
/brazil	230,731
/things-to-do/top-10-reasons-to-visit	141,434
/places-to-stay/hotel-deals	136,345
/events/all-events	92,091
Homepage	78,985
/plan/travel-resources/visitors-guide	74,281
/things-to-do/with-kids	57,001
/Florida-resident-deals	40,166
/Canadian-sand-dollars	36,851
/things-to-do/beaches/live-web-cam	30,595

Attractions	Listing Clicks
Daytona Aquarium & Rainforest Adventure	1,388
Daytona Beach Boardwalk & Pier	495
Cruisin' Tikis	434
Screamer's Park	386
Urban Air Trampoline & Adventure Park	345
PopStroke Daytona Beach	236
Tiki Adventure Zone	173
Splatzz	160
Hankster's Hot Rods & Museum	158
K1 Speed Daytona	156

Top Viewed Events	Views
Daytona Beach Bike Week	22,118
Spring Daytona Turkey Run	10,802
Jeep Beach	8,028
Biketoberfest®	7,023
College Basketball Invitational (CBI)	4,007
St. Patrick's Day Bigger & Better Block Party	1,307
Welcome to Rockville	1,171
Island Fest	995
Bandshell Star Spangled Summer Series Sneak Peak	908
Daytona Beach Arts Fest	785

Dining	Listing Clicks
Dine and Cruise – Dinner and River Cruise	324
Crabby's Oceanside	227
Polynesian Fire Luau	186
Mama Foo Foo	171
Our Deck Down Under	170
McK's Tavern & Brewery	162
Ocean Deck Restaurant & Beach Club	160
Racing's North Turn Beach Bar & Grill	147
Joe's Crab Shack	144
The Beach Bucket Bar & Grill	127

Partner Referrals | March 2025

Shopping	Listing Clicks
Ocean Walk Shoppes	233
Daytona Flea & Farmers Market	181
Riverfront Shops of Daytona Beach	162
Tanger-Daytona Beach	147
Volusia Mall	110
Teddy Morse's Daytona Harley-Davidson	91
DeLand Flea Market	89
Daytona 2000	86
ONE DAYTONA	69
Volusia County Farmer's Market	62

Golf Courses	Listing Clicks
Riviera Country Club	282
Pelican Bay Golf Club	131
LPGA International	125
Daytona Beach Golf Club	114
Hidden Lakes Golf Club	103
Cypress Head Golf Club	74
Spruce Creek Country Club	71
Halifax Plantation Golf Club	65
The Club at Venetian Bay	63
New Smyrna Golf Club	53

Top Offers	Views/Clicks
Max Beach Resort Daytona Lagoon Waterpark Room Package	818 / 337
Hilton Daytona Beach Oceanfront Resort Up to 30% Off for FL/GA/NC/SC Residents	479 / 154
Max Beach Resort Florida Residents – 20% Off Weekdays Stays & 15% Off Weekend Stays	436 / 117
Max Beach Resort Extend your Stay and Save 50% When you Stay 30 or More Nights	389 / 218
Grand Seas Resort by Exploria Hotels Florida & Georgia Resident Rate: Save up to 20% Off	382 / 182
Max Beach Resort The More you Stay, the More you Save!	382 / 110
Max Beach Resort Eggs-Citing Ocean Escape with Breakfast for Two!	307 / 87
Max Beach Resort AAA and CAA Members Discount	261 / 32
Max Beach Resort Rockin' Waves Room Package	258 / 129
Daytona Aquarium & Rainforest Adventure \$2 Off Florida Resident	255 / 58

Parks	Listing Clicks
Sun Splash Park	159
Andy Romano Beachfront Park	143
Blue Spring State Park	123
Riverwalk Park	87
Breakers Oceanfront Park	81
Riverfront Esplanade	76
27 th Avenue Park	61
Ames Park	58
Gemini Springs Park	45
Tiger Bay State Forest	44