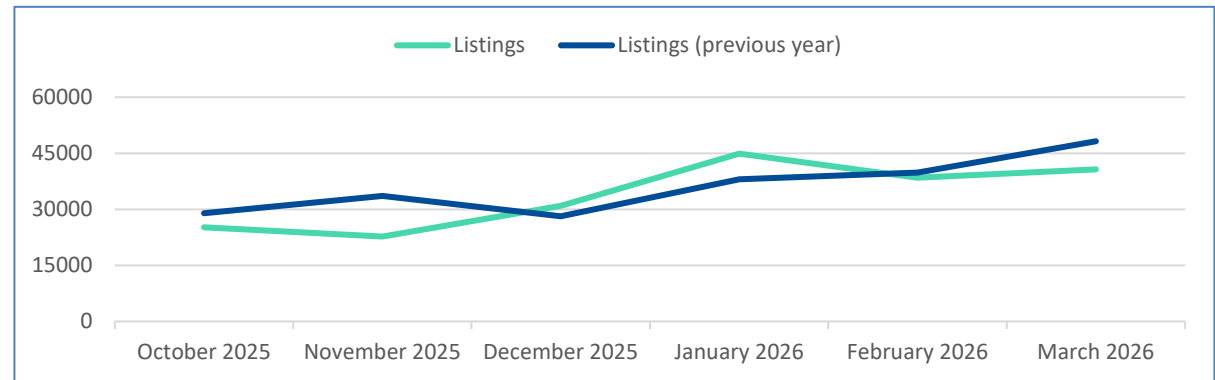
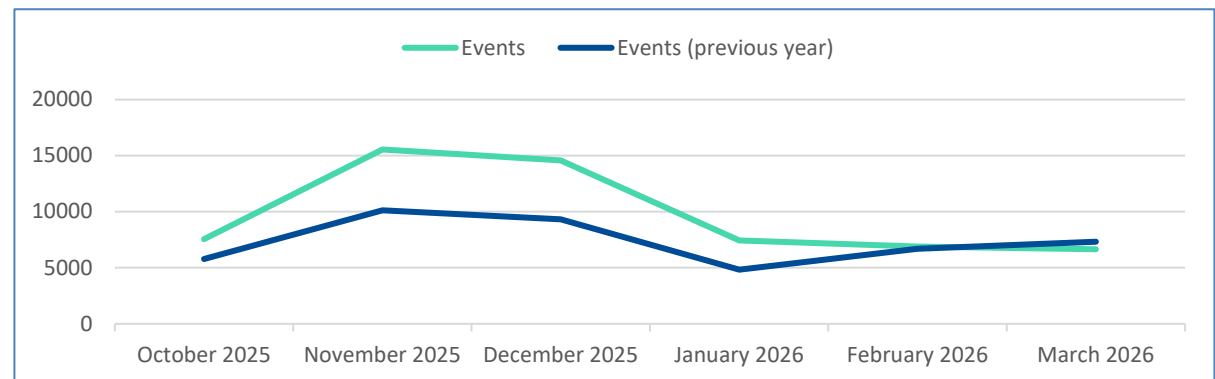


How many referrals (clicks) are my partners receiving from Listings, Events and Coupons?

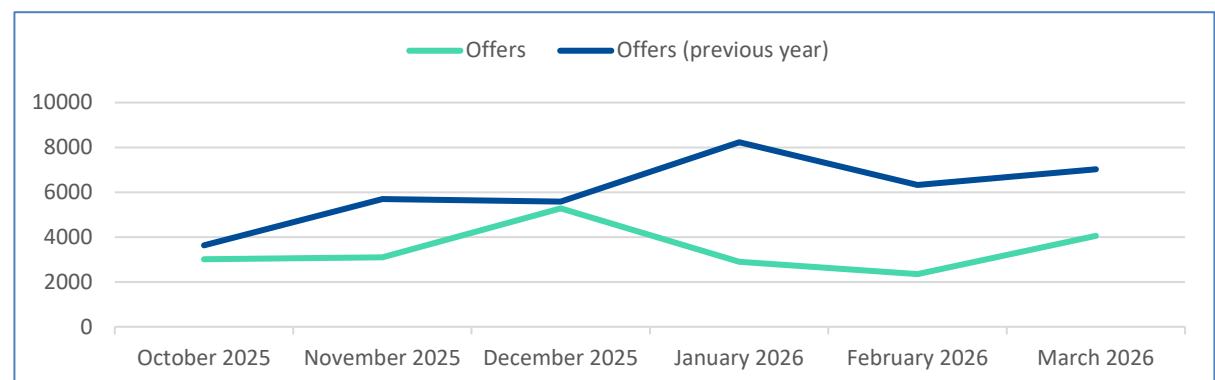
Month	Listings Clicks	Previous Year	%YoY
March 2026	40,691	48,206	-15.6%
February 2026	38,477	39,818	-3.4%
January 2026	44,893	38,055	18.0%
December 2025	30,903	28,133	9.8%
November 2025	22,707	33,538	-32.3%
October 2025	25,214	28,927	-12.8%



Month	Events Clicks*	Previous Year	%YoY
March 2026	6,650	7,317	-9.1%
February 2026	6,888	6,695	2.9%
January 2026	7,449	4,831	54.2%
December 2025	14,589	9,323	56.5%
November 2025	15,552	10,126	53.6%
October 2025	7,540	5,771	30.7%



Month	Offers Clicks*	Previous Year	%YoY
March 2026	4,056	7,021	-42.2%
February 2026	2,350	6,323	-62.8%
January 2026	2,892	8,231	-64.9%
December 2025	5,281	5,583	-5.4%
November 2025	3,098	5,695	-45.6%
October 2025	3,015	3,633	-17.0%



* Event and Offer clicks are dependent on the number of each (Event or Offer) loaded onto DaytonaBeach.com, as the listing counts remain steady year over year.

Partner Referrals Overview | March 2026

Top 10 Pages (no events)	Pageviews
/Canadian-Sand-Dollars/Canadian-Sun-Sand-Deals	848,447
/Brazil	387,194
/Things-to-Do/Top-10-Reasons-to-Visit	273,016
/Plan/Travel-Resources/Newsletter/Sign-Up	208,182
/Places-to-Stay/Deals	166,212
/Places-to-Stay/Hotel-Deals	120,070
/Plan/Deals/Florida-Resident	114,493
/Places-to-Stay/Area-Hotels	102,964
The Homepage	74,302
/Events/All-Events	51,679

Top Viewed Events	Views
Daytona Beach Bike Week	12,551
Jeep Beach	12,208
Spring Daytona Turkey Run	4,988
Biketoberfest®	4,109
28 th Annual St. Paddy's Day Block Party	2,815
Welcome to Rockville	1,862
Manatee Island Seafood Fest	1,861
15 th Annual Ormond Beach Celtic Festival	1,192
Tanger-Daytona Beach: Garden Bros Fun Factory Circus	1,187
NCA & NDA Collegiate Cheer and Dance Championship	1,147

Attractions	Listing Clicks
Daytona Aquarium & Rainforest Adventure	1,085
Daytona Lagoon Premier Water Park & Family Fun Entertainment Center	426
Daytona Beach Boardwalk & Pier	393
Marine Science Center	293
Screamer's Park	258
Daytona Beach Tiki Tours	177
Daytona Beach Zipline Adventure	162
Tiki Adventure Zone	151
Motorsports Hall of Fame of America	117
Daytona International Speedway	115

Dining	Listing Clicks
Dine and Cruise - Dinner and River Cruise	764
The Crab Stop	182
Crabby's Oceanside	154
Joe's Crab Shack	134
Racing's North Turn Beach Bar & Grille	124
H2O Daytona Bar & Grill	124
Ocean Deck Restaurant & Beach Bar	116
Mama Foo Foo	110
Chart House	107
Our Deck Down Under	104

Partner Referrals | March 2026

Shopping	Listing Clicks
Tanger-Daytona Beach	169
Ocean Walk Shoppes	138
DeLand Flea Market	114
Volusia Mall	103
Riverfront Shops of Daytona Beach	95
Teddy Morse's Daytona Harley-Davidson	89
Daytona Flea and Farmers Market	87
All Aboard Flea & Farmers Market	78
Daytona 2000	63
Volusia County Farmers' Market	57

Golf Courses	Listing Clicks
Riviera Country Club	184
LPGA International	79
Spruce Creek Country Club	55
Daytona Beach Golf Club	52
Pelican Bay Golf Club	47
The Club at Venetian Bay	39
New Smyrna Golf Club	38
Cypress Head Golf Club	26
Cranes Lakes Golf & Country Club	24
Halifax Plantation Golf Club	24

Top Offers	Views/Clicks
Ocean Walk Shoppes Happy Hours	195 / 123
Tropical Manor on the Ocean Joyful and Affordable Spring Getaways from \$155	174 / 30
Max Beach Resort Home Runs and Sunsets - 10% Off Best Available Rate	146 / 55
Max Beach Resort Extend Your Stay and Save 20% When You Stay 7 to 13 Nights	140 / 116
Boardwalk Inn & Suites Book Three Nights, and We'll Treat You to a 4 th Night FREE	140 / 36
Backwater Provisions Co. Fishing Rod Rentals	135 / 4
Tropical Manor on the Ocean Your Place in the Sun - 50% Off Seasonal Rates	132 / 50
Max Beach Resort Home Runs and Sunsets - 10% Off Best Available Rate	128 / 49
Max Beach Resort The More You Stay, The More You Save!	127 / 33
Daytona Lagoon Premier Water Park Unlimited Fun Pass - Only \$24.99!	114 / 42

Parks	Listing Clicks
Tomoka State Park	265
Blue Spring State Park	139
Andy Romano Beachfront Park	96
Ormond Beach Dog Beach	96
Daytona Beach Dog Beach	93
Riverfront Esplanade	65
27 th Avenue Park	62
Sun Splash Park	59
Breakers Oceanfront Park	53
Smyrna Dunes Park	52