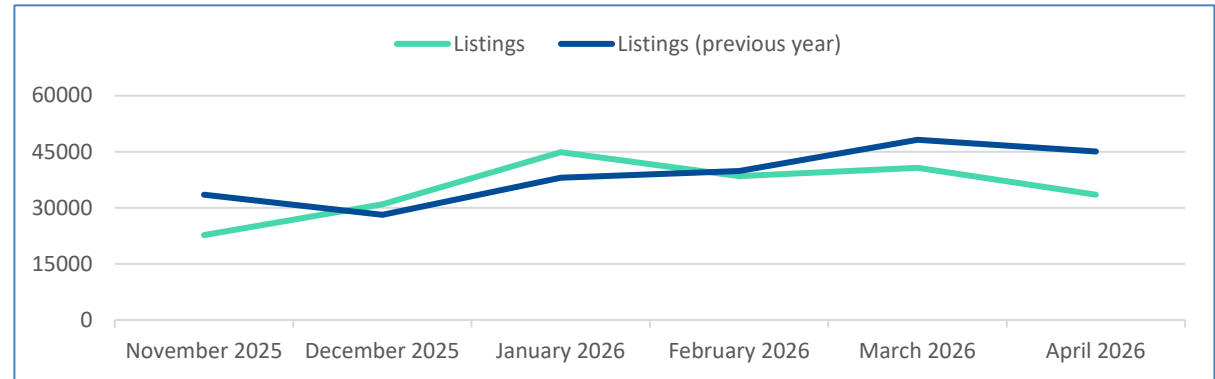
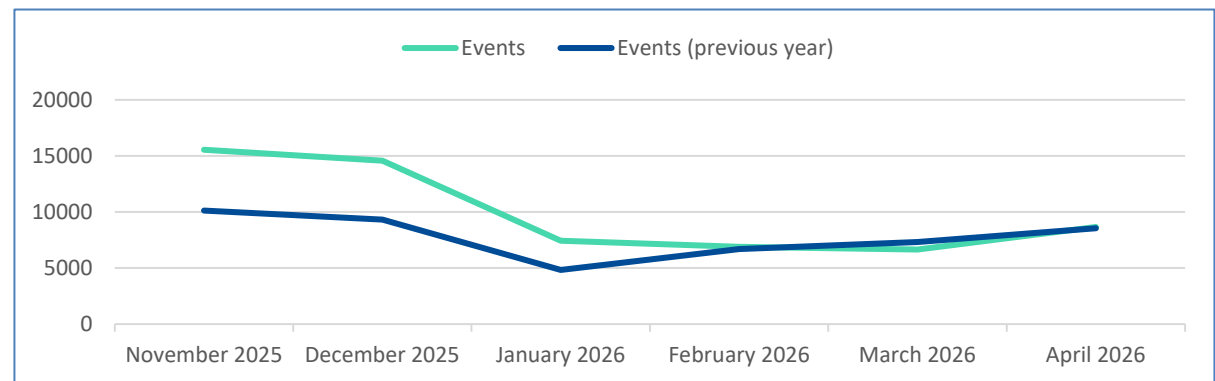


How many referrals (clicks) are my partners receiving from Listings, Events and Coupons?

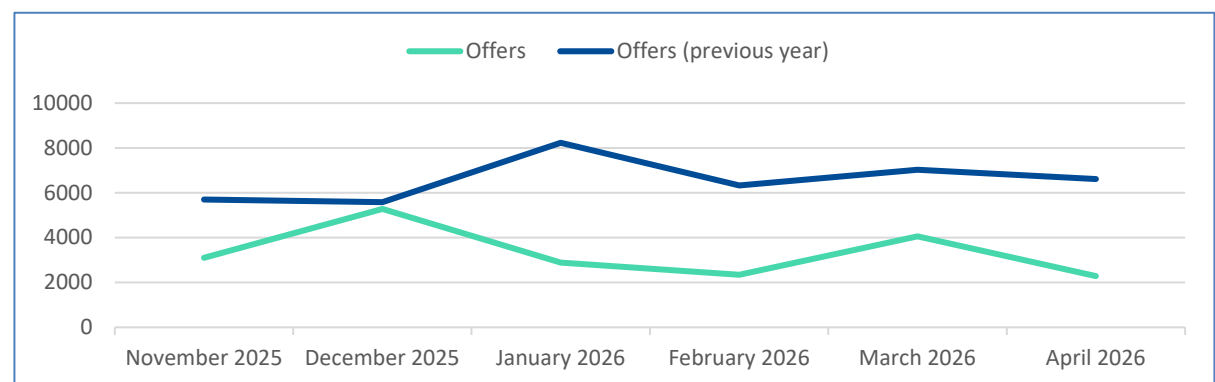
Month	Listings Clicks	Previous Year	%YoY
April 2026	33,474	45,087	-25.8%
March 2026	40,691	48,206	-15.6%
February 2026	38,477	39,818	-3.4%
January 2026	44,893	38,055	18.0%
December 2025	30,903	28,133	9.8%
November 2025	22,707	33,538	-32.3%



Month	Events Clicks*	Previous Year	%YoY
April 2026	8,667	8,561	1.2%
March 2026	6,650	7,317	-9.1%
February 2026	6,888	6,695	2.9%
January 2026	7,449	4,831	54.2%
December 2025	14,589	9,323	56.5%
November 2025	15,552	10,126	53.6%



Month	Offers Clicks*	Previous Year	%YoY
April 2026	2,285	6,619	-65.5%
March 2026	4,056	7,021	-42.2%
February 2026	2,350	6,323	-62.8%
January 2026	2,892	8,231	-64.9%
December 2025	5,281	5,583	-5.4%
November 2025	3,098	5,695	-45.6%



\* Event and Offer clicks are dependent on the number of each (Event or Offer) loaded onto DaytonaBeach.com, as the listing counts remain steady year over year.

# Partner Referrals Overview | April 2026

Top 10 Pages (no events)	Pageviews
/Brazil	278,529
Places-to-Stay/Deals	126,246
/Places-to-Stay/Area-Hotels	71,376
/Things-to-Do/Top-10-Reasons-to-Visit	59,694
/Events/All-Events	55,832
/Plan/Travel-Resources/Newsletter/Sign-Up	53,049
The Homepage	52,220
/Plan/Travel-Resources/Visitors-Guide	46,106
/Places-to-Stay/Hotel-Deals	38,664
/Plan/Deals/Florida-Resident	37,535

Top Viewed Events	Views
Jeep Beach	34,047
15 <sup>th</sup> Annual Ormond Beach Celtic Festival	6,527
Welcome to Rockville	4,396
Biketoberfest®	2,776
NCA & NDA Collegiate Cheer and Dance Championship	2,124
Daytona Beach Arts Fest	2,113
Daytona Tortugas Baseball Games 2026 Season	1,961
Going Beyond Live with Priscilla Shirer	1,092
Daytona Beach Bike Week	1,090
14 <sup>th</sup> Annual DeLandapalooza & Inaugural Love, Earth, Music & Art Fest	1,035

Attractions	Listing Clicks
Daytona Aquarium & Rainforest Adventure	963
Daytona Lagoon Premier Water Park & Family Fun Entertainment Center	353
Daytona Beach Boardwalk & Pier	315
Marine Science Center	294
Tiki Adventure Zone	240
Daytona Beach Tiki Tours	190
Screamer's Park	177
Motorsports Hall of Fame of America	127
Daytona Beach Zipline Adventure	110
Splatzz	108

Dining	Listing Clicks
Dine and Cruise - Dinner and River Cruise	696
The Roof Daytona Beach Pier	157
The Crab Stop of Daytona	139
Joe's Crab Shack	103
Ocean Deck Restaurant & Beach Bar	128
H2O Daytona Bar & Grill	114
Crabby's Oceanside	106
Mama Foo Foo	106
Chart House	101
Our Deck Down Under	100

# Partner Referrals | April 2026



Shopping	Listing Clicks
Ocean Walk Shoppes	144
Tanger-Daytona Beach	101
Volusia Mall	88
Daytona Flea and Farmers Market	87
Riverfront Shops of Daytona Beach	82
ONE DAYTONA	66
All Aboard Flea & Farmers Market	64
DeLand Flea Market	61
Daytona 2000	56
Barberville Yard Art Emporium	56

Golf Courses	Listing Clicks
Riviera Country Club	196
LPGA International	60
Spruce Creek Country Club	49
Cypress Head Golf Club	41
Pelican Bay Golf Club	34
Daytona Beach Golf Club	28
Hidden Lakes Golf Club	28
The Club at Venetian Bay	22
Cranes Lakes Golf & Country Club	19
Halifax Plantation Golf Club	15

Top Offers	Views
Azure Oceanfront American Kitchen   Mother's Day Brunch	127
Backwater Provisions Co.   Fishing Rod Rentals	111
Boardwalk Inn & Suites   Florida Resident Offer: 34% Off Stays	81
Max Beach Resort   Rockin' Waves Room Package	72
Max Beach Resort   Florida Residents - 20% Off Weekday Stays & 15% Off Weekend Stays	69
Ocean Walk Shoppes   Happy Hours	68
Max Beach Resort   The More You Stay, The More You Save!	66
The Shores Resort & Spa   Welcome to Rockville 2026 - Rockstar Rest & Rock	61
Daytona Lagoon Premier Water Park   Unlimited Fun Pass - Only \$24.99!	58
Daytona Lagoon Premier Water Park   Save \$20 on a Day of Fun!	53

Parks	Listing Clicks
Tomoka State Park	162
Andy Romano Beachfront Park	109
Daytona Beach Dog Beach	100
Ormond Beach Dog Beach	91
Blue Spring State Park	85
Sun Splash Park	64
27 <sup>th</sup> Avenue Park	64
Riverfront Esplanade	55
Ponce Preserve	39
Breakers Oceanfront Park	38