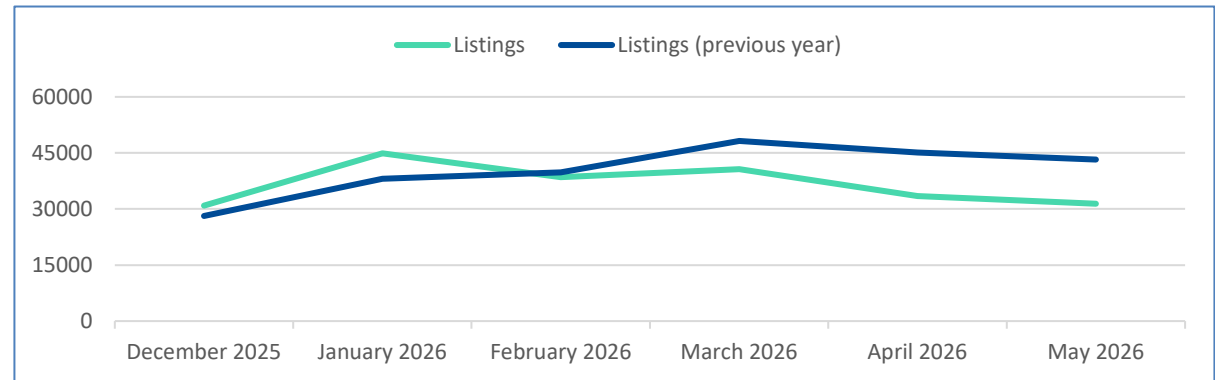
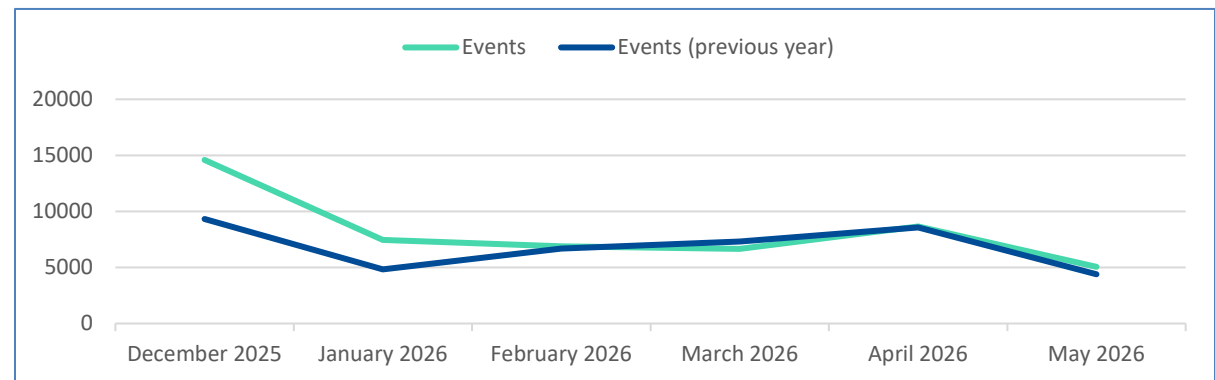


How many referrals (clicks) are my partners receiving from Listings, Events and Coupons?

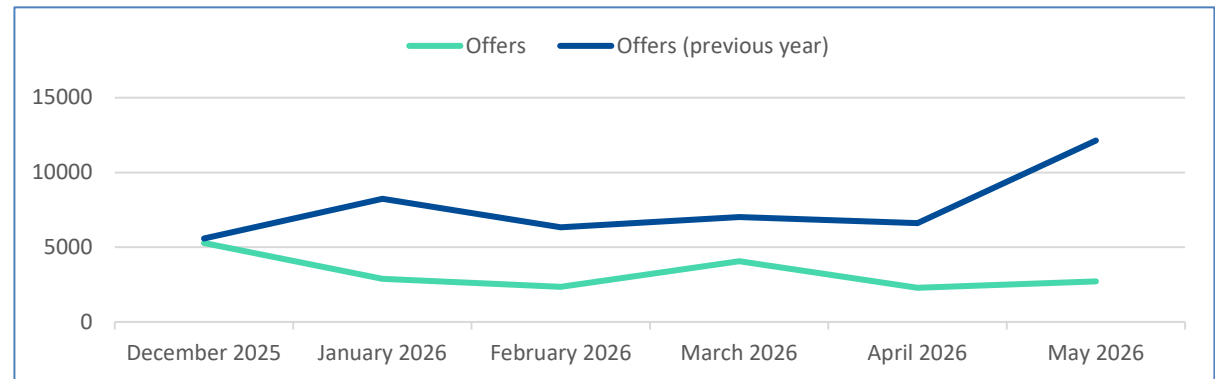
Month	Listings Clicks	Previous Year	%YoY
May 2026	31,431	43,201	-27.2%
April 2026	33,474	45,087	-25.8%
March 2026	40,691	48,206	-15.6%
February 2026	38,477	39,818	-3.4%
January 2026	44,893	38,055	18.0%
December 2025	30,903	28,133	9.8%



Month	Events Clicks*	Previous Year	%YoY
May 2026	5,055	4,393	15.1%
April 2026	8,667	8,561	1.2%
March 2026	6,650	7,317	-9.1%
February 2026	6,888	6,695	2.9%
January 2026	7,449	4,831	54.2%
December 2025	14,589	9,323	56.5%



Month	Offers Clicks*	Previous Year	%YoY
May 2026	2,703	12,136	-77.7%
April 2026	2,285	6,619	-65.5%
March 2026	4,056	7,021	-42.2%
February 2026	2,350	6,323	-62.8%
January 2026	2,892	8,231	-64.9%
December 2025	5,281	5,583	-5.4%



* Event and Offer clicks are dependent on the number of each (Event or Offer) loaded onto DaytonaBeach.com, as the listing counts remain steady year over year.

Partner Referrals Overview | May 2026

Top 10 Pages (no events)	Pageviews
Places-to-Stay/Deals	173,909
/Places-to-Stay/Area-Hotels	87,176
/Plan/Travel-Resources/Newsletter/Sign-Up	79,010
/Places-to-Stay/Hotel-Deals	62,565
/Canadian-Sand-Dollars/Canadian-Sun-Sand-Deals	62,508
/Plan/Deals/Florida-Resident	56,037
/Things-to-Do/Top-10-Reasons-to-Visit	51,085
The Homepage	49,375
/Events/All-Events	46,409
/Plan/Travel-Resources/Visitors-Guide	39,014

Attractions	Listing Clicks
Daytona Aquarium & Rainforest Adventure	1,075
Daytona Lagoon Premier Water Park & Family Fun Entertainment Center	389
Daytona Beach Boardwalk & Pier	313
Marine Science Center	287
Screamer's Park	207
Daytona Beach Zipline Adventure	132
Ponce Inlet Lighthouse	131
Splatzz	128
Angell & Phelps Chocolate Factory	118
Urban Air Trampoline & Adventure Park	116

Top Viewed Events	Views
Saturday Night Concerts at the Bandshell	13,882
Friday Night Concerts at the Bandshell	9,674
Welcome to Rockville	9,427
Biketoberfest®	2,911
Daytona Beach Bike Week	2,124
Hang 8 Dog Surfing Extravaganza	2,030
Jeep Beach	1,727
Daytona Tortugas Baseball Games 2026 Season	1,183
Daytona Beach International Festival	970
Coke Zero Sugar 400	919

Dining	Listing Clicks
Dine and Cruise – Dinner and River Cruise	694
Joe's Crab Shack	143
The Crab Stop of Daytona	131
The Roof Daytona Beach Pier	115
Top of Daytona	115
Racing's North Turn Beach Bar & Grille	114
Crabby's Oceanside	107
Oceanside Beach Bar and Grill	99
Ocean Deck Restaurant & Beach Bar	99
Hull's Seafood Restaurant	93

Partner Referrals | May 2026

Shopping	Listing Clicks
Ocean Walk Shoppes	137
Volusia Mall	98
Daytona Flea and Farmers Market	88
Riverfront Shops of Daytona Beach	83
Tanger-Daytona Beach	77
DeBary Farmers' Market	69
DeLand Flea Market	58
Daytona 2000	57
All Aboard Flea & Farmers Market	45
Barberville Yard Art Emporium	43

Golf Courses	Listing Clicks
Riviera Country Club	178
Daytona Beach Golf Club	54
LPGA International	50
Cypress Head Golf Club	32
Spruce Creek Country Club	31
New Smyrna Beach Golf Club	24
Oceans Golf Club	23
Hidden Lakes Golf Club	19
Pelican Bay Golf Club	19
The Club at Venetian Bay	19

Top Offers	Views
Max Beach Resort Rockin' Waves Room Package	164
Tropical Manor on the Ocean 50% Off Daytona Beach Stays	129
Azure Oceanfront American Kitchen Mother's Day Brunch	124
Boardwalk Inn & Suites Book Three Nights, & We'll Treat You to a 4 th Night Free	120
Backwater Provisions Co. Fishing Rod Rentals	82
Boardwalk Inn & Suites Florida Resident Offer: 34% Off Stays	80
Max Beach Resort Save Up to 25% in Daytona Beach	80
Ocean Walk Shoppes Happy Hours	78
Max Beach Resort Daytona Lagoon Waterpark Room Package	76
Max Beach Resort Save 50% on Monthly Stays in Daytona	74

Parks	Listing Clicks
Tomoka State Park	139
Daytona Beach Dog Beach	114
Ormond Beach Dog Beach	111
Andy Romano Beachfront Park	99
Sun Splash Park	72
27 th Avenue Park	60
Blue Spring State Park	51
Breakers Oceanfront Park	43
Lighthouse Point Park	38
Riverfront Esplanade	38