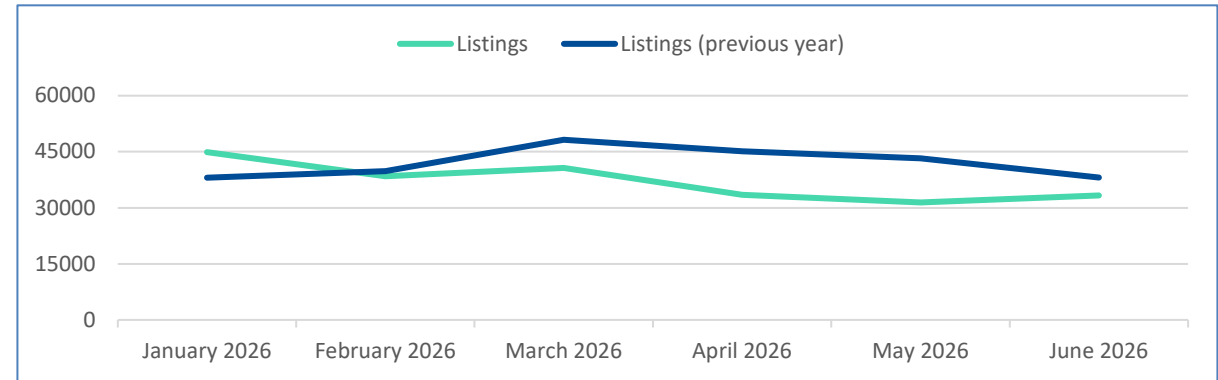
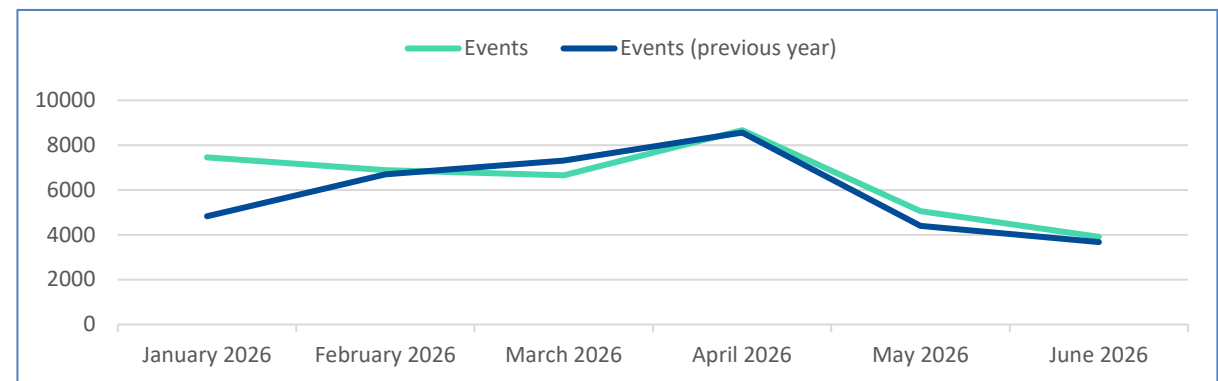


How many referrals (clicks) are my partners receiving from Listings, Events and Coupons?

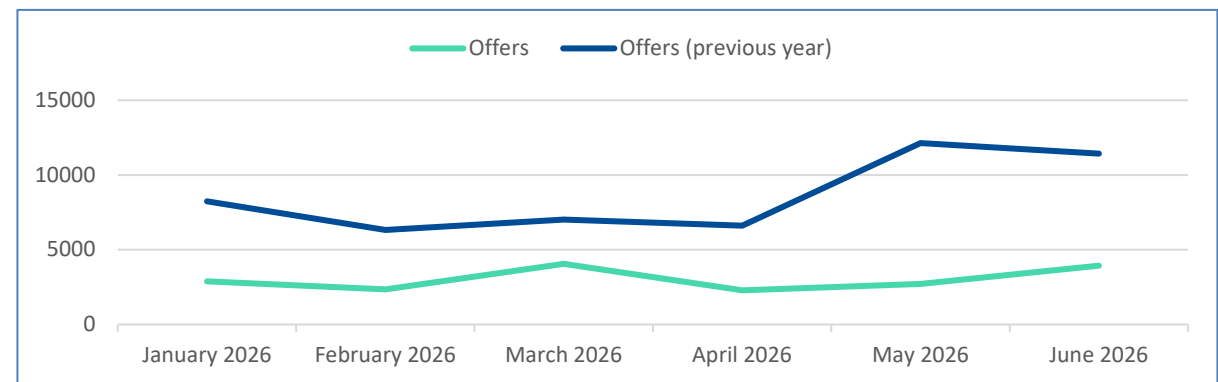
Month	Listings Clicks	Previous Year	%YoY
June 2026	33,336	38,140	-12.6%
May 2026	31,431	43,201	-27.2%
April 2026	33,474	45,087	-25.8%
March 2026	40,691	48,206	-15.6%
February 2026	38,477	39,818	-3.4%
January 2026	44,893	38,055	18.0%



Month	Events Clicks*	Previous Year	%YoY
June 2026	3,910	3,677	6.3%
May 2026	5,055	4,393	15.1%
April 2026	8,667	8,561	1.2%
March 2026	6,650	7,317	-9.1%
February 2026	6,888	6,695	2.9%
January 2026	7,449	4,831	54.2%



Month	Offers Clicks*	Previous Year	%YoY
June 2026	3,944	11,435	-65.5%
May 2026	2,703	12,136	-77.7%
April 2026	2,285	6,619	-65.5%
March 2026	4,056	7,021	-42.2%
February 2026	2,350	6,323	-62.8%
January 2026	2,892	8,231	-64.9%



* Event and Offer clicks are dependent on the number of each (Event or Offer) loaded onto DaytonaBeach.com, as the listing counts remain steady year over year.

Partner Referrals Overview | June 2026

Top 10 Pages (no events)	Pageviews
Places-to-Stay/Deals	167,131
/Canadian-Sand-Dollars/Canadian-Sun-Sand-Deals	115,297
/Places-to-Stay/Hotel-Deals	67,844
/Plan/Travel-Resources/Newsletter/Sign-Up	64,118
/Things-to-Do/Top-10-Reasons-to-Visit	51,739
/Plan/Deals/Florida-Resident	49,341
The Homepage	47,420
/Events/All-Events	38,860
/Things-to-Do/Beaches/Live-Web-Cam	35,950
/Plan/Travel-Resources/Visitors-Guide	34,325

Attractions	Listing Clicks
Daytona Aquarium & Rainforest Adventure	1,087
Daytona Lagoon Premier Water Park & Family Fun Entertainment Center	481
Daytona Beach Boardwalk & Pier	369
Marine Science Center	289
Screamer's Park	244
Daytona Glow Golf	174
Daytona Beach Zipline Adventure	117
Angell & Phelps Chocolate Factory	114
Motorsports Hall of Fame of America	111
Splatzz	108

Top Viewed Events	Views
Area-wide July 4 th Celebrations	24,188
Saturday Night Concerts at the Bandshell	14,768
Friday Night Concerts at the Bandshell	10,859
Biketoberfest®	3,863
The Art of Dining	2,960
Daytona Beach Bike Week	2,246
National Archery 2026 Championships	1,497
Coke Zero Sugar 400	1,329
Jeep Beach	1,206
Main Street Rum Fest	990

Dining	Listing Clicks
Dine and Cruise – Dinner and River Cruise	835
Ocean Deck Restaurant & Beach Bar	126
Polynesian Fire Luau	110
The Roof Daytona Beach Pier	107
Oceanside Beach Bar and Grill	106
Off the Hook at Inlet Harbor	104
Crabby's Oceanside	99
Mr. Dunderbak's	96
Joe's Crab Shack	87
Racing's North Turn Beach Bar & Grille	77

Partner Referrals | June 2026

Shopping	Listing Clicks
Ocean Walk Shoppes	160
Volusia Mall	95
Tomoka Town Center	84
Daytona Flea and Farmers Market	81
Riverfront Shops of Daytona Beach	80
Tanger-Daytona Beach	79
DeLand Flea Market	77
DeBary Farmers' Market	65
Volusia County Farmers' Market	50
Salty Dog Surf Shop	50

Golf Courses	Listing Clicks
Riviera Country Club	144
LPGA International	59
Daytona Beach Golf Club	48
Spruce Creek Country Club	31
Halifax Plantation Golf Club	30
Pelican Bay Golf Club	29
New Smyrna Beach Golf Club	24
Cypress Head Golf Club	22
Oceans Golf Club	20
Hidden Lakes Golf Club	19

Top Offers	Views
Tropical Manor on the Ocean 50% Off Daytona Beach Stays	272
Max Beach Resort Daytona Lagoon Waterpark Room Package	190
Backwater Provisions Co. Fishing Rod Rentals	175
Daytona Lagoon Water Park Save \$20 at Daytona Lagoon	144
Max Beach Resort Save 50% on Monthly Stays	130
Ocean Walk Shoppes Happy Hours	123
Daytona Lagoon Water Park \$5 Off Waterpark Tickets	118
Max Beach Resort Stay 3 Nights and Save Up to 15% Off Your Getaway	114
Hilton Daytona Beach Oceanfront Resort Up to 20% Off for FL/GA/NC/SC Residents	103
Boardwalk Inn & Suites Book Three Nights, & We'll Treat You to a 4 th Night Free	102

Parks	Listing Clicks
Ormond Beach Dog Beach	99
Andy Romano Beachfront Park	96
Blue Spring State Park	92
Sun Splash Park	87
Daytona Beach Dog Beach	87
Tomoka State Park	80
27 th Avenue Park	62
Breakers Oceanfront Park	52
Ponce Preserve	52
Lighthouse Point Park	49