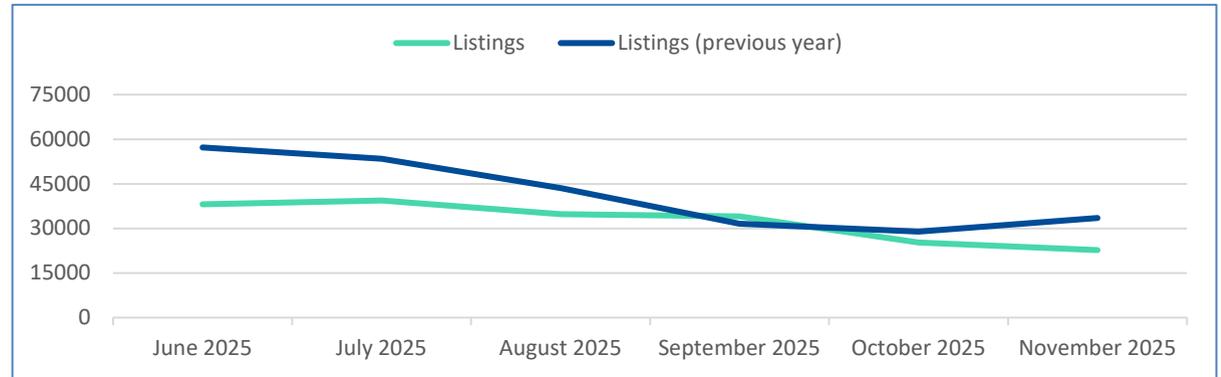
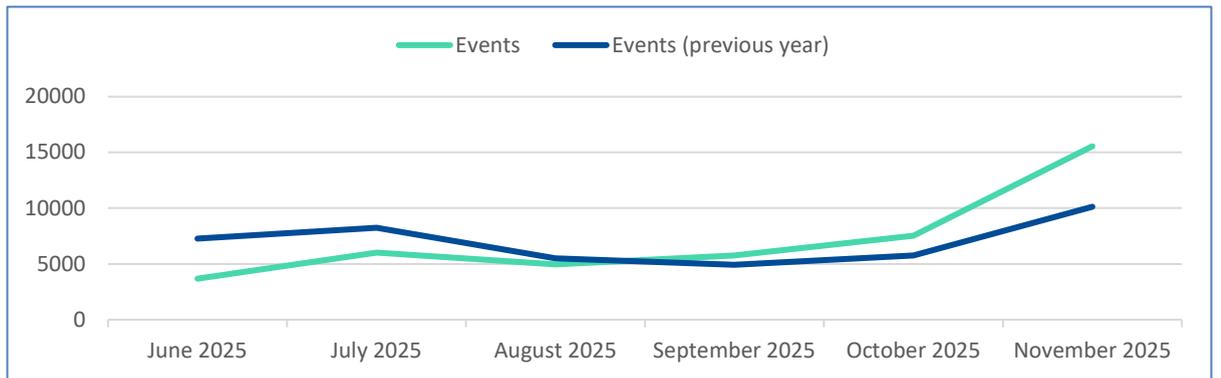


How many referrals (clicks) are my partners receiving from Listings, Events and Coupons?

Month	Listings Clicks	Previous Year	%YoY
November 2025	22,707	33,538	-32.3%
October 2025	25,214	28,927	-12.8%
September 2025	34,035	31,579	7.8%
August 2025	34,776	43,577	-20.2%
July 2025	39,389	53,400	-26.2%
June 2025	38,140	57,232	-33.4%



Month	Events Clicks*	Previous Year	%YoY
November 2025	15,552	10,126	53.6%
October 2025	7,540	5,771	30.7%
September 2025	5,749	4,920	16.8%
August 2025	4,944	5,491	-10.0%
July 2025	6,002	8,244	-27.2%
June 2025	3,677	7,279	-49.5%



Month	Offers Clicks*	Previous Year	%YoY
November 2025	3,098	5,695	-45.6%
October 2025	3,015	3,633	-17.0%
September 2025	2,021	3,099	-34.8%
August 2025	3,695	4,595	-19.6%
July 2025	4,108	5,390	-23.8%
June 2025	11,435	6,809	67.9%



* Event and Offer clicks are dependent on the number of each (Event or Offer) loaded onto DaytonaBeach.com, as the listing counts remain steady year over year.

Partner Referrals Overview | November 2025

Top 10 Pages (no events)	Pageviews
/Brazil	148,704
/Places-to-Stay/Hotel-Deals	146,769
Things-to-Do/Top-10-Reasons-to-Visit	105,551
Homepage	63,944
/Canadian-Sand-Dollars	60,899
/Events/All Events	51,709
/Plan/Travel-Resources/Visitors-Guide	47,759
/Things-to-Do/With-Kids	46,088
/Florida-Resident-Deals	39,661
/Things-to-Do/Beaches/Live-Web-Cam	16,082

Top Viewed Events	Views
Daytona Turkey Run	13,848
Daytona Beach Bike Week	5,300
Riverfest Seafood Festival	3,646
Biketoberfest®	2,948
47 th Annual Greek Festival	2,798
Volusia County Fair & Youth Show	2,660
Magic of Lights	2,063
Welcome to Rockville	1,991
Halifax Art Festival	1,793
Jeep Beach	1,680

Attractions	Listing Clicks
Daytona Aquarium & Rainforest Adventure	378
Stetson Mansion	252
Daytona Beach Boardwalk & Pier	131
Marine Science Center	115
Screamer's Park	107
Daytona International Speedway	106
Motorsports Hall of Fame of America	83
Daytona Beach Zipline Adventure	63
Angell & Phelps Chocolate Factory	63
Hanksters Hod Rods & Museum	62

Dining	Listing Clicks
Dine and Cruise - Dinner and River Cruise	272
Millie's Restaurant & Catering	119
Ocean Deck Restaurant & Beach Bar	97
Polynesian Fire Luau	81
Top of Daytona	79
Aunt Catfish's on the River	78
Rose Villa Southern Table & Bar	78
Racing's North Turn Beach Bar & Grill	76
Blue Flame at The DAYTONA	74
Joe's Crab Shack	68

Partner Referrals | November 2025

Shopping	Listing Clicks
Tanger-Daytona Beach	202
Volusia Mall	108
Riverfront Shops of Daytona Beach	96
Daytona Flea & Farmers Market	64
DeLand Flea Market	61
Ocean Walk Shoppes	59
Volusia County Farmers' Market	54
Teddy Morse's Daytona Harley-Davidson	47
All Aboard Flea & Farmers Market	45
DeBary Farmers' Market	37

Golf Courses	Listing Clicks
Riviera Country Club	145
LPGA International	48
Pelican Bay Golf Club	32
Daytona Beach Golf Club	30
Spruce Creek Country Club	26
Cypress Head Golf Club	23
The Club at Venetian Bay	22
Hidden Lakes Golf Club	18
Victoria Hills Golf Club	17
Crane Lakes Golf & Country Club	13

Top Offers	Views/Clicks
Grand Seas Resort Florida & Georgia Resident Rate: Save Up to 20% Off Your Beach Getaway	171 / 89
Max Beach Resort The More You Stay. The More You Save!	162 / 68
Royal Floridian Resort AAA Member Deal (15% Off)	124 / 44
Max Beach Resort Florida Residents - 20% Off Weekday Stays & 15% Off Weekend Stays	122 / 27
Max Beach Resort Extended Your Stay and Save 50% When you Stay 30 or More Nights.	112 / 64
Hilton Daytona Beach Oceanfront Resort Up to 20% Off for FL/GA/NC/SC Residents!	105 / 44
Max Beach Resort AAA and CAA Members Discount	105 / 17
The Shores Resort & Spa Stay Three, Park Free	104 / 37
Boardwalk Inn & Suites 30% Off	102 / 75
Tropical Manor on the Ocean Relaxing Monthly & Seasonal Beach Escapes at Discounted Rates	101 / 61

Parks	Listing Clicks
Blue Spring State Park	65
Daytona Beach Dog Beach	38
Smyrna Dunes Park	37
Canaveral National Seashore	37
Breakers Oceanfront Park	30
Sun Splash Park	30
Riverfront Esplanade	30
Andy Romano Beachfront Park	27
Tiger Bay State Forest	27
Bulow Creek State Park	21