



**Daytona Beach Area Convention & Visitors Bureau (CVB)  
Event Funding Application**

**Event Name:** \_\_\_\_\_

**Event Dates & Times:** \_\_\_\_\_

**Event Website:** \_\_\_\_\_

**Event Social Media Channels:** \_\_\_\_\_

**Existing Event:** Number of years \_\_\_\_\_ **OR New/Development Event:** Year started \_\_\_\_\_

**Event Funding Request:** \$ \_\_\_\_\_

**Primary Event Location(s):** \_\_\_\_\_

**Primary Event Contact:**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Event Overview:** Describe the event, type of activities, attendee or participant demographics, etc.

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**Projected Attendance:**

Per Day: \_\_\_\_\_

Total Attendance: \_\_\_\_\_



**Event Cost:**

Attendance (to attend): \_\_\_\_\_

Participant (to participate): \_\_\_\_\_

**Projected Overnight Accommodations:**

Number of Rooms by Day: \_\_\_\_\_

Total Number of Rooms: \_\_\_\_\_

**Are you using a Housing Bureau, Host Hotel, or Hotel Sponsor? If so, please list all:**

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**Event Promotion and Impact:** Provide a marketing plan that includes event budget, sponsors, media schedule, public relations efforts, potential long-term growth, and positive impact on the community and tourism.

**Please check the boxes (that apply):**

- ☐ Marketing Plan Included
- ☐ Event Experience
- ☐ Promoter's Resume
- ☐ If funding is approved, I agree to provide an Event Recap Report (60 days post event)

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*By my signature above, I agree that I have read, understand, and will comply with the guidelines and procedures outlined in the CVB Event Funding Guidelines.*

- Event Funding Application must be submitted by:
  - September 15 for events held between January 1-March 30
  - December 15 for events held between April 1-June 30
  - March 15 for events held between July 1-September 30
  - June 15 for events held between October 1-December 31

**Submit application to, with all required support documentation, and schedule an appointment with:**

Brian Bentley, Manager of Corporate Sponsorships and Events  
(386) 255-0415 ext 140

[bbentley@daytonabeach.com](mailto:bbentley@daytonabeach.com)

**Daytona Beach Area Convention & Visitors Bureau**  
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